

Okta announces new products and enhancements for Oktane21

Bringing together core identity use cases in one centralised experience, Okta's unified platform meets today's enterprise challenges

SAN FRANCISCO - April 8, 2021 - Okta, Inc. (NASDAQ: OKTA), the leading independent provider of identity, has introduced a number of new innovations in line with its annual conference, [Oktane21](#). This includes two new products: Okta Privileged Access, which unites privileged access management (PAM) with enterprise identity to eliminate disparate systems, and Okta Identity Governance, which offers a modern, cloud-first approach to identity governance and administration (IGA).

The Okta Integration Network has also expanded across four main areas, including risk and fraud, customer data orchestration, data privacy and compliance, and the software development lifecycle. These new integrations leverage identity to help solve highly complex digital transformation challenges from securing transactions to digital onboarding.

In addition, the new Okta Starter Developer Edition has launched to provide developers with tools to embed Okta authentication, authorisation and user management into applications at scale.

Okta Privileged Access

Traditional PAM solutions prove to be too brittle to adapt to the constantly changing resource and user types that come with cloud-based DevOps organisations. To meet today's needs, modern enterprises require a real-time, Zero Trust security strategy anchored in identity and privileged access management spanning IT, security, and engineering teams.

[Okta Privileged Access](#) unites flexible, least privileged access requirements with identity to enable organisations to accelerate and strengthen Zero Trust security posture. Fine-grained, user, and role-based security policies can be applied seamlessly from a central system to manage who can access what at the infrastructure level. Further, compliance outcomes become streamlined by tying session logging to specific users in a centralised view. Okta Privileged Access can be deployed to production faster than any alternative and builds on Okta's proven success in securing critical infrastructure with Okta Advanced Server Access.

"Thousands of servers power Zoom's frictionless communications experience," said Gary Chan, Head of IT Infrastructure & Employee Services, Zoom Video Communications, Inc. "And with millions of people turning to Zoom each and every day, security is very important for us, even at the deepest layers of our technology stack. Okta helps us to secure our core infrastructure at scale with a flexible, identity-centric solution for privileged user access and management."

Okta Privileged Access will be available in Q1 2022. For more information, visit:

<https://www.okta.com/products/okta-identity-governance-and-okta-privileged-access/>

Okta Identity Governance

Enterprises have previously turned to IGA solutions to resolve complex identity governance challenges. However, traditional IGA systems were designed for on-premises applications and infrastructure, are costly and unnecessarily complex to deploy, and do not meet the needs of today's dynamic cloud environments.

[Okta Identity Governance](#) delivers the most critical capabilities of identity governance and administration in a modernised solution for a cloud-first world, with a single control plane to meet compliance requirements without sacrificing speed in hybrid and multi-cloud environments. Building on Okta's proven success in automation and user management, Okta Identity Governance harnesses popular workplace tools to promote delegation and self-service, streamlining the evaluation and decision-making of who should have access to what resources and when.

"T-Mobile is constantly transforming its technology to empower our employees with modern tools to best serve customers and keep up with their dynamic expectations," said Warren McNeel, Senior Vice President of Product & Technology, T-Mobile. "Okta's powerful automation is a core part of our IAM strategy and enables us to offer our employees seamless, secure access to critical resources in remote or in-office workplace environments. Both the business and customers benefit when automation is closely united with identity. Okta Identity Governance further streamlines user access across a wide array of devices, applications, and digital processes."

Okta Identity Governance will be available in Q1 2022. For more information, visit: <https://www.okta.com/products/okta-identity-governance-and-okta-privileged-access/>

Customer Identity Risk Ecosystem and Workflow Integrations

[Okta Workflows for Customer Identity](#) is now generally available, and the Okta Integration Network has grown its suite of new pre-built integrations to support no-code automation needs. Hubspot, Mixpanel, SendGrid, and other connectors are now available to help meet complex digital transformation use cases. The broad spectrum of Okta Workflow connectors within the Okta Integration Network makes it possible for organisations to support a wide range of customer experience use cases, including registration, analytics, privacy and consent, and customer relationship management.

Using the new Okta Risk Ecosystem API, customers can leverage identity to ingest and centralise various external behavioral and transactional risk signals to help identify legitimate users and secure digital commerce experiences. New integrations with bot detection and web application firewall providers Signal Sciences, now a part of Fastly, HUMAN, F5 Networks, and PerimeterX leverage the new Risk Ecosystem API to tie fraud-related risk signals to a specific user. These new integrations augment Okta's existing partnerships in risk and fraud to further a vision of a holistic, 360 degree view of the customer and security profile.

"MLB's mission is to connect our fans with all aspects of baseball, bridging their online and ballpark experiences," said Neil Boland, Chief Information Security Officer, Major League Baseball. "With Okta as the identity layer for our fan-facing experiences, we can offer a highly engaging and seamless digital experience while still maintaining our customers' privacy and security at scale."

The expanded Okta Integration Network for Customer Identity including the new Catalog and connectors is available today at [okta.com/integrations](https://www.okta.com/integrations). In addition, [Okta Workflows for Customer Identity](#) is now generally available. Ingesting risk signals is available in Early Access starting today and accessible through [Okta Adaptive Multi-factor Authentication](#). For more information, visit:

<https://www.okta.com/press-room/press-releases/okta-launches-new-customer-identity-risk-ecosystem-and-workflow-integrations/>

Okta Starter Developer Edition

Developers need tools that enable them to build securely from the start and integrate across software supply chains in hybrid, cloud-native, or multi-cloud environments. The new [Okta Starter Developer Edition](#) is available now at no cost for up to 15,000 monthly active users, delivering coverage for multiple applications and including access to many of Okta's Customer Identity products. Developers can access enhanced documentation, sample applications, and new integrations spanning continuous integration and continuous delivery (CI/CD), microservices and APIs, among more.

"MongoDB was created to unleash the power of software and data for innovators everywhere," said Benjamin Cefalo, Director, Product Management, MongoDB. "And we're drawn to technologies that share our DNA to solve complex scale and agility challenges. With Okta, we put the power of identity security to work. The Okta platform and APIs enable our teams to move rapidly and build highly scalable, customisable, and secure experiences that delight users."

The new Okta Starter Developer Edition is complemented by a reimagined development experience and redesigned console for all Okta customers that delivers faster time-to-market and full application development lifecycle support. Developers can now get up-and-running rapidly through enhanced documentation, guides, and sample applications for the most popular languages and frameworks including Go, Java, JavaScript, Python, VueJS, React Native, and Spring Boot.

In addition, powerful new integrations with DevOps, SecOps, and API Security tooling means developers can leverage the power of identity across a variety of use cases to secure applications, APIs, and infrastructure. New integrations include Heroku to automate identity across CI/CD pipelines, Kong to protect APIs, and an updated Okta Terraform provider to replicate Okta configuration across environments.

The new Okta Starter Developer Edition along with enhanced documentation, sample applications, and integrations are available today at developer.okta.com. For more information, visit:

<https://www.okta.com/press-room/press-releases/the-new-okta-developer-experience-secure-applications-apis-and-infrastructure/>

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About Okta

Okta is the leading independent identity provider. The Okta Identity Cloud enables organisations to securely connect the right people to the right technologies at the right time. With more than 7,000 pre-built integrations to applications and infrastructure providers, Okta provides simple and secure access to people and organisations everywhere, giving them the confidence to reach their full potential. More than 10,000 organisations, including JetBlue, Nordstrom, Siemens, Slack, T-Mobile, Takeda, Teach for America, and Twilio, trust Okta to help protect the identities of their workforces and customers.

Additional Quotes

Okta Privileged Access

Diya Jolly, Chief Product Officer, Okta

“Okta has had tremendous success helping customers secure access to their apps, APIs, and servers. Today we’re taking that to the next level with Okta Privileged Access. We’ve taken our centralised, identity-centric policy framework to completely shift the traditional shared account and credential model of legacy PAM, enabling just-in-time access through ephemeral credentials. With Okta Privileged Access, enterprises can efficiently achieve Zero Trust security at the deepest levels of the enterprise from databases and containers to fleets of servers.”

Okta Identity Governance

Diya Jolly, Chief Product Officer, Okta

“Identity solves the most complex IT challenges across the enterprise and teams want a unified, integrated platform that governs every user and every resource. We are proud to expand our platform to the IGA market and believe with identity at the core, we can offer the most intelligent and efficient path to securing user access and mitigating risk for all users, applications, and data. Okta Identity Governance cuts across all resources from APIs and applications to servers, analyzes the right level of access to critical resources, and ensures that access stays in line over time. It also brings the right level of automation to reporting and access certification campaigns, freeing our customers of painful data wrangling and expensive consultants.”

Customer Identity Risk Ecosystem and Workflow Integrations

Diya Jolly, Chief Product Officer, Okta

"Identity has a distinct and unique role to play in the digital experience ecosystem, especially from an integration standpoint. Uniting risk signals with access decisions can help prevent the kinds of security and fraud risks that are increasingly common in our digital world, without sacrificing user experience. Simultaneously, we see a massive opportunity to expand the role Okta Workflows can play to benefit user experience. Workflows can serve as a real-time data orchestration tool, automating identity-centric processes throughout the customer journey tech stack. Together, our best-of-breed approach and deep integration catalog across risk signaling and the customer journey open up all sorts of opportunities for Okta customers to build robust, secure, digital experiences."

Amir Movafaghi, Chief Executive Officer, Mixpanel

"We're very excited to be part of the expanded Okta Integration Network for Customer identity, which will allow customers to easily visualise their Okta data on registrations and logins within Mixpanel. We believe deeply in the importance of product analytics for understanding the customer journey, and this integration makes that even more possible."

Sean Leach, Chief Product Architect, Fastly

"Fastly provides unmatched visibility and protection against bots and account takeovers for some of the world's largest brands. We're thrilled to closely partner with Okta to share risk signals and provide a holistic view of fraud for joint customers. Improving the customer experience while offering seamless protection from unforeseen risks is tantamount to effective and secure digital acceleration. Together, we can help prevent attacks and meet the needs of modern teams."

Okta Starter Developer Edition

Diya Jolly, Chief Product Officer, Okta

"Okta's vision is to enable everyone to safely use any technology. Developers are foundational to bringing that vision to life, and it's our goal to make every piece of the development process easier with Okta. Developers can ramp up at no cost with the Starter Developer Edition, and our reimagined developer experience delivers tools that seamlessly work with developers' toolchains across whatever hybrid, cloud, or multi-cloud environment they're building on. If developers need to do something with identity, they can do it with Okta."

Reza Shafii, VP of Products, Kong Inc.

"Kong enables developers, enterprise architects, and infrastructure administrators to address their application connectivity needs in today's cloud native world. The capabilities provided by our Kong Konnect platform are amplified by deeply integrating with other leading platforms like Okta. With Okta and Kong working together, two critical factors in modern application development become significantly easier to deliver on – connectivity and authorisation – giving application owners back more of their hard-earned time and enabling them to build more reliable digital experiences at a more rapid pace."