

**AGU**  
#EVERYDAYRIDING

SPRING/SUMMER 2022



# SPRING/SUMMER 2022

Including bikepacking, lifestyle and Team Jumbo-Visma collection







# #EVERYDAY RIDING

SPRING/SUMMER 2022



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This brochure lists the recommended retail prices. Subject to changes in model and price.





# #EVERYDAYRIDING

**At AGU, we promote pedalling. Whether you are looking for a better way to start your day, a new challenge, or the fulfilment of a lifelong dream, we will move forward together when you ride your bike.**

## **We move forward.**

We know that because we move forward when we ride our bikes. When sprinting for town signs, going for a grocery run, or taking our families bike-packing, cycling makes us happier and healthier. Our heads clear. So do our priorities. And the truth is that when more people ride bikes, this world of ours becomes cleaner for all of us.

## **Let's ride.**

That is why we dedicate our days to making the best, most innovative, comfortable, and sustainable cycling equipment: so you can enjoy rainy rides to work, cycle between appointments without breaking a sweat, or top that col that captured your imagination when you were a child. Through a wide range of apparel and accessories, we offer all cyclists the means and the ways to enjoy life on the bicycle all year long. No matter the conditions, the distance, the roads or the bike you ride.

Divided into four distinctive collections, every cyclist will surely find what they need at AGU. In all collections, innovation is key; we never stop developing new fabrics, searching for more sustainable alternatives, altering designs, implementing feedback and applying the latest technologies in apparel. Season after season.

Create the difference.

Let's ride!

**#everydayriding**







# ABOUT AGU

Since the Alkmaarse Groothandels Unie was founded in 1966, AGU has been on the forefront of innovation in bike wear. Our iconic Original rainsuit – launched in 1976 as an entry to a competition by the Dutch Ministry of Transport – became a mainstay on many a rainy, windswept Dutch street. And when we teamed up with the illustrious Peter Post-led Panasonic Team in 1984, the name AGU became permanently embedded in the hearts and minds of bike racing lovers.

In 1996, we embarked upon a long and successful stretch of supplying and sponsoring the Rabobank team, which will forever be one of the biggest names in Dutch cycling history. This gave us even more opportunities to cement our reputation and gain more experience in the process of building on and improving upon the apparel. In 2012, the partnership was dissolved and the AGU brand disappeared from the professional peloton, but only for a short while.

These past 40 years of close involvement with the very highest levels of cycling resulted in a treasure trove of experience. In 2019, we started to put this experience to the best of use again, when we signed a momentous partnership with Dutch WorldTour



Team Jumbo-Visma. Our ambitious mission was and is to create the fastest kit possible. For both sprints and time-trials. It is the product of our continuous pursuit of innovation.

In 2020 we started as eyewear partner of Team Jumbo-Visma as well. All riders can choose their preferred glasses, on and off the bike. With the Pride HD and Verve HD sunglasses the favorites for many riders. With the introduction of the Jumbo-Visma Women Team in 2021, we can showcase our innovations for women as well. We are very proud of the fact that all three Team Jumbo-Visma teams, the World Tour men

team, development team and women's team, are suited with fully customized and tailor-made kits.

Of course, all products that are developed with the help of professional athletes are available for every cyclist through our bike wear collections. The design and looks of the collection products are the only difference between these and the ones the professional cyclists wear. Making the best use of the rich AGU heritage and valued experience ensures that we remain on the forefront of innovation in bike wear, no matter the riders' level or ambitions.





'All products that are developed with the help of professional athletes are available for every cyclist through our bike wear collections '

# SINCE 1966



## 1966

### Founding

On May 1st **1966**, three bike parts distributors merge into the Alkmaarse Groothandels Unie and start to work in an office with fourteen employees. The beginning of our era.

## 1974

### Bike Bags

**1974** sees the launch of the 'cycling pleasure' theme. From this moment on, AGU focuses on developing practical products that are convenient for everyday riding, such as the first bike bags. Back then, these were made in Japan, whose image was not up to par to how it is today. 'Made in Japan' labels even had to be removed from the bags once they arrived in the Netherlands!



## 1976

### Icon

In **1976** AGU's Original rain suit wins a prestigious award for the best Dutch rain suit, in a competition organized by the Dutch government to encourage cycling in the Netherlands. The suit goes on to sell more than a million throughout Europe, which is a major boost for the company.





# 1984

## Panasonic

AGU starts to supply the kit for Team Panasonic-Raleigh in **1984**, its introduction in the professional peloton. Famous names as Steven Rooks and a young Erik Breukink bring the brand to a worldwide audience of cycling fans.



# 1989

## Chamois

In **1989** AGU becomes the first company in the world to produce chamois padding from artificial leather, the fabric of which was by then only seen in expensive cars. Marketed as Nalini, these paddings were the result of extensive testing and innovation, a process that would continue to this very day.

## Rabo

# 1996

After having supplied the Panasonic, Koga and AGU-Continental teams for many years, in **1996** AGU partners up with Team Rabobank. A memorable episode in Dutch cycling history that would last for no less than 16 years.



## Chamois II

Through the afore mentioned process of innovation, AGU introduces the first carbon fibre based chamois pads in **2011**. Excelling in distribution of pressure and perspiration due to the use of carbon fibres, these antibacterial chamois pads were notable for their comfort and technical look.

# 2011



## BEAT

BEAT cycling club shakes up the cycling world in 2016, when they launched a community-driven cycling team. In **2017** AGU joins them in their mission to challenge themselves, seeking adventure and striving for innovation. Together with their professional road- and track athletes and community members, we develop the fastest and freshest looking kits of the bunch, whether that's your Saturday bunch or peloton.



2018

## Update of the Original

In **2018** AGU launches an updated version of its Original, the award-winning **1976** rain suit, which then promptly wins another award by the ANWB, thus assuring that AGU's rain suits will be a familiar sight on many Dutch streets for years to come.



2019

## Heat

As part of the Fall/Winter **2019** collection AGU releases a thermal jacket with an integrated heating system. This revolutionary jacket for cold weather riding is controlled by a USB-charged battery that provides 3 levels of heating. It's the first step in a whole new chapter of facilitating riders to be comfortable in any condition, on any road, without losing performance.





2019

### The fastest kit possible

AGU's partnership with Team Jumbo-Visma in **2019** raises the bar for performance orientated cycling kit. After a rigorous process of research, development and testing in cooperation with different institutes, a brand new Time Trial suit is launched, which became the fastest kit the team has ever ridden in. The collaboration promptly results in multiple spectacular victories throughout 2019 and 2020, topping all of it with Primož Roglič's double Vuelta a España victories. The techniques and materials used in the successful team kit always trickles down into the consumer collection, making it available for every cyclist.



### AGU Eyewear

In **2020** we started as eyewear partner of Team Jumbo-Visma as well. All riders can choose their preferred glasses, on and off the bike. With the Pride and Verve HD sunglasses the favorites for many riders.

2020



### Helmets

With the introduction of the Subsonic helmet and Transsonic helmet with superb aerodynamics a whole new chapter of AGU helmets starts in **2021**. Both available with integrated MIPS-system for enhanced protection against brain injuries after an impact on the head. It is windtunnel-proven that the Transsonic is the fastest helmet. This new helmet is a veritable state-of-the-art addition to our collection, the latest result of thorough innovation and development in close cooperation with TU Eindhoven and professional riders.

2021



### Team Jumbo-Visma Women

With the introduction of the Jumbo-Visma Women Team in **2021**, we can showcase our innovations for women as well. We are very proud of the fact that all three Team Jumbo-Visma teams, the World Tour men team, development team and women's team, are suited with fully customized and tailor-made kits.

2021

# PRO LEVEL SPORTS

The connection between pro level sports and AGU has always been very strong and cherished by us all. As early as 1977, AGU entered the world of sports sponsorship with the support of four-time world champion Cees Stam. In 1983 Steven Rooks thanked AGU in front of the TV cameras after his victory in Liège-Bastogne-Liège. This moment was followed by AGU sponsoring the illustrious Panasonic Team from 1984.

The AGU team sponsorship strategy continued strongly with the partnership with the Rabobank Cycling Team between 1996 and 2012 and the partnership for an indefinite period that AGU and Team Jumbo-Visma have since 2019. Everyone at the company is very proud to contribute to the achievements of the teams we support.

With Team Jumbo-Visma and BEAT Cycling acting on the highest levels of competitive track- and road cycling, the collaboration with professional athletes provides valuable insights. The cutting-edge technology, fabrics and textile weaves used for the professionals trickles down to all of our AGU products, so riders at all levels are ensured of having the best possible gear at their disposal.

From extra thin high-summer jerseys with UV-protection to technology that keeps black fabrics cool, even during the hottest of summer days. With the introduction of the Subsonic and Transsonic helmets, developed from the ground up in close cooperation with TU Eindhoven and professional riders, we prove that our products are highly aerodynamic and very competitive.

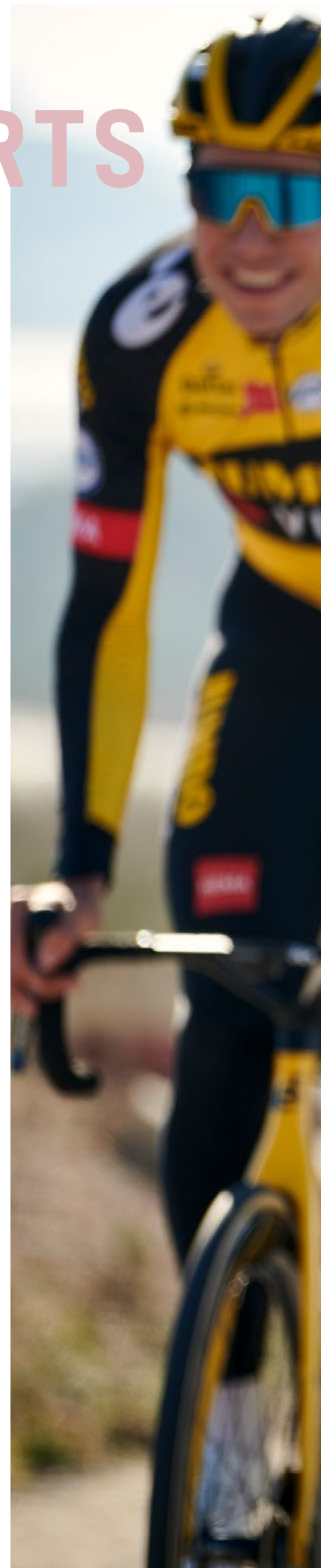
As for the sprint suit and time trial skinsuit, we developed and tested a variety of materials and fabrics in the wind tunnel of TU Eindhoven. Incorporating feedback and

experiences from those to whom it matters most – riders like Primož Roglič, Tony Martin, Tom Dumoulin, Theo Bos, Matthijs Büchli, Marianne Vos and their coaches resulted in the fastest kit the teams ever had.

The cooperation with Team Jumbo-Visma has proven to be a fruitful endeavor, not only in the races. Last year, the pro riders asked us if we could develop handlebar bags that are easy to carry and provide room on long training rides for extra food and small clothing items like gloves, arm warmers or a rainjacket. This resulted in the Venture Bar Bag, developed with Robert Gesink and the Venture Roll Bag that we developed with Wout van Aert. Our latest addition to the collection of products we made with the riders is the "Primož Roglič Signature Cycling Kit". A premium quality kit in a striking bold design. Made in close cooperation with, and input from Primož. With attention to important events in his life, the values he promotes, and the Slovenian culture he represents.



**Jumbo - Visma:**  
items used by Team Jumbo-Visma







# INNOVATIONS

AGU has a rich history of innovative products that changed the cycling clothing industry. The collaboration with professional athletes provides valuable insights, with Team Jumbo-Visma and BEAT Cycling acting on the highest levels of competitive track- and road cycling. The cutting-edge technology, fabrics and textile weaves used for the professionals trickles down to all our AGU products, so riders at all levels are ensured of having the best possible gear at their disposal. Of course, our history of making rain wear brings us a treasure trove of experience too. Since the introduction of our award-winning Original rainsuit we have developed many other rain wear items and with the introduction of our own Poray membrane this only improved. With the Topdry rain jacket as latest addition. Which innovations do we have in our collections?

## **Chamois pad**

Taking the Chamois pad as an example, we would not ride as comfortable as we do now without AGU's introduction of the artificial leather chamois pads in 1989. In 2011 we were the first company to add carbon fibre to a chamois pad, unlocking a whole new level of comfort in cycling wear. This season we are proudly introducing a new chamois pad as part of the Premium spring-summer collection, next to our Green 95, Red 120 and Black 320 chamois pads. The new chamois pad is preformed, following the lines of a rider's body when riding a bike. Adding even more comfort to every ride, following the trend of gravel riding and combining on and offroad riding. Developed with the riders of Team Jumbo-Visma.

## **Topdry rain jacket**

Introduced in the Fall-Winter 2021-2022 collection, the Topdry rain jacket will be a trustworthy and must-have item for many cyclists, keeping you as dry as possible when it rains. And that on both the inside and the outside of the jacket, because it is a highly breathable rain jacket where the waterproof membrane is placed on the outside of the jacket instead of as middle layer, like the traditional rain jackets. A real game changer when it rains!

## **Heated products**

As part of the Fall-Winter 2019 collection AGU releases a thermal jacket with an integrated heating system. This revolutionary jacket for cold weather riding is controlled by a USB-charged battery that provides 3 levels of heating. It's the first step in a whole

new chapter of facilitating the comfort of riders in any condition, on any road, without compromising on performance.

## **The fastest kit possible**

AGU's partnership with Team Jumbo-Visma raises the bar for our performance orientated cycling kit. After a rigorous process of research, development and testing in cooperation with different institutes, a brand-new Time Trial suit was launched in 2020 which we continuously improve. It is windtunnel-proven the fastest kit the team has ever ridden in. Of course, we keep developing the kit and continue the search for the fastest materials and techniques. The learnings from this process always trickle down to the consumer collection, making them available for every cyclist.

## **Helmets**

With the introduction of the Subsonic and Transsonic helmets a whole new chapter of AGU helmets starts in 2021. Both are available with integrated MIPS-system for enhanced protection. But they are not only safe, but also very fast. Extensive development and testing in the wind-tunnel resulted in the Transsonic helmet which has redefined cycling helmet aerodynamics and is one of the fastest helmets on the market. This new helmet is a veritable state-of-the-art addition to our collection, the latest result of thorough innovation and development in close cooperation with TU Eindhoven and professional riders.





# SUSTAINABILITY

**Sustainability at AGU begins, where everything begins for us: with cycling. We believe that riding our bikes can play a key role in combating climate change. With population growth and increasing urbanization, cycling can make a major contribution to reducing CO2 emissions but also help in keeping cities liveable.**

**Every person who chooses their bike instead of the car is one. Everyone we can help make that choice is one step closer to a more sustainable present and future.**

**Cycling also has a major positive influence on your personal sustainability. If you are healthy yourself and take good care of your own wellbeing, it will be that much easier to care about the wellbeing of the nature around you.**

## **Starting with more sustainable materials**

We want as many people as possible to make the sustainable choice to ride their bikes. But that also means that cycling itself must also be as sustainable as possible. The bicycle industry is taking many steps in various ways, but there is still a lot of ground we have to cover together. AGU takes its responsibility for this seriously and we are constantly looking for ways to make our production and distribution more sustainable.

Amongst other things we increasingly work under our Greensphere label, where we use more environmentally friendly materials for various products, such as 100% recycled polyester, organic cotton and PVC-free coatings. Our goal is to apply this principle to all products that we produce in the long term. Towards this end, we are constantly looking for new and even more sustainable alternatives to the raw materials for our products, be it material, dyes, zippers, membranes or glue.

All spring-summer 2022 that are made from sustainable materials wear the Greensphere label and can be recognized by the Greensphere logo in this catalogue.

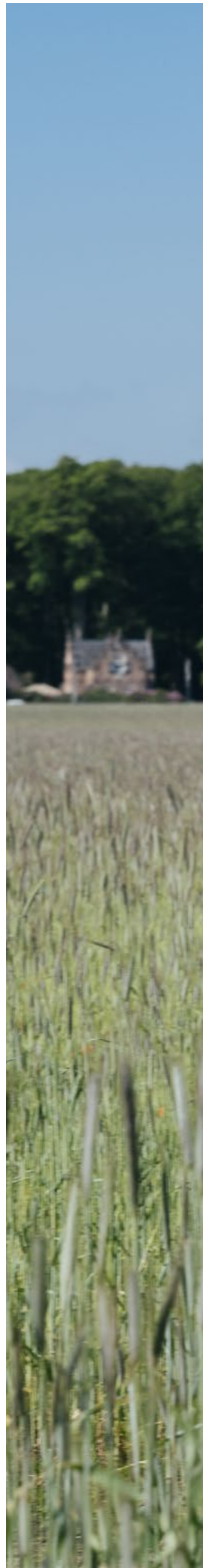
## **Quality, durability, sustainability**

A product is only truly sustainable if it is durable and lasts a long time. And that is

what we stand for. At AGU it has always been about quality. As a clothing sponsor of the world's best professional cycling team, we cannot and do not want to do anything but make the best bike wear in the world. And that is not only cycling kit that enables the best performance, but also continues to do so in the long term. With that principle always in mind, we develop all our products: bike wear, rainwear and bike bags. Simply really well made, durable products. For example, the "Original" rain suit from 1976 is still in our Essential collection. And because we believe in the quality of what we make, we offer a three-year warranty on all our products and an excellent repair service.

## **Sustainability in operations, production and distribution**

We also work towards optimizing our internal operations, production and distribution. Whether it concerns ethical production, preferably with producers closer to home, using more sustainable packaging materials, optimising transport planning, our own energy & water consumption, waste processing; each time we take a step further. This recently led to an ISO 9001 certification for our approach to improving our business operations and an ISO 14001 environmental certification for the way we handle hazardous substances.









# TECH- NOLO- GY



Through constant innovation and modernization, we have been able to develop a variety of materials, fabrics, yarns and techniques that each have their specific characteristics and use. This way, we can provide each and every cyclist with appropriate apparel, no matter the challenge the elements or your personal ambition, pose. Nothing to hold you back from savoring your time on the bike comfortably, without distractions. No excuses, we have all the products you need for your #everydayriding.



## Stormbreaker

With its 99% windproof membrane, the Stormbreaker fabric protects your core from wind chill, but is breathable enough to allow for active cooling thanks to the tiny pores in the membrane. Thus, your body temperature remains within the optimal range for performance. A durable water repellent (DWR) coating has been added to the fabric so it can easily withstand a short spell of rain.



## HD II Lenses

High Definition II lenses have been developed to enhance colour and contrast in your field of vision. This means the lens yields more vibrant colours, but - perhaps more importantly - it also increases depth perception and highlights features in the surrounding environment that might otherwise go unnoticed. The lens surface has been treated with a Laser blue coating, acting as a Hydrophobic layer: raindrops will bead straight off. It also contains Anti-Fog properties for a clear view of the road ahead.



With over 5 decades of experience in dealing with the fickle Dutch weather we have accumulated an abundance of expertise concerning materials and technology that will help you keep comfortable while out riding.

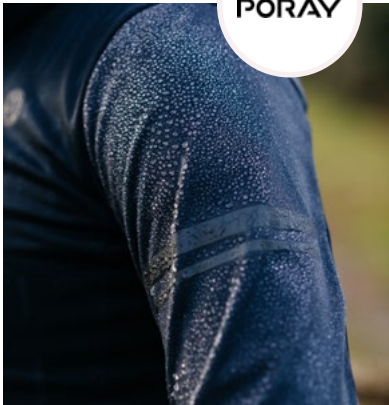
**DWR**



**Durable water repellent (DWR) coating**

When a fabric is treated with a durable water repellent coating, any (rain)water that comes in contact with the material will bead up and roll straight off the coating, instead of soaking the fabric. This prevents your outfit from getting wet and heavy with moisture. DWR is not 100% waterproof but helps you stay dry during short rain showers.

**PORAY**



**Poray**

The Poray membrane are specifically produced by AGU to implement 100% wind- and waterproof protection whilst maintaining an optimal level of breathability. The Poray number indicates the size of the water column against the fabric to which the jacket is resistant. The water column is the amount of water in mm per cm<sup>2</sup> of fabric that can rest on the fabric without leaking through. For example, a jacket with Poray 15.000 resists a water column of 15.000mm and has the capacity to let through 15 litres of water vapour per m<sup>2</sup> per 24 hours. The Poray material has microscopically tiny pores that wick vapour and condensation away from the body, while keeping raindrops out. The molecular structure of rainwater is larger than the pores of the membrane, but the pores are big enough to let the moisture generated inside the clothing out. The higher the Poray indication, the better the performance of the product that has the Poray membrane.

**Merino wool**

Merino sheep produce a very fine and breathable type of wool that possesses extraordinary benefits for use during exercise. It offers cooling when it's hot, and insulation when it's cold. The Merino wool wicks perspiration away from the skin so you stay dry and is supremely resistant to bad odors. On top of all that, the material is soft to the touch, for a high level of comfort on the bike.



**Polygiene**

Bacteria that accumulate in wet or damp clothing can create unpleasant odors. Polygiene fabrics are coated with a layer of silver chloride which prevents these bacteria from piling up due to perspiration, so your treasured cycling gear remains odour-free for longer.

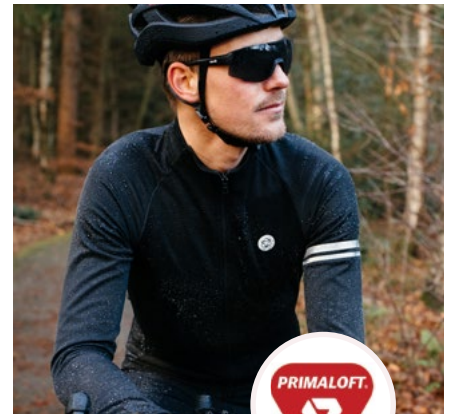


eVent



## Event

To stay dry and comfortable on the bike it is essential to wick perspiration away from the skin. The millions of tiny pores in eVent membranes work continuously to achieve this effect. Unlike traditional membranes which only work when have already gotten wet. As a result, eVent keeps your body dry longer and more effectively, to support prolonged time in the saddle.



## Primaloft

This ultrafine wind- and water resistant microfibre material creates an air layer with high insulating value yet remains pleasantly soft to touch. Also effective in compact amounts, thus retaining excellent quick drying lightweight and packable properties. In addition, it is sustainably produced and easy in maintenance.

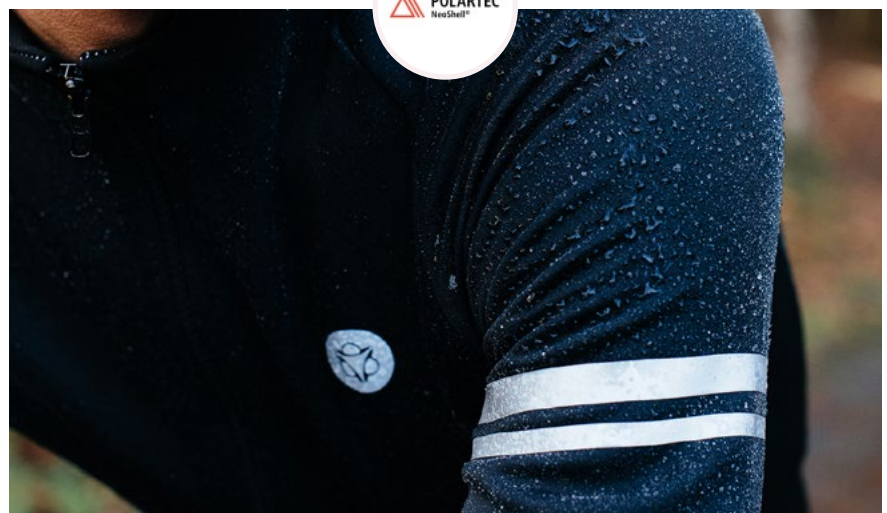


## MIPS

The Multi-directional Impact System (MIPS) is a low friction liner which, added to the shell of a helmet, allows the helmet to slide relative to the head. It is designed to add protection against rotational motion, which occurs upon an angled impact, transferred to the brain. Rotational motion affects the brain and increase the risk for minor and severe brain injuries. When implemented in the helmet, MIPS can reduce rotational motion by redirecting energies and forces otherwise transferred to the brain. The effect of MIPS has been scientifically proven to decrease the risk of brain injuries.

## Polartec Neo Shell

Combining waterproof performance and innovation of the highest order, the Polartec Neo Shell fabric makes use of a state-of-the-art stretchable material that ensures optimal movement in every way on the bike yet retains the exceptional active breathing capabilities borrowed from Polartec technology. Stay protected from the elements and never feel hindered in your motions at any time.







### Polartec Alpha

Developed for the US Army, Polartec Alpha is an exceptionally breathable, insulating material often used as a liner. It gets your core temperature to the right values sooner, and keeps it there longer, both during exercise and as you rest. Perspiration and condensation quickly evaporate thanks to the continually active breathing characteristics of this lightweight and water repellent technology.



### Topdry

An absolute innovation to make riding in the rain even more comfortable! The Topdry is made from a lightweight and stretchable fabric. The waterproof Poray 10.000 membrane is placed on the outside of the jacket. This makes it easy to shake off rain from the jacket. After the rain this jacket dries quickly. Therefore, the inside of this rain jacket feels soft and smooth when wearing it directly on your skin.



### Heated Technology

Our Heated Technology makes use of a number of warmth-exuding paddings, that can easily be regulated in three settings by a practical knob on the outside. With it, you regulate and optimize temperature to your level of activity. The technology is powered by a small battery which can be removed before washing.



### Thinsulate

The microfibrils of Thinsulate trap air inside the material, effectively creating a layer of insulation. It continues to work even when wet. Just a small amount of Thinsulate creates advantageous warmth, so the clothes with Thinsulate are highly packable. Because the material is water-resistant, it will dry quickly.

# SPRING/SUMMER 2022

A fresh start, that is what our new spring-summer collection brings. Fresh because of the upgrades of all collection products, from using new fabrics to a new chamois pad and details like new zippers. Of course, the prints have been updated as well. Adding more colour to a ride is even easier now.

For our **Premium collection**, only the best is good enough. So we upgraded the Premium Aero bibshort with our newest chamois pad, developed with the riders of Team Jumbo-Visma. This chamois pad has thicker padding on strategic places compared to our other chamois pads. So you can use it both on and offroad. To complete your outfit in style, we have added some colour and a print to the Premium Aero jerseys.

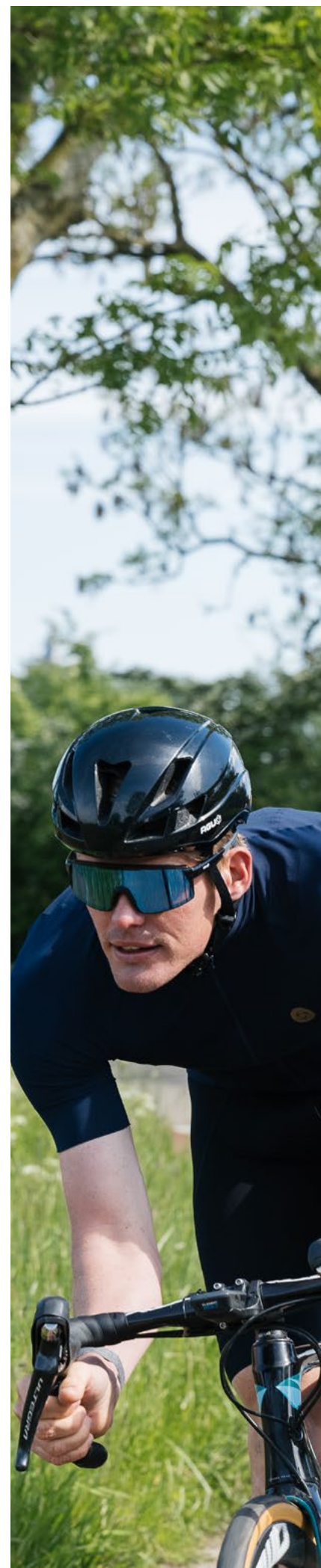
Classic looks with a modern feel. Our **SIX6 collection** brings fun, freedom and adventure. The SIX6 heritage collection refers to 1966, the year AGU was founded. In the latest SIX6 collection we have added new prints and new colours for the popular Merino jerseys. All items can be mixed and matched perfectly with the Venture bike bags and bikepacking collection, which looks great when merchandized in your store.

An absolute highlight is that you can now choose from more colour and print options in our newest **Trend collection** as well. Inspired by the colours of the beach, our high-summer jersey is the perfect jersey to wear during the hottest of days. We've made sure that these colours match the new

Venture collection colours as well, so the whole colour palette of AGU products in store looks very soignée.

The **Essential collection** is our not-so-basic basics collection. With the introduction of the Black 320 chamois pad in the Switch men and women bibshorts we prove that we take comfort seriously, even on more budget friendly bibshorts. Of course, enhancing your visibility in traffic is a major topic here. With the new Reflective jerseys, you are sure you can be seen when it is dark. Whether you ride in a tunnel or go to work early, we've got you covered.

To support whole families on their bikes, we added kids cycling kits to the Essential collection. Because twinning is winning, matching styles in both the men and women collections are available!











# COLLECTION HEROES

Throughout this catalogue, you will encounter specific products that have been highlighted as Heroes of the Collection. These products are this seasons' showpieces of innovation, functionality and design, and serve as the key elements of AGU's 2022 marketing campaigns. This season these are several accessories and the improved rain jackets. These items are per collection:

## Essential collection

Reflective Jersey SS Essential Men  
Reflective Jersey SS Essential Women  
Switch Bibshort III Essential Men  
Switch Bibshort III Essential Women  
Topdry Rain Jacket Essential Men  
Topdry Rain Jacket Essential Women

## Trend collection

High Summer Bibshort IV Trend Men  
High Summer Bibshort IV Trend Women  
High Summer Jersey SS IV Trend Men  
High Summer Jersey SS IV Trend Women  
Marble Jersey SS Trend Men  
Mini Flower Jersey SS Trend Women  
Solid Jersey SS III Trend Men  
Solid Jersey SS III Trend Women

## SIX6 collection

Bibshort IV Six6 Men  
Bibshort III Six6 Women  
Classic Jersey SS IV Six6 Men  
Classic Jersey SS III Six6 Women  
High Summer Jersey SS III Six6 Men  
Solid Merino Jersey SS III Six6 Men  
Solid Merino Jersey SS III Six6 Women

## Premium collection

Aero Bibshort II Premium Men  
Aero Bibshort II Premium Women  
Aero Jersey SS II Premium Men  
Aero Jersey SS II Premium Women









# ESSENTIAL COLLECTION

**The Essential collection is our not-so-basic basics collection. With the introduction of the Black 320 chamois pad in the Switch men and women bibshorts it is clear that we take comfort seriously, also on more budget friendly bibshorts. We took a close look to the details of the collection items and made sure that everything works well. As a result, all zippers have been replaced so the overall quality of all items improved.**

Of course, enhancing your visibility in traffic is a major topic in this collection. With the new Reflective jerseys, you are sure you can be seen when it is dark. Whether you ride in a tunnel or go to work early, we've got you covered.

For rainy summer days we have the Topdry rain jacket which will keep you dry on the bike. On this rain jacket the waterproof Poray 10.000 membrane is placed on the outside. This makes it easy to shake off rain from the jacket. After getting wet this rain jacket dries quickly because the water will not get through the membrane to soak into the fabric. Therefore, the inside of this rain jacket feels soft and smooth when wearing it directly on your skin.

To support whole families on their bikes, we added kids cycling kits to the Essential collection. Because twinning is winning, matching styles in both the men and women collections are available!

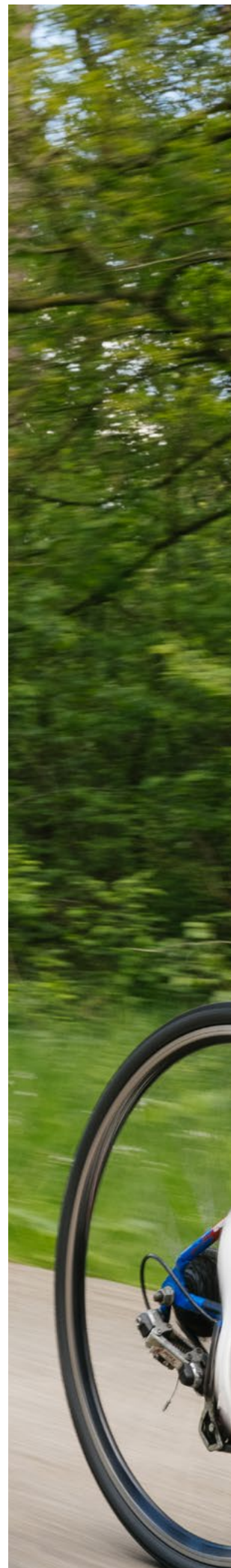
Another highlight of this collection is that all bibshorts are made from recycled polyester and therefore part of our Greensphere collection. This means making more sustainable choices in cycling clothing has become much easier.

Whether you're commuting in the darkness, going on an early spring adventure or training in the rain, the Essential collection is bound to provide you with the ways and means to make the absolute most of another season on the bike.



**Collection Heroes:**

*These are the showpieces of the collection. The Heroes will be the focal point of our marketing campaign.*











# ESSENTIAL JERSEYS

We offer a wide range of jerseys for all types of cyclists. Although the fit, appearance and technologies used may vary, you can always be assured of their functionality and comfort. Excellent to use on its own, as a soft mid-layer, or to combine them with a wind body as a top layer for milder spring rides.





ESSENTIAL  
**CORE JERSEY SS II ESSENTIAL MEN**

Made of breathable and quick-drying material with subtle details, this cycling jersey is ideal for a bike ride. We've used high quality polyester but still kept the shirt at an affordable price which is ideal for the novice cyclist.

- Material: 100% polyester Interlock, rapid dry and breathable
- Polyester mesh sleeves
- Regular fit
- Full length YKK zipper
- 3 pockets



**Men S - XXXL**

44207900-000 Black	€ 65 £ 65 DKK 499 SEK 649
44207900-011 Army Green	€ 65 £ 65 DKK 499 SEK 649
44207900-538 Cloud	€ 65 £ 65 DKK 499 SEK 649
44207900-004 Deep Blue	€ 65 £ 65 DKK 499 SEK 649

ESSENTIAL  
**STRIPED JERSEY SS ESSENTIAL MEN**

The visual and textural upgrade of the quick drying fabric gives this jersey a contemporary edge, while still retaining its affordable yet qualitative features that are perfectly suited for every day rides in fair conditions.

- Material: 100% polyester Interlock, rapid dry and breathable
- Slim fit
- Full length YKK zipper
- Silicone gripper
- 3 pockets



**Men S - XXXL**

44207500-000 Black	€ 70 £ 70 DKK 499 SEK 699
44207500-004 Deep Blue	€ 70 £ 70 DKK 499 SEK 699
44207500-011 Army Green	€ 70 £ 70 DKK 499 SEK 699



ESSENTIAL

## DUO JERSEY SS ESSENTIAL MEN

The block design makes this cycling jersey look and feel good on every ride. It has all the features that contribute to the care free ride you are looking for. This makes the shirt perfect for daily rides in good weather conditions. The fabric is a quick-drying and breathable polyester so that your body remains as cool as possible. Extra cool: this design matches the women and children Duo jersey, so you can wear matching cycling kit with the whole family!

- Material: 100% Polyester Interlock, quick dry and breathable
- Full YKK zipper
- Regular fit

Breathable  
Insulation

Men S - XXXL

45309600-538 Cloud

€ 75 £ 75 DKK 549 SEK 749

45309600-011 Army Green

€ 75 £ 75 DKK 549 SEK 749

ESSENTIAL

## FADED STRIPE JERSEY SS ESSENTIAL MEN

Building on the quality of the Core Jersey, the Faded Stripe jersey sports a visual and textural upgrade of the quick drying fabric. It gives this jersey a contemporary edge, while still retaining its affordable yet qualitative features that are perfectly suited for every day rides in fair conditions. The polyester Interlock material is breathable and quick to dry, helping your body to regulate its temperature. In the three back pockets you can store the essentials you want to bring along on your ride, such as a jacket, snacks or a toolkit.

- Material: 100% Polyester Interlock, quick dry and breathable
- 3 back pockets
- Full YKK zipper

Breathable  
Insulation

Men S - XXXL

45309500-004 Blue

€ 80 £ 80 DKK 599 SEK 799

45309500-000 Black

€ 80 £ 80 DKK 599 SEK 799





ESSENTIAL

## THERMO JERSEY LS ESSENTIAL MEN

The Thermo Jersey truly combines the light comfort of a jersey with the insulation of a jacket, ideal to wear on its own or for layering up. The Summerit polyester is highly breathable and slightly textured for a soft and snug feel when the temperature drops. A high fleece collar brings extra protection and you can simply open the zipper to regulate body temperature.

- Material: 100% Polyester Summerit Super Soft
- Full open-end zipper with camlock closure
- Stand-up collar in fleece
- Reflective details
- 3 pockets + 1 audio output and zipper

Breathable  
Insulation  
Windproof



**Men**      **S - XXXL**

44847200-002 Hi-Vis Neon Yellow  
444010 Black

€ 75 £ 75 DKK 559 SEK 749  
€ 75 £ 75 DKK 559 SEK 749



AGU   
#EVERYDAYRIDING



# REFLECTIVE JERSEY

Visible under all circumstances  
with this flashy jersey





ESSENTIAL

## REFLECTIVE JERSEY SS ESSENTIAL MEN

An absolute highlight of the Spring Summer collection, this jersey features a reflective mist print for enhanced visibility in traffic and low light conditions. It comes with a comfortable, regular fit and it is made from quick drying polyester. A must have for every cyclist that prioritizes safety and still wants to look stylish.

- 100% Polyester, quick dry, breathable
- 3 back pockets
- All over reflective print

Breathable  
Insulation



Men      S - XXXL

45309700-001 White  
45309700-550 Black

€ 90 £ 90 DKK 649 SEK 899  
€ 90 £ 90 DKK 649 SEK 899



# WOMEN



ESSENTIAL

## MELANGE RACERTOP ESSENTIAL WOMEN

Dump the sleeves when it gets really warm outside. Feel free and comfortable on your bike with the Melange Racertop. With its subtle colours and understated texture this racertop is a very good looking item. So when the sun shines and temperatures rise, put on your Melange Racertop and let the good times roll.

- Material: Summerlight Polyester
- Slim fit
- Silicone Gripper
- 2 pockets

Breathable  
Insulation



Women XS - XXL

44303700-000 Black

€ 55 £ 55 DKK 399 SEK 549

44303700-007 Iron Grey

€ 55 £ 55 DKK 399 SEK 549

ESSENTIAL

## CORE SINGLET II ESSENTIAL WOMEN

Made of breathable and quick-drying material with subtle details, this sleeveless cycling jersey is ideal for a bike ride. We've used high quality polyester but still kept the shirt at an affordable price which is ideal for the novice cyclist. Sleeveless, so no more 'cycling tan' on your arms. Enough reasons to get on your bike and start having fun on those warm summer days with this great value for money singlet.

- Material: 100% polyester Interlock, rapid dry and breathable
- Full YKK zipper
- 3 pockets
- Regular fit

Breathable  
Insulation



Women XS - XXL

44304800-000 Black

€ 60 £ 60 DKK 449 SEK 599

44304800-004 Deep Blue

€ 60 £ 60 DKK 449 SEK 599

44304800-538 Cloud

€ 60 £ 60 DKK 449 SEK 599





ESSENTIAL  
**CORE JERSEY SS II ESSENTIAL WOMEN**

ESSENTIAL  
**LAYERED RACERTOP ESSENTIAL WOMEN**

Made of breathable and quick-drying material with subtle details, this cycling jersey is ideal for a bike ride. We've used high quality polyester but still kept the shirt at an affordable price which is ideal for the novice cyclist.

This loose-fitting tanktop made from our lightest polyester is especially suited for riding on balmy summer days. And it offers just a little extra touch of style to your riding. The perfect riding top for ladies who want to ride in style while not compromising on technical performance of the kit.

- Material: 100% polyester Interlock, rapid dry and breathable
- Polyester mesh sleeves
- Regular fit
- Full YKK zipper
- 3 pockets

- Material: Summerlight Polyester
- Transparent mesh layer
- Silicone gripper
- 2 pockets



**Women XS - XXL**

44304900-000 Black	€ 65 £ 65 DKK 499 SEK 649
44304900-011 Army Green	€ 65 £ 65 DKK 499 SEK 649
44304900-538 Cloud	€ 65 £ 65 DKK 499 SEK 649
44304900-540 Rusty Pink	€ 65 £ 65 DKK 499 SEK 649

**Women XS - XXL**

45316000-540 Rusty Pink	€ 60 £ 60 DKK 449 SEK 599
44304200-000 Black	€ 60 £ 60 DKK 449 SEK 599



ESSENTIAL  
**VELO WAVE JERSEY SS ESSENTIAL WOMEN**

An update of our best selling Velo Love design. Display your passion for the bike with flair, and be confident at all times with the insulation and ventilation our Velo Love jersey provides. The prime features of this jersey have trickled down from higher ranges, to offer impressive fabric with an immaculate finish, rarely seen at this price point. Do you love cycling and not afraid to show it? Then this is the jersey for you! It also makes for a great gift!

- Material: 100% Polyester Interlock, quick dry and breathable
- Regular fit
- Full YKK zipper
- Laser finished Lycra cuffs
- Zipper garage
- Silicone gripper
- 3 back pockets

Breathable   
 Insulation 

**Women XS - XXL**

- 45318000-540 Rusty Pink € 70 £ 70 DKK 499 SEK 699
- 45318000-000 Black € 70 £ 70 DKK 499 SEK 699
- 45318000-538 Cloud € 70 £ 70 DKK 499 SEK 699

ESSENTIAL  
**DUO JERSEY SS ESSENTIAL WOMEN**

The block design makes this cycling jersey look and feel good on every ride. It has all the features that contribute to the care free ride you are looking for. This makes the shirt perfect for daily rides in good weather conditions. The fabric is a quick-drying and breathable polyester so that your body remains as cool as possible. Extra cool: this design matches the men and kids Duo jersey, so you can wear matching cycling kit with the whole family!

- Material: 100% Polyester Interlock, quick dry and breathable
- Regular fit
- Full YKK zipper
- Zipper garage
- Silicone gripper
- 3 back pockets

Breathable   
 Insulation 

**Women XS - XXL**

- 45319000-538 Cloud € 75 £ 75 DKK 549 SEK 749
- 45319000-540 Rusty Pink € 75 £ 75 DKK 549 SEK 749
- 45319000-011 Army Green € 75 £ 75 DKK 549 SEK 749





ESSENTIAL

### REFLECTIVE JERSEY SS ESSENTIAL WOMEN

An absolute highlight of the Spring Summer collection, this jersey features a reflective mist print for enhanced visibility in traffic and low light conditions. It comes with a comfortable, regular fit and it is made from quick drying polyester. A must have for every cyclist that makes prioritizes safety and still wants to look stylish.

- 100% Polyester, quick dry and Breathable
- All over reflective print
- Full YKK zipper
- 3 back pockets



Women XS - XXL

45321000-001 White  
45321000-550 Black

€ 90 £ 90 DKK 649 SEK 899  
€ 90 £ 90 DKK 649 SEK 899



ESSENTIAL

### THERMO JERSEY LS ESSENTIAL WOMEN

The Thermo Jersey truly combines the light comfort of a jersey with the insulation of a jacket, ideal to wear on its own or for layering up. The reflective details help you stay visible on shorter, darker days. Can be used as an outer layer when it gets colder, or as a midlayer when it gets really cold. A shirt that is perfect for spring, fall and winter.

- Material: 100% Polyester Summerit Super Soft
- Full open-end zipper with camlock closure
- Stand-up collar in fleece
- Reflective details
- 3 pockets + 1 audio output and zipper



Women XS - XXL

445010 Black  
44850500-002 Hi-Vis Neon Yellow

€ 75 £ 75 DKK 559 SEK 749  
€ 75 £ 75 DKK 559 SEK 749



ESSENTIAL

## DUO JERSEY SS ESSENTIAL KIDS

An absolute highlight of the Spring Summer collection, this cycling jersey makes for the perfect kids kit. Look like a real professional rider with the comfort of a cycling specific fit. You can even match outfits, both the men and women Duo jerseys have the exact same design.

- Material: 100% Polyester Interlock, quick dry and breathable
- Regular fit
- Full YKK zipper
- Zipper garage
- Silicone gripper
- 3 back pockets

Breathable  
Insulation



**Children 122-128 - 158-164**

45320000-538 Cloud

€ 50 £ 50 DKK 349 SEK 499

45320000-011 Army Green

€ 50 £ 50 DKK 349 SEK 499







2.nl





# ESSENTIAL JACKETS

Reliability is of great importance to us, and with years of experience under our belt, we offer cyclists optimal protection in every unpredictable condition winter is apt to present. Our latest jackets are innovative and focus strongly on visibility during the darker days. From the Essential Rain Jacket to the Topdry rain jacket: we've got you covered.





ESSENTIAL

## WIND BODY II ESSENTIAL MEN

The Essential Wind Body is a super light and very compact foldable body. Ideal as an extra layer on cool mornings with strong wind. Due to the windproof front, your upper body does not cool down due to the wind, while you do not overheat. This body makes the ideal solution for dressing according to the layering principle and makes sure you are visible in the dark. It is highly packable and easy to store when the temperature rises or the wind dies down. For safety, reflective elements have been added for extra visibility in dark conditions. For even more safety in traffic, this wind body is available with a reflective print. The 2-way zipper maximizes the freedom to move. The Wind Body folds easily inside its own back pocket, into a small package.

- Material: Super-light windproof
- Windproof and water repellent
- Breathable, elastic mesh back
- Full YKK 2-way zipper



Men S - XXXL

- 44848000-000 Black
- 44848000-002 Hi-Vis Neon Yellow
- 44848000-527 Reflection Black

- € 60 £ 60 DKK 449 SEK 599
- € 60 £ 60 DKK 449 SEK 599
- € 80 £ 80 DKK 589 SEK 799

ESSENTIAL

## PRIME RAIN BODY II ESSENTIAL MEN

The Prime Rain Body is fully water and windproof yet still breathable thanks to the Poray 15.000 membrane. The higher the Poray number, the better the performance of the rain coat. This body is also available with strategically placed all-over mist prints and Hi-vis neon yellow panels, you can't be missed by other traffic in bad weather and dark conditions.

- Material: Poray 15.000
- Reflection details
- Breathable, windproof and waterproof
- Semi 4-Way stretch
- Fully taped seams
- Full waterproof zipper with camlock closure
- Silicone gripper



Men S - XXXL

- 44911100-000 Black
- 44911300-802 Hi-Vis Reflection
- 44911300-803 Yellow

- € 90 £ 90 DKK 669 SEK 899
- € 110 £ 110 DKK 819 SEK 1149
- € 110 £ 110 DKK 819 SEK 1149





ESSENTIAL

## WIND JACKET II ESSENTIAL MEN

This superlight and highly packable Wind Jacket is ideal for taking along during chilly mornings or windy afternoons. It preserves your core temperature, while also allowing for plenty of ventilation through the mesh back. Since it is water repellent, a short spell of rain is no problem for this garment. For safety, reflective elements have been added for extra visibility in dark conditions. The jacket folds easily inside its own back pocket, into a small package. The 2-way zipper offers extra room for movement.

- Material: Superlight, windproof
- Windproof and water resistant
- Full YKK 2-way zipper



Men S - XXXL

- 44848400-000 Black € 70 £ 70 DKK 519 SEK 699
- 44848400-002 Hi-Vis Neon Yellow € 70 £ 70 DKK 519 SEK 699
- 44848400-527 Reflection Black € 90 £ 90 DKK 669 SEK 899

ESSENTIAL

## RAIN JACKET ESSENTIAL MEN

Our entry level packable rain jacket for every sporty cyclist. Simply an essential item which you can rely on with unpredictable weather. Thanks to the Poray 5.000 membrane this rain jacket can withstand a rain shower, yet it is breathable enough to prevent you from overheating on the bike. A comfortable and breathable rain jacket. Simply an essential item for every cyclist, nothing more and nothing less!

- Material: Poray 5000
- Including storing bag
- Breathable, windproof and waterproof
- Fully taped seams
- Soft lining in the collar
- Anatomical cuffs
- Extended back panel
- Reflective details



Men S - XXXL

- 449001 Black € 75 £ 75 DKK 559 SEK 749
- 449007 Hi-Vis Neon Yellow € 75 £ 75 DKK 559 SEK 749

PORAY





ESSENTIAL

**STORM BREAKER RAIN JACKET ESSENTIAL MEN**

A jacket which is easy to carry and protects you against wind and rain showers. That is the AGU men Storm Breaker. To make it the perfect match between a wind and rain jacket, we used three compartments. The front panel is made of fabrics using the Storm Breaker membrane. This membrane forms a barrier against wind, whilst remaining breathable. The back is made of fabric with the Poray membrane, which prevents water from getting inside, while perspiration damp is small enough to get out. A water resistant DWR coating is used all over the jacket. This coating makes water bead up and roll off the fabric easily. The highly packable design makes it easy to carry the jacket in your jersey pockets. The jacket folds easily inside its own back pocket, into a small package that can be closed with a zipper.

- Material: Stormbreaker DWR Polyester semi stretch
- Poray 10.000 back
- Active breathable membrane
- Wind proof and Water resistant
- Preshaped sleeve insert
- Highly packable
- Full YKK zipper
- Reflective details



**Men S - XXXL**

44816500-000 Black  
44816500-527 Reflection Black

€ 100 £ 100 DKK 739 SEK 999  
€ 120 £ 120 DKK 889 SEK 1249



ESSENTIAL

**PRIME RAIN JACKET II ESSENTIAL MEN**

The Prime Rain Jacket is fully water and windproof yet still breathable thanks to the Poray 15.000 membrane. The higher the Poray number, the better the performance of the rain coat. This jacket is also available with strategically placed all-over mist prints and Hi-vis neon yellow panels, so you can't be missed by other traffic in bad weather and dark conditions.

- Material: Poray 15.000
- Reflection details
- Breathable, windproof and waterproof
- Semi 4-Way stretch
- Fully taped seams
- Pre-formed sleeves in cycling position
- Full waterproof zipper with camlock closure
- Silicone gripper



**Men S - XXXL**

44911000-000 Black  
44911000-802 Hi-Vis Reflection  
44911000-803 Yellow

€ 110 £ 110 DKK 819 SEK 1149  
€ 130 £ 130 DKK 969 SEK 1349  
€ 130 £ 130 DKK 969 SEK 1349







AGU  
#EVERYDAYRIDING

# TOP DRY RAIN JACKET

Caught in the rain?  
Shake it off!





ESSENTIAL

## TOPDRY RAIN JACKET ESSENTIAL MEN

An absolute innovation to make riding in the rain even more comfortable! The Topdry is made from a lightweight and stretchable fabric. The waterproof Poray 10.000 membrane is placed on the outside of the jacket. This makes it easy to shake off rain from the jacket. After the rain this jacket dries quickly because the water will not get through the membrane to soak into the fabric. Therefore, the inside of this rain jacket feels soft and smooth when wearing it directly on your skin.

- Material: Poray 10.000
- Breathable, windproof and waterproof
- Fully taped seams
- Pre-formed sleeves in cycling position
- Full waterproof zipper with camlock closure
- Reflective details

Breathable  
Insulation  
Windproof  
Waterproof

**Men****S - XXXL**

44304500-000 Black

€ 180 £ 180 DKK 1339 SEK 1849

44304500-002 Hi-Vis Neon Yellow

€ 180 £ 180 DKK 1339 SEK 1849

**PORAY**

# WOMEN



ESSENTIAL

## WIND BODY II ESSENTIAL WOMEN

The Essential Wind Body is a super light and very compact foldable body. Ideal as an extra layer on cool mornings with strong wind. Due to the windproof front, your upper body does not cool down due to the wind, while you do not overheat. This body makes the ideal solution for dressing according to the layering principle and makes sure you are visible in the dark. It is highly packable and easy to store when the temperature rises or the wind dies down. For safety, reflective elements have been added for extra visibility in dark conditions. For even more safety in traffic, this wind body is available with a reflective print. The 2-way zipper maximizes the freedom to move. The Wind Body folds easily inside its own back pocket, into a small package.

- Material: Super-light windproof
- Windproof and water repellent
- Breathable, elastic mesh back
- Full YKK 2-way zipper

Breathable	● ● ● ● ● ● ● ● ● ●
Insulation	● ● ● ● ● ● ● ● ● ●
Windproof	● ● ● ● ● ● ● ● ● ●
Waterproof	● ● ● ● ● ● ● ● ● ●

Women XS - XXL

44848100-000 Black	€ 60 £ 60 DKK 449 SEK 599
44848100-002 Hi-Vis Neon Yellow	€ 60 £ 60 DKK 449 SEK 599
44848100-527 Reflection Black	€ 80 £ 80 DKK 589 SEK 799

ESSENTIAL

## WIND JACKET II ESSENTIAL WOMEN

This superlight and highly packable Wind Jacket is ideal for taking along during chilly mornings or windy afternoons. It preserves your core temperature, while also allowing for plenty of ventilation through the mesh back. Since it is water-resistant, a short spell of rain is no problem for this garment. For added safety, reflective elements have been added to ensure extra visibility in dark conditions. The jacket folds easily inside its own back pocket, into a small package. The 2-way zipper offers extra room for movement.

- Material: Superlight windproof
- Windproof and water repellent
- Full YKK 2-way zipper
- Reflective print

Breathable	● ● ● ● ● ● ● ● ● ●
Insulation	● ● ● ● ● ● ● ● ● ●
Windproof	● ● ● ● ● ● ● ● ● ●
Waterproof	● ● ● ● ● ● ● ● ● ●

Women XS - XXL

44848500-000 Black	€ 65 £ 65 DKK 479 SEK 649
44848500-002 Hi-Vis Neon Yellow	€ 65 £ 65 DKK 479 SEK 649
44848500-527 Reflection Black	€ 90 £ 90 DKK 669 SEK 899





ESSENTIAL

### RAIN JACKET ESSENTIAL WOMEN

Our entry level packable rain jacket for every sporty cyclist. Simply an essential item which you can rely on in unpredictable weather. Thanks to the Poray 5.000 membrane this rain jacket can withstand a rain shower, yet it is breathable enough to prevent overheating on the bike. A comfortable and breathable rain jacket. Simply an essential item for every cyclist, nothing more and nothing less!

- Material: Poray 5000
- Breathable, windproof and waterproof
- Fully taped seams
- Soft lining in the collar
- Anatomical cuffs
- Extended back panel
- Reflective details



**Women XS - XXL**

449105 Hi-Vis Neon Yellow

€ 75 £ 75 DKK 559 SEK 749

PORAY

ESSENTIAL

### STORM BREAKER RAIN JACKET ESSENTIAL WOMEN

- Material: Stormbreaker DWR Polyester semi stretch
- Poray 10.000 back
- Active breathable membrane
- Wind proof and water resistant
- Preshaped sleeve insert
- Highly packable
- Full YKK zipper
- Reflective details



**Women XS - XXL**

44816600-000 Black

44816600-527 Reflection Black

€ 100 £ 100 DKK 739 SEK 999

€ 120 £ 120 DKK 889 SEK 1249

PORAY



DWR



ESSENTIAL  
**PRIME RAIN JACKET II ESSENTIAL WOMEN**

The Prime Rain Jacket is fully waterproof and windproof yet still breathable thanks to the Poray 15.000 membrane. The higher the Poray number, the better the performance of the rain coat. Because this jacket is equipped with strategically placed all-over mist prints and Hi-vis neon yellow panels, you can't be missed by other traffic in bad weather and dark conditions.

- Material: Poray 15.000
- Reflective details
- Breathable, windproof and waterproof
- Semi 4-Way stretch
- Fully taped seams
- Pre-formed sleeves in cycling position
- Full waterproof zipper with camlock closure
- Silicone gripper



Women XS - XXL

- 44911200-000 Black € 110 £ 110 DKK 819 SEK 1149
- 44911200-803 Yellow € 130 £ 130 DKK 969 SEK 1349
- 44911200-802 Hi-Vis Reflection € 130 £ 130 DKK 969 SEK 1349



ESSENTIAL  
**TOPDRY RAIN JACKET ESSENTIAL WOMEN**

An absolute innovation to make riding in the rain even more comfortable! The Topdry is made from a lightweight and stretchable fabric. The waterproof Poray 10.000 membrane is placed on the outside of the jacket. This makes it easy to shake off rain from the jacket. After the rain this jacket dries quickly because the water will not get through the membrane to soak into the fabric. Therefore, the inside of this rain jacket feels soft and smooth when wearing it directly on your skin.

- Material: Poray 10.000
- Breathable, windproof and waterproof
- Fully taped seams
- Pre-formed sleeves in cycling position
- Full waterproof zipper with camlock closure
- Reflective details



Women XS - XXL

- 44304600-000 Black € 180 £ 180 DKK 1339 SEK 1849
- 44304600-002 Hi-Vis Neon Yellow € 180 £ 180 DKK 1339 SEK 1849











# ESSENTIAL BIBSHORTS

All (bib)shorts of the Essential collection now feature our Greensphere label, a mark of sustainability. Because the (bib)shorts are made from recycled polyester, sourced from PET-bottles. The more comfortable you are, the longer you can enjoy your time on the bike, and a good (bib) short plays a vital role in this. That's why we take great care in the construction of our bibtights and shorts, the materials used and the finishing touches. And through our custom designed range of chamois pads, you can always find the right fit for your ride.





ESSENTIAL

## SHORT II ESSENTIAL MEN

Do you ride your bike regularly, but not much longer than 1.5 hours per ride? Then this short is the right choice. It comes at a very competitive price point yet it is comfortable thanks to the high-quality Green 95 chamois pad. The use of 100% recycled Polyester makes this short a sustainable choice that contributes to a better environment. This is the entry-level cycling short without a bib. This is a good cycling short, nothing more and nothing less. It is after all one of the bestselling AGU products for years in a row!

- Material: 200g Power Lycra (20% EA)
- Made from recycled Greensphere Polyester
- Multi-panel preshaped shorts
- Elastic waistband
- Flatlock seams
- 60mm Lycra cuff
- Green 95 pad

Breathable   
Insulation 

Men S - XXXL

45104601-000 Black

€ 65 £ 65 DKK 499 SEK 649



ESSENTIAL

## BIBSHORT II ESSENTIAL MEN

Do you ride your bike regularly, but not much longer than 1.5 hours per ride? Then this bibshort is the right choice. It comes at a very competitive price point yet it is comfortable thanks to the high-quality Green 95 chamois pad. The use of 100% recycled polyester makes this bibshort a sustainable choice that contributes to a better environment. This is the entry-level cycling short with a bib. A good cycling bibshort, nothing more and nothing less. It is one of the bestselling AGU products for years after all!

- Material: 200 g Power Lycra (20% EA)
- Made from recycled Greensphere Polyester
- Multi-panel preshaped shorts
- Mesh bibs
- Flatlock seams
- 60-mm Lycra cuff
- Green 95 pad

Breathable   
Insulation 

Men S - XXXL

45104701-000 Black

45103001-004 Deep Blue

€ 75 £ 75 DKK 549 SEK 749

€ 75 £ 75 DKK 549 SEK 749





ESSENTIAL

## PRIME SHORT II ESSENTIAL MEN

The Prime Short can be combined with any cycling jersey perfectly, because these cycling shorts are available with different colored Lycra cuffs. The elastic waistband ensure that the short stays in place and while the Red 120 chamois pad in this short keeps you comfortable while riding your bike for kilometres straight. If quality, comfort and sustainability are high on your wish list, then this short is a good choice.

- Material: 210 g Power Lycra (20% EA)
- Made from recycled Greensphere Polyester
- Multi-panel preshaped shorts
- Elastic waistband
- Flatlock seams
- 65-mm Laser-finished cuff with silicone gripper
- Red 120 pad

Breathable  
Insulation



Men S - XXXL

45104301-000 Black

€ 85 £ 85 DKK 649 SEK 849



ESSENTIAL

## PRIME BIBSHORT II ESSENTIAL MEN

The Prime Bibshort can be combined with any cycling jersey perfectly, because these cycling shorts are available with different colored Lycra cuffs. Breathable mesh bibs ensure that the short stays in place and while the Red 120 chamois pad in this bibshort keeps you comfortable while riding your bike for kilometres straight. The use of 100% recycled Polyester makes this bibshort a sustainable choice that contributes to a better environment. If quality, comfort and sustainability are high on your wish list, then this bibshort is a good choice.

- Material: 210 g Power Lycra (20% EA)
- Made from recycled Greensphere Polyester
- Multi-panel preshaped shorts
- Elastic waistband
- Flatlock seams
- 65-mm Laser-finished cuff with silicone gripper
- Red 120 pad

Breathable  
Insulation



Men S - XXXL

45104401-000 Black

45104401-002 Neon Yellow

45104401-004 Cloud

45104401-011 Army Green

€ 95 £ 95 DKK 699 SEK 949

€ 95 £ 95 DKK 699 SEK 949

€ 95 £ 95 DKK 699 SEK 949

€ 95 £ 95 DKK 699 SEK 949







ESSENTIAL

## SWITCH BIBSHORT III ESSENTIAL MEN

Cycling shorts should be comfortable and practical. This bibshort is the best model from the Essential collection. With a good fit, very comfortable Black 320 chamois pad and a beautiful finish, this is a real must-have. The use of 100% recycled Polyester makes this bibshort a sustainable choice that contributes to a better environment. Nicely finished, comfortable pants yet affordable. In short, pants with which you can take on any challenge on the bike.

- Material: 200 g Compression Lycra (22% EA)
- Made from 100% Greensphere Polyester
- Multi-panel preshaped shorts
- Stretch mesh bibs with bonded edges
- Flatlock seams
- 65-mm Laser-finished cuff with silicone gripper
- Black 320 pad

Breathable  
Insulation



**Men**      **S - XXXL**

45309601 Black

€ 110 £ 110 DKK 799 SEK 1149



# WOMEN



ESSENTIAL

## SHORT II ESSENTIAL WOMEN

Do you ride your bike regularly but not for many hours straight? Then this short is the right choice. It comes at a very competitive price point yet it is comfortable thanks to the high-quality Green 95 chamois pad. This is the entry-level cycling short without bibs. The use of 100% recycled polyester makes this cycling short a sustainable choice that contributes to a better world. This is a good cycling short, nothing more and nothing less. It is after all one of the bestselling AGU products for years in a row!

- Material: 200 g Power Lycra (20% EA)
- Made from recycled Greensphere Polyester
- Multi-panel preshaped shorts
- Elastic waistband
- Flatlock seams
- 60-mm Lycra cuff
- Green 95 pad

Breathable   
Insulation 

Women XS - XXL

45205101 Black

€ 65 £ 65 DKK 499 SEK 649



ESSENTIAL

## SHORTY II ESSENTIAL WOMEN

Do you ride your bike regularly but not for many hours straight? Then this short is the right choice. It comes at a very competitive price point yet it is comfortable thanks to the high-quality Green 95 chamois pad. The use of 100% recycled Polyester makes this cycling short a sustainable choice that contributes to a better world. This is the entry-level cycling short without bibs. Another advantage: with the short legs you optimize the tanning of your legs during every ride! This is a good cycling short, nothing more and nothing less. It is after all one of the bestselling AGU products for years in a row!

- Material: 200 g Lycra (20% EA)
- Made from recycled Greensphere Polyester
- Multi-panel preshaped shorts
- Elastic waistband
- Flatlock seams
- 4cm shorter than the standard design
- 60mm Lycra cuff
- Green 95 pad

Breathable   
Insulation 

Women XS - XXL

45205201 Black

€ 65 £ 65 DKK 499 SEK 649







ESSENTIAL

## 7/8 CAPRI ESSENTIAL WOMEN

The Prime Capri is the perfect combination between shorts and tights. The Capri protects the knees and prevents you from getting cold. This way you can ride long distances while staying comfortable on the bike. The elastic waistband is not overly tight, but ensures that the abdominal muscles are supported. It comes at a very competitive price point yet it is comfortable thanks to the Red 120 chamois pad. The use of 100% recycled polyester makes this cycling short a sustainable choice that contributes to a better world. If quality, sustainability and comfort are high on your wish list, this is the right short for you!

- Material: 200g Power Lycra (20% EA)
- Made from recycled Greensphere Polyester
- Multi-panel preshaped shorts
- Elastic waistband
- Flatlock seams
- Silicone gripper
- Red 120 pad

Breathable 

Insulation 

Women XS - XXL

45204001 Black

€ 70 £ 70 DKK 499 SEK 699





ESSENTIAL  
**BIBSHORT II ESSENTIAL WOMEN**

Do you ride your bike regularly but not for many hours straight? Then this bibshort is the right choice. It comes at a very competitive price point yet it is comfortable thanks to the high-quality Green 95 chamois pad. The use of 100% recycled Polyester makes these trousers a sustainable choice that contributes to a better environment. This is the entry-level cycling short with bibs. A good cycling bibshort, nothing more and nothing less. It is one of the bestselling AGU products for years after all!

- Material: 200 g Lycra (20% EA)
- Made from recycled Greensphere Polyester
- Multi-panel preshaped shorts
- Mesh bibs
- Flatlock seams
- 6-cm Lycra cuff
- Green 95 pad



Women XS - XXL

45205301 Black € 75 £ 75 DKK 549 SEK 749

ESSENTIAL  
**PRIME SHORT II ESSENTIAL WOMEN**

The Prime Short is a baselayer and bibshort in one. It can be combined with any cycling jersey perfectly, because these cycling shorts are available with different colored Lycra cuffs. The elastic waistband ensure that the short stays in place. The Red 120 chamois pad in this bibshort keeps you comfortable while riding your bike for kilometres straight. The use of 100% recycled Polyester makes these trousers a sustainable choice that contributes to a better environment. If quality, comfort and sustainability are high on your wish list, then this bibshort is a good choice.

- Material: 220 g Power Lycra (20% EA)
- Made from recycled Greensphere Polyester
- Multi-panel preshaped shorts
- Comfort waistband supports the abdominal region
- Flatlock seams
- 65-mm Laser-finished cuff with silicone gripper
- Red 120 pad



Women XS - XXL

45204901-000 Black € 85 £ 85 DKK 649 SEK 849  
 45204901-004 Cloud € 85 £ 85 DKK 649 SEK 849  
 45204901-011 Army Green € 85 £ 85 DKK 649 SEK 849  
 45204901-540 Rusty Pink € 85 £ 85 DKK 649 SEK 849







ESSENTIAL

## PRIME BIBSHORT II ESSENTIAL WOMEN

Do you ride your bike regularly but not for many hours straight? Then this short is the right choice. It comes at a very competitive price point yet it is comfortable thanks to the high-quality Red 120 chamois pad. This is the entry-level cycling short with bibs. The use of 100% recycled Polyester makes this cycling short a sustainable choice that contributes to a better world. This is a good cycling short, nothing more and nothing less. It is after all one of the bestselling AGU products for years in a row!

- Material: 220 g Power Lycra (20% EA)
- Made from recycled Greensphere Polyester
- Multi-panel preshaped shorts
- Integrated mesh base layer body
- Flatlock seams
- 65-mm Laser-finished cuff with silicone gripper
- Red 120 pad

Breathable  
Insulation



**Women**      **XS - XXL**

45204801-000 Black	€ 95 £ 95 DKK 699 SEK 949
45204801-004 Deep Blue	€ 95 £ 95 DKK 699 SEK 949
45204801-011 Army Green	€ 95 £ 95 DKK 699 SEK 949
45204801-540 Rusty Pink	€ 95 £ 95 DKK 699 SEK 949

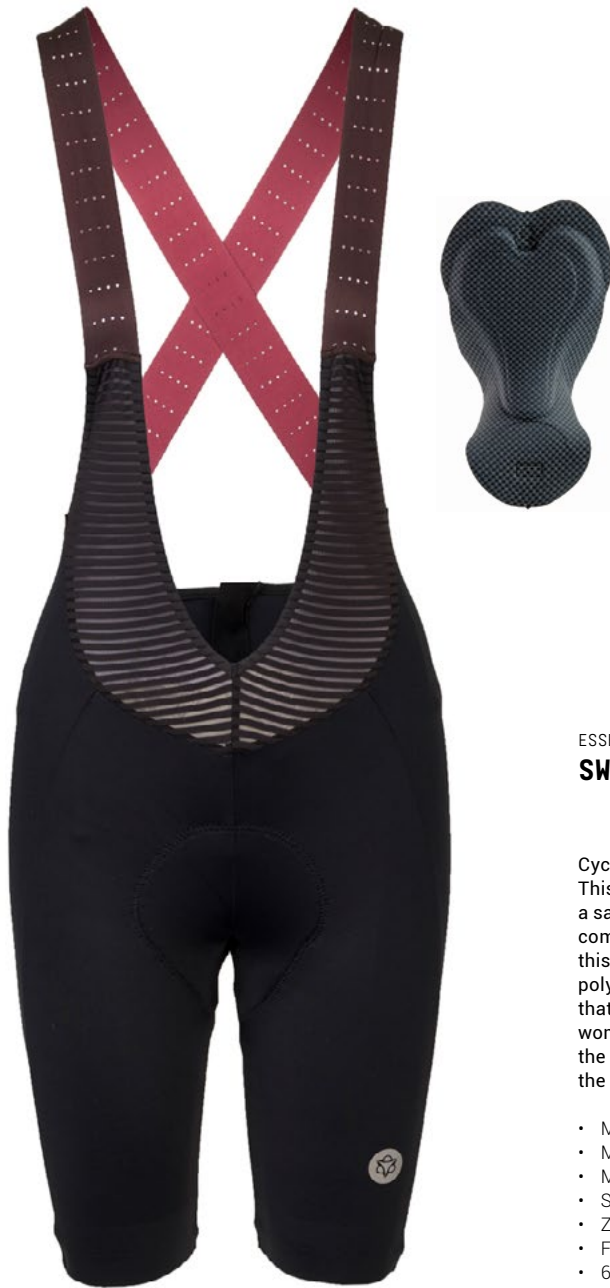


AGU   
#EVERYDAYRIDING

# SWITCH BIBSHORT III

The not-so-basic basic  
bibshort





ESSENTIAL

**SWITCH BIBSHORT III ESSENTIAL WOMEN**

Cycling bibshorts should be comfortable and practical. This bibshort is specifically made to ease the discomfort of a sanitary stop while cycling. With the upgrade to the very comfortable Black 320 chamois pad and beautiful details, this is a real must-have bibshort. The use of 100% recycled polyester makes this cycling bibshort a sustainable choice that contributes to a better world. Developed specifically for women, beautifully finished and super comfortable. In short, the best bibshort with which you can take on any challenge on the bike.

- Material: 200 g Compression Lycra (22% EA)
- Made from 100% Greensphere Polyester
- Multi-panel preshaped shorts
- Stretch mesh bibs with bonded edges
- Zipper for convenient sanitary stops
- Flatlock seams
- 65-mm Laser-finished cuff with silicone gripper
- Black 320 pad

Breathable   
 Insulation 

**Women XS - XXL**

45323001 Black

**€ 120 £ 120 DKK 899 SEK 1249**

# TREND COLLECTION

**Inspired by the colours of the beach, the newest Trend collection is a must-have for this spring-summer. An absolute highlight is that you can now choose from more colour and print options than ever before.**

Our high-summer items are the perfect jerseys to wear during the hottest days. Whether you ride your bike all day, prefer to stop at all local cycling café's or look good on a terrace, this collection is here for all cyclists who are conscious about their looks.

By producing in small exclusive batches, we give ourselves the advantage of being able to experiment with new features, fabrics and designs that combine functionality and quality in the best possible way.

No compromises have been made in keeping you cool on the bike, as spring and summer are the most beautiful seasons to be out!



**Collection Heroes:**

*These are the showpieces of the collection. The Heroes will be the focal point of our marketing campaign.*







# MEN



TREND

## SOLID JERSEY SS III TREND MEN

A very comfortable and colorful jersey in the trend colors of this season. Made of a nice quality fabric, that rises the quality of your ride as well. The solid jersey is the only jersey in our collection with 4-way stretch. This allows a full range of movement on the bike as well as a slim fit. A very nice quality jersey with a slim fit and clean look, ideal for every summer bike ride.

- Material: 4Way stretch Nilo Comfort Polyamide Lycra
- Slim fit
- Laser-finished lycra sleeve
- Chin protector
- Silicone gripper
- 3 Pockets + 1 zipped audio pocket

Breathable  6/6  
Insulation  1/6

Men S - XXXL

45308400-543 Armagnac € 80 £ 80 DKK 599 SEK 799  
45308400-004 Deep Blue € 80 £ 80 DKK 599 SEK 799  
45308400-542 Secret € 80 £ 80 DKK 599 SEK 799



TREND

## MARBLE JERSEY SS TREND MEN

A light jersey for sunny days in the saddle, the Marble Jersey showcases an unmistakably playful aesthetic without compromising on the use of quality fabrics and materials. It's all about the good times we have on the bike every day, but if the riding gets hard, this jersey will not let you down either.

- Material: 100% Polyester Interlock rapid dry
- Full length YKK zipper
- Laser-finished sleeve cuff
- Chin protector
- Silicone gripper
- 3 pockets

Breathable  6/6  
Insulation  1/6

Men S - XXXL

45308600-004 Deep Blue € 90 £ 90 DKK 649 SEK 899  
45308600-542 Secret € 90 £ 90 DKK 649 SEK 899





TREND

## HIGH SUMMER JERSEY SS IV TREND MEN

When you go flat-out, your body produces a lot of warmth. Unfortunately, only a small percentage of all the kilojoules your body produces will be used to push the pedals of your bike. This jersey is made to let the extra warmth escape and thereby allowing you to fully use your power on the bike, without overheating. It even comes with UV-protection. The perfect summer jersey, using the latest technologies that keep you cool even during the hottest of days.

- Material: Giro Mesh with HEIQ Smart Temp
- Time-Out mesh back insert
- Laser-finished lightweight lycra sleeve
- Slim fit
- Deep Dive collar
- Silicone gripper
- 3 Pockets + 1 zipped audio pocket

Breathable  
Insulation

Men S - XXXL

45308500-004 Deep Blue  
45308500-543 Armagnac

€ 100 £ 100 DKK 749 SEK 999  
€ 100 £ 100 DKK 749 SEK 999



TREND

## HIGH SUMMER BIBSHORT IV TREND MEN

A figure hugging bibshort that is very comfortable and cools you down during your bike ride. Even when you stop cycling for a jump in the water you will be completely dry before you know it. Ideal during even the hottest of days! Thanks to the Coldblack technology the black fabric reflects 80% of the warmth that is provided by sunrays. This means the bibshorts warms up noticeably less by the sun compared to a normal bibshort. Thanks to the technical fabrics this is the perfect summer bibshorts. Bring on the sunshine!

- Material: 200gr Power Light Lycra (20%EA)
- Multi-panel preshaped shorts
- Lightweight stripe mesh bibs
- Coldblack treatment reduces heat absorption
- Flatlock seams
- 65mm Laser finished Silicone gripper
- RED 120 Pad

Breathable  
Insulation

Men S - XXXL

45308601-000 Black  
45308601-004 Deep Blue

€ 115 £ 115 DKK 849 SEK 1199  
€ 115 £ 115 DKK 849 SEK 1199

coldblack

# WOMEN



TREND

## SOLID JERSEY SS III TREND WOMEN

A very comfortable and colorful jersey in the trend color of this season. Made of a nice quality fabric, that rises the quality of your ride as well. The solid jersey is the only jersey in our collection with 4-way stretch. This allows a full range of movement on the bike as well as a slim fit. A very nice quality jersey with a slim fit and clean look, ideal for every summer bike ride.

- Material: 4Way stretch Nilo Comfort Polyamide Lycra
- Slim fit
- Laser-finished lycra sleeve
- Chin protector
- Silicone gripper
- 3 Pockets + 1 zipped audio pocket

Breathable  6  
Insulation  2

Women XS - XXL

45308000-542 Secret € 80 £ 80 DKK 599 SEK 799  
45308000-004 Deep Blue € 80 £ 80 DKK 599 SEK 799  
45308000-543 Armagnac € 80 £ 80 DKK 599 SEK 799



TREND

## MINI FLOWER JERSEY SS TREND WOMEN

Our unique Mini Flower design has made its entrance to this years' Trend Collection with flair. The full length YKK zipper and laser-cut cuffs give this jersey a well-defined professional appearance, but the regular fit guarantees optimal freedom of movement for every day on the bicycle.

- Material: 100% Polyester Interlock rapid dry
- Regular Fit
- Full Length YKK zipper
- Laser-finished lycra sleeve cuff
- Silicone gripper
- Chin protector
- 3 pockets

Breathable  6  
Insulation  2

Women XS - XXL

45308200-541 Cream € 90 £ 90 DKK 649 SEK 899  
45308200-004 Deep Blue € 90 £ 90 DKK 649 SEK 899  
45308200-542 Secret € 90 £ 90 DKK 649 SEK 899





TREND

### HIGH SUMMER JERSEY SS IV TREND WOMEN

When you go flat-out, your body produces a lot of warmth. Unfortunately, only a small percentage of all kilojoules your body produces will be used to push the pedals of your bike. This jersey is made to let the extra warmth escape and thereby allowing you to fully use your power on the bike, without overheating. It even comes with UV-protection. The perfect summer jersey, using the latest technologies that keep you cool even during the hottest of days.

- Material: 100% Polyester SummeritLight Mesh, rapid dry and breathable
- Time-Out Mesh back insert
- Slim fit
- Laser-finished lycra sleeve
- Full length YKK Vislon zip with with camlock
- Chin protector
- Silicone gripper
- 3 Pockets + 1 zipped audio pocket

Breathable  
Insulation

Women XS - XXL

45308100-542 Secret  
45308100-543 Armagnac

€ 100 £ 100 DKK 749 SEK 999  
€ 100 £ 100 DKK 749 SEK 999



TREND

### HIGH SUMMER BIBSHORT IV TREND WOMEN

A figure hugging bibshort that is very comfortable and cools you down during your bike ride. Even when you stop cycling for a jump in the water you will be completely dry before you know it. Ideal during even the hottest of days! Thanks to the Coldblack technology the black fabric reflects 80% of the warmth that is provided by sunrays. This means the bibshorts warms up noticeably less by the sun compared to a normal bibshort. Thanks to the technical fabrics this is the perfect summer bibshorts. Bring on the sunshine!

- Material: 200gr Power Light Lycra (20%EA)
- Multi-panel preshaped shorts
- Integrated mesh base layer body
- Coldblack treatment reduces heat absorbtion
- Flatlock seams
- 65mm Laser finished Silicone gripper
- RED 120 Pad

Breathable  
Insulation

Women XS - XXL

45308101-542 Secret  
45308101-000 Black

€ 115 £ 115 DKK 849 SEK 1199  
€ 115 £ 115 DKK 849 SEK 1199

coldblack

A group of four cyclists, two men and two women, are standing on a wooden dock by a large body of water. They are all wearing helmets and cycling jerseys. The woman in the center is holding up a smartphone to take a selfie. The background shows a calm lake with a small boat and a distant shoreline with trees under a clear sky.

# TREND COLLECTION

Get ready for summer with  
the beach vibes of the  
Trend Collection!



1.



2.



3.



4.



5.



- 1. **Solid Jersey SS III Trend Men** (p.XX)
- 2. **Marble Jersey SS Trend Men** (p.XX)
- 3. **High Summer SS Jersey Trend Men** (p.XX)
- 4. **Solid Jersey SS III Trend Women** (p.XX)
- 5. **Mini Flower Jersey SS Trend Women** (p.XX)
- 6. **High Summer Jersey SS Trend Women** (p.XX)

# SIX6 COLLECTION

**The SIX6 heritage collection refers to 1966, the year AGU was founded. This collection is made for all cycling adventures. With a unique design that matches the desire to go outside, to ride a bike and explore more. It has a classic look, and we've implemented the newest fabrics and innovative techniques. You can make the most out of every ride.**

The collection has been enriched with multiple high-end technologies that were specifically developed for summer use by Team Jumbo-Visma. While the SIX6 design aesthetic may be inspired by the past, the fabrics used in these items are the pinnacle in modern functionality and quality.

Even our Venture bike bags and bikepacking collection match the colours and style of the newest SIX6 collection. Are ready for your next adventure?



**Collection Heroes:**

*These are the showpieces of the collection. The Heroes will be the focal point of our marketing campaign.*









# MEN



SIX6

## CLASSIC JERSEY SS IV SIX6 MEN

The SIX6 Classic III short sleeve cycling jersey is a slim-fit jersey made of highly breathable and quick-drying polyester cut for an active racing position. This shirt is perfect for intensive use in summer weather. The use of 100% recycled polyester makes this jersey a sustainable choice that contributes to a better environment. The perfect choice for riders who want to ride all day long in warmer conditions. Our SIX6 collection harkens back to 1966, the year in which AGU was founded.

- Material: Polyester Lycra mix, dries rapidly, breathable and form-fitting
- Slim fit
- Laser-finished lycra sleeve
- Full length YKK Vislon zip with with camlock
- Chin protector and shorts protector
- Silicone gripper
- 3 pockets + 1 hidden water-resistant zipped audio pocket

Breathable   
Insulation 

Men S - XXXL

45309000-545 Bond

€ 100 £ 100 DKK 749 SEK 999

45309000-523 Charcoal

€ 100 £ 100 DKK 749 SEK 999



SIX6

## HIGH SUMMER JERSEY SS III SIX6 MEN

The High Summer SIX6 jersey is meant for the hottest of summer days, when its open mesh structure with active cooling truly finds its function. Critical sun-exposed areas around the shoulders and backside haven been imbued with UV-resisting fabrics. With an updated look and slim fit this jersey will appeal to proper riders with heart for heritage who are also looking to optimize their performance.

- Material: Giro Mesh with HEIQ Smart Temp
- Time-Out mesh back insert
- Laser-finished lycra sleeve
- Slim fit
- Deep Dive collar
- Silicone gripper
- 3 Pockets + 1 zipped audio pocket

Breathable   
Insulation 

Men S - XXXL

45309100-546 Arctic White

€ 110 £ 110 DKK 799 SEK 1149

45309100-523 Charcoal

€ 110 £ 110 DKK 799 SEK 1149







SIX6

### SOLID MERINO JERSEY SS III SIX6 MEN

The Solid Merino jersey features a unique dyed wool that adds intensity to the colours and gives it a lush appearance. Besides possessing very breathable qualities for warm weather, the soft Merino wool also insulates well in colder situations, and dries quickly after a summer shower. Recycled materials have been used in this jersey as part of our Greensphere program. The updated design involving minimal branding merges the rich past with today's functionalities, such as a waterproof back pocket for your valuables. The use of 100% recycled polyester makes this high summer jersey a sustainable choice that contributes to a better environment.

- Material: Merino Wool Polyester, dries rapidly, breathable and form-fitting
- Laser-finished lycra sleeve cuff with silicone
- Full length YKK Vislon zipper with with camlock
- Chin protector and shorts protector
- Silicone gripper
- 3 pockets + 1 hidden water-resistant zipped audio pocket

Breathable      
 Insulation

**Men**      **S - XXXL**

45309200-545 Spice

€ 120 £ 120 DKK 899 SEK 1249

453092003 Spice

€ 120 £ 120 DKK 899 SEK 1249

45309900-000 Black

€ 120 £ 120 DKK 899 SEK 1249



SIX6

### BIBSHORT III SIX6 MEN

The bold design elements relating to our heritage may be a nod to the past, but these bibshorts are packed with the latest innovations and modern tech. The ultra-light 40% Elastan fabric has trickled down from the shorts we produce for Team Jumbo-Visma, and supplies exceptional compression and fit. Imbued with the Coldblack treatment, these give outstanding UV-protection and keep your legs cool for longer. Coupled with our top of the range Black 320 chamois, this is the bibshort of choice for the truly discerning rider. The use of 100% recycled polyester makes this bibshort a sustainable choice that contributes to a better environment.

- Material: 190gr Intese Lycra (35% EA)
- Made from recycled Greensphere Polyester
- Coldblack treatment reduces heat absorption
- Multi-panel preshaped shorts
- Ultra flat lycra bibs with bonded edge finished mesh
- Flatlock seams
- 65mm Laser-finished cuff with silicone gripper
- Black 320 pad

Breathable       
 Insulation

**Men**      **S - XXXL**

45104801-000 Black

€ 145 £ 145 DKK 1099 SEK 1499

45309201-523 Charcoal

€ 145 £ 145 DKK 1099 SEK 1499

coldblack®





**AGU**   
#EVERYDAYRIDING



# SIX6 COLLECTION

A classic look with modern feel







# WOMEN



## SIX6 CLASSIC JERSEY SS III SIX6 WOMEN

The SIX6 Classic III short sleeve cycling jersey is a slim-fit jersey made of highly breathable and quick-drying polyester cut for an active racing position. This shirt is perfect for intensive use in summer weather. The use of 100% recycled polyester makes this jersey a sustainable choice that contributes to a better environment. The perfect choice for riders who want to ride all day long in warmer conditions. Our SIX6 collection harkens back to 1966, the year in which AGU was founded.

- Material: Polyester Lycra mix, dries rapidly, breathable and form-fitting
- Slim fit
- Laser-finished lycra sleeve
- Full length YKK Vislon zipper with with camlock
- Chin protector and shorts protector
- Silicone gripper
- 3 pockets + 1 hidden water-resistant zipped audio pocket



Women XS - XXL

45308800-523 Charcoal € 100 £ 100 DKK 749 SEK 999  
45308800-546 Arctic White € 100 £ 100 DKK 749 SEK 999



## SIX6 SOLID MERINO JERSEY SS III SIX6 WOMEN

The Solid Merino jersey features a unique dyed wool that adds intensity to the colours and gives it a lush appearance. Besides possessing very breathable qualities for warm weather, the soft Merino wool also insulates well in colder situations, and dries quickly after a summer shower. Recycled materials have been used in this jersey as part of our Greensphere program. The updated design involving minimal branding merges the rich past with today's functionalities, such as a waterproof back pocket for your valuables. The use of 100% recycled polyester makes this jersey a sustainable choice that contributes to a better environment.

- Material: Merino Wool Polyester, dries rapidly, breathable and form-fitting
- Laser-finished lycra sleeve cuff with silicone
- Full length YKK Vislon zip with with camlock
- Chin protector and shorts protector
- Silicone gripper
- 3 pockets + 1 hidden water-resistant zipped audio pocket



Women XS - XXL

45308900-000 Black € 120 £ 120 DKK 899 SEK 1249  
45308900-545 Bond € 120 £ 120 DKK 899 SEK 1249  
453089003 Spice € 120 £ 120 DKK 899 SEK 1249







SIX6

## BIBSHORT II SIX6 WOMEN

The bold design elements relating to our heritage may be a nod to the past, but these bibshorts are packed with the latest innovations and modern tech. The ultra-light 40% Elastan fabric has trickled down from the shorts we produce for Team Jumbo-Visma, and supplies exceptional compression and fit. Imbued with the Coldblack treatment, these give outstanding UV-protection and keep your legs cool for longer. Coupled with our top of the range Black 320 chamois, this is the bibshort of choice for the truly discerning rider. The use of 100% recycled polyester makes this bibshort a sustainable choice that contributes to a better environment.

- Material: 190gr Intese Lycra (35% EA)
- Made from recycled Greensphere Polyester
- Coldblack treatment reduces heat absorption
- Multi-panel preshaped shorts
- Ultra flat lycra bibs with bonded edge finished mesh
- Flatlock seams
- 65mm Laser-finished cuff with silicone gripper
- Black 320 pad

Breathable  
Insulation



Women XS - XXL

45309001-000

45309001-523 Charcoal

€ 145 £ 145 DKK 1099 SEK 1499

€ 145 £ 145 DKK 1099 SEK 1499

SIX6

## CAP SIX6

Finishing your kit with the classic Six6 cotton cycling cap. Keep perspiration and sun out of your eyes while looking the part.

- Material: Cotton
- Classic design
- Matches your Six6 outfit

Unisex One Size

47519400-523 Charcoal

€ 20 £ 20 DKK 149 SEK 199



# SOLID MERINO JERSEY

The organic Merino wool fabric ensures maximum breathability and temperature control







# PREMIUM COLLECTION

For our Premium collection, only the best is good enough. So we upgraded the Premium Aero bibshort with our newest chamois pad, developed with the riders of Team Jumbo-Visma. This chamois pad has thicker padding in strategic places compared to our other chamois pads. That means you can use it both on and offroad. To complete your outfit in style, we have added some colour and a print to the Premium Aero jerseys.



**Collection Heroes:**

*These are the showpieces of the collection. The Heroes will be the focal point of our marketing campaign.*







# MEN



PREMIUM

## AERO JERSEY SS II PREMIUM MEN

This is the fastest jersey possible. The Premium Aero Jersey was originally developed for Team Jumbo-Visma, and utilizes wind tunnel-proven aerodynamics technology. The fabrics contain active cooling properties, so no energy goes to waste while riding hard on hot days. Now these technologies have trickled down, every rider on any level who is serious about his performances can enjoy all the benefits this superior garment has to offer.

- Material: Polyester/Elasthan Timewarp
- Time-Out mesh back insert
- Laser-finished sleeve cuff with silicon print
- Windtunnel designed and proven concept
- Deep Dive collar
- Full YKK zipper
- 3 pockets

Breathable  
Insulation



Men S - XXXL

40518000-004 Plume  
40518000-000 Black

€ 160 £ 160 DKK 1199 SEK 1649  
€ 160 £ 160 DKK 1199 SEK 1649



PREMIUM

## WOVEN JERSEY SS II PREMIUM MEN

Designed without compromise, the Premium Woven jersey is an ideal choice for both race-minded cyclists and more adventurous randonneurs. The implemented Italian woven yarns set new standards for breathability and durability and the fabric is highly flexible so as not to obstruct your movement on the bike in any way. A modern epitome of style and performance that exudes timeless panache and love for the sport.

- Material: 2-way stretch lightweight Rocco Polyester/Lycra dyed black. Dimple Mesh sleeves
- Slim fit
- Laser-cut ventilation openings on the back and side panels.
- Chin protector
- Laser-finished Lycra sleeve cuff with silicone
- Full length YKK Vislon zip with camlock
- Bonded finished front hem and Silicone back grip

Breathable  
Insulation



Men S - XXXL

47461500 Black

€ 150 £ 150 DKK 1099 SEK 1549







PREMIUM

## AERO BIBSHORT II PREMIUM MEN

Taking performance to the next level, these Premium Aero bibshorts are the apex of cycling shorts technology. By implementing a higher percentage of Elasthan in the lycra, these shorts now offer more compression at a lighter weight. The compression supports muscles and bloodflow to enhance your performance. Less seams mean more comfort, and the laser-cut grippers give the bibshorts that sharp edge every serious rider is looking for. It comes with the newly developed chamois, and provides excellent UV-protection in the summer thanks to the Coldblack treatment. As part of our AGU Premium Collection, this bibshort is a top-notch and innovative product.

- Material: 190gr Intese Lycra (35% EA)
- Coldblack treatment reduces heat absorption
- Integrated Silicone grippers
- Laser finished legs
- Single panel preshaped shorts
- Ultra flat laser cut bibs and ventilation

Breathable  
Insulation

Men S - XXXL

40518101-000 Black

€ 190 £ 190 DKK 1399 SEK 1949



coldblack



PREMIUM

## WOVEN BIBSHORT PREMIUM MEN

Comfort, performance and style come together as never before in our Premium Woven bibshort. The fabric used offers superb compression due to the increased percentage of Elastan in the material. It supports your legs and stimulates blood flow to reduce muscle fatigue and the risk of cramp. Made from a single panel to eliminate the need for superfluous seams, this exemplary piece of kit will allow you to ride longer and harder than ever before, with full confidence in your apparel.

- Material: LT Woven Extreme Compression (29% EA)
- Single panel preshaped shorts
- Ultra flat bibs
- Flatlock seams
- Laser finished legs
- New Premium pad
- Reflective details

Breathable  
Insulation

Men S - XXXL

40519001 Black

€ 210 £ 210 DKK 1549 SEK 2149

AGU   
#EVERYDAYRIDING



**PREMIUM AERO  
JERSEY +  
BIBSHORT II**

Only the best is good enough





PREMIUM

## EVENT RAIN JACKET PREMIUM MEN

Riders who are not willing to compromise on their material can now experience the ultimate waterproofing technology merged with graceful design. Thanks to the eVent active membranes, which offer continuous ventilation and evaporation of moisture, your body stays dry in even the most severe downpours. Fully taped seams and pockets with flaps ensure no rain gets through to you or your valuables, so you can stay focused on your performance and the road ahead.

- Material: eVent DVStorm
- Windproof and water-resistant
- Fully taped seams
- Superior eVent breathable quality thanks to the DIRECT VENTING membrane
- Full open-end YKK zipper with camlock closure
- 3 pockets + 1 with zipper

Breathable  
Insulation  
Windproof  
Waterproof

**Men****S - XXXL**

448112 Black

€ 190 £ 190 DKK 1399 SEK 1949

eVent

# WOMEN



PREMIUM

## AERO JERSEY SS II PREMIUM WOMEN

This is the fastest women jersey possible. The Premium Aero Jersey was originally developed for Team Jumbo-Visma, and utilizes wind tunnel-proven aerodynamics technology. The fabrics also contain active cooling properties, so no energy goes to waste while riding hard on hot days. Now these technologies have trickled down to the consumer, every rider on any level who is serious about her performances can enjoy all the benefits this superior garment has to offer.

- Material: Polyester/Elasthan Timewarp
- Time-Out mesh back insert
- Laser-finished sleeve cuff with silicon print
- Windtunnel designed and proven concept
- Deep Dive collar
- Full YKK zipper
- 3 Pockets

Breathable   
Insulation 

Women XS - XXL

40518200-000 Black  
40518200-004 Plume

€ 160 £ 160 DKK 1199 SEK 1649  
€ 160 £ 160 DKK 1199 SEK 1649



PREMIUM

## WOVEN JERSEY SS II PREMIUM WOMEN

Designed without compromise, the Premium Woven jersey is an ideal choice for both race-minded cyclists and more adventurous randonneurs. The implemented Italian woven yarns set new standards for breathability and durability and the fabric is highly flexible so as not to obstruct your movement on the bike in any way. A modern epitome of style and performance that exudes timeless panache and love for the sport.

- Material: 2-way stretch lightweight Rocco Polyester/Lycra dyed black. Dimple Mesh sleeves
- Slim fit
- Laser-cut ventilation openings on the back and side panels.
- Deep dive collar with chin protector
- Laser-finished Lycra sleeve cuff with silicone
- Full length YKK Vislon zip with camlock
- Bonded finished front hem and Silicone back grip

Breathable   
Insulation 

Women XS - XXL

47461600 Black

€ 150 £ 150 DKK 1099 SEK 1549





PREMIUM

## AERO BIBSHORT II PREMIUM WOMEN

Taking performance to the next level, these Premium Aero bibshorts are the apex of cycling shorts technology. By implementing a higher percentage of Elasthan in the lycra, these shorts now offer more compression at a lighter weight. The compression supports muscles and bloodflow to enhance your performance. Less seams mean more comfort, and the laser-cut grippers give the bibshorts that sharp edge every serious rider is looking for. It comes with the Black 320 chamois, and provides excellent UV-protection in the summer thanks to the Coldblack treatment. As part of our AGU Premium Collection, this bibshort is a top-notch and innovative product.

- Material: 190 gram Intese Lycra (35% EA)
- Coldblack treatment reduces heat absorption
- Integrated Silicone grippers
- Laser finished legs
- Single panel preshaped shorts
- Ultra flat laser cut bibs and ventilation
- Reflective details

Breathable   
Insulation 

Women XS - XXL

40518301-000 Black

€ 190 £ 190 DKK 1399 SEK 1949



coldblack



PREMIUM

## WOVEN BIBSHORT II PREMIUM WOMEN

Comfort, performance and style come together as never before in our Premium Woven bibshort. The fabric used offers superb compression due to the increased percentage of Elastan in the material. It supports your legs and stimulates bloodflow to reduce muscle fatigue and the risk of cramp. Made from a single panel to eliminate the need for superfluous seams, this exemplary piece of kit will allow you to ride longer and harder than ever before, with full confidence in your apparel.

- Material: LT Woven Extreme Compression (29% EA)
- Single panel preshaped shorts
- Ultra flat bibs
- Flatlock seams
- Laser finished legs
- New Premium pad
- Reflective details

Breathable   
Insulation 

Women XS - XXL

40519101 Black

€ 210 £ 210 DKK 1549 SEK 2149



PREMIUM

## EVENT RAIN JACKET PREMIUM WOMEN

Riders who are not willing to compromise on their material can now experience the ultimate waterproofing technology and timelessly subtle design. Thanks to the eVent active membranes, which offer continuous ventilation and evaporation of moisture, your body stays dry in even the most severe downpours. Fully taped seams and pockets with flaps ensure no rain gets through to you or your valuables, so you can stay focused on your performance and the road ahead.

- Material: eVent DVStorm
- Windproof and water-resistant
- Fully taped seams
- Superior eVent breathable quality thanks to the DIRECT VENTING membrane
- Full open-end YKK zipper with camlock closure
- 2 pockets with flap

Breathable  
Insulation  
Windproof  
Waterproof



**Women**      **XS - XXL**

448405 Black

€ 190 £ 190 DKK 1399 SEK 1949

eVent









# ESSENTIAL BASE LAYERS

Our base layers are the perfect choice to wear under your jersey all year-round. The materials used, wick perspiration away from the body, so you stay dry and keep warm effectively. Available with long or short sleeves, as well as sleeveless, all our base layers are treated with Polygiene - an antibacterial lining that prevents unpleasant odors.





ESSENTIAL  
**EVERYDAY BASE LAYER SLEEVELESS**

ESSENTIAL  
**EVERYDAY BASE LAYER SS**

Perfect temperature regulation starts with layers. Layering starts with this seamless, sleeveless baselayer. Thanks to the Polygiene treatment your baselayer will stay fresh and odor free for longer. Ideal for a spring, fall or summer ride. A comfortable yet breathable base layer that keeps you dry and comfortable during your bike rides.

Perfect temperature regulation starts with layers. Layering starts with this short sleeve baselayer. Thanks to the Polygiene treatment your baselayer will stay fresh and odor free for longer. Ideal for a spring, fall or summer ride. A comfortable yet breathable base layer that keeps you dry and comfortable during your bike rides.

- Material: Polyamide, Polypropylene and Elastane
- Polygiene stay fresh: Permanent treatment against smell causing bacteria
- Seamless technology for optimum wearing comfort
- Thermo-regulating, breathable and fast-drying
- Strategically placed mesh structures for extra ventilation
- Optimized bike specific fit

- Material: Polyamide, Polypropylene and Elastane
- Polygiene stay fresh: Permanent treatment against smell causing bacteria
- Seamless technology for optimum wearing comfort
- Thermo-regulating, breathable and fast-drying
- Strategically placed mesh structures for extra ventilation
- Optimized bike specific fit



**Unisex XS - XXL**

**Unisex XS - XXL**

473132 White € 30 £ 30 DKK 219 SEK 309  
473133 Black € 30 £ 30 DKK 219 SEK 309

473130 White € 35 £ 35 DKK 259 SEK 359  
473131 Black € 35 £ 35 DKK 259 SEK 359





ESSENTIAL  
**EVERYDAY BASE LAYER LS**

Perfect temperature regulation starts with layers. Layering starts with this long sleeve baselayer. Thanks to the Polygiene treatment your baselayer will stay fresh and odor free for longer. Ideal for an spring, fall or summer ride. A comfortable yet breathable base layer that keeps you dry and comfortable during your bike rides.

- Material: Polyamide, Polypropylene and Elastane
- Polygiene stay fresh: Permanent threatment against smell causing bacteria
- Seamless technology for optimum wearing comfort
- Thermo-regulating, breathable and fast-drying
- Strategically placed mesh structures for extra ventilation
- Optimized bike specific fit

Breathable  
 Insulation

Unisex XS - XXL

473134 White € 40 £ 40 DKK 299 SEK 409  
 473135 Black € 40 £ 40 DKK 299 SEK 409



ESSENTIAL  
**SUMMERDAY SEAMLESS BASE LAYER SLEEVELESS**

The summerday baselayer has been reinvented, to make sure it keeps you dry during the hottest of days. The fabric is shaped in a net structure, for more ventilation and comfort on your skin. Thanks to the Polygiene treatment this baselayer protects you against smell causing bacteria and reduces unpleasant odor. An absolute must-have for every cyclist.

- Material:
- Keeps you cool and dry during warm conditions
- Seamless construction of perfect fit
- Permanent Polygiene Stay Fresh odor control

Breathable  
 Insulation

Unisex XS - XXL

45325100-000 Black € 40 £ 40 DKK 299 SEK 409  
 45325100-001 White € 40 £ 40 DKK 299 SEK 409







ESSENTIAL

### SUMMERDAY SEAMLESS BASE LAYER SS

- Material:
- Keeps you cool and dry during warm conditions
- Seamless construction of perfect fit
- Permanent Polygiene Stay Fresh odor control

Breathable  
Insulation

**Unisex**      **XS - XXL**

45310000-000 Black  
45310000-001 White

€ 45 £ 45 DKK 329 SEK 449  
€ 45 £ 45 DKK 329 SEK 449



ESSENTIAL

### SUMMERDAY SEAMLESS SPORTSBRA WOMEN

A seamless, cycling specific sports bra. It keeps you dry, and comfortable. Of course it is tailored specifically to the cycling position. Because this is a longline bra, it is easy to fit a heartrate monitor under the elastic at the bottom part. Thanks to the seamless construction, it wears super comfortably and supports you during your whole ride.

- Material:
- Seamless construction for perfect fit
- Permanent Polygiene Stay Fresh odor control

Breathable  
Insulation

**Women**      **XS - XXL**

45322000-000 Black  
45322000-001 White

€ 50 £ 50 DKK 349 SEK 499  
€ 50 £ 50 DKK 349 SEK 499





ESSENTIAL

### WINTERDAY MERINO BASE LAYER SS

The Merino wool in this short sleeve base layer is the perfect material to keep you warm and wick away perspiration. The Merino wool is highly temperature regulating, making this base layer the perfect partner in warmer weather as well as during very cold days. Thanks to the Polygiene treatment this base layer stays fresh for longer. A multi purpose winter base layer, that keeps you comfortable in a very wide temperature range. From very cold winter days to warmer spring and fall rides.

- Material: 35% Merino, 35% Polyester, 28% Polyamide and 2% Elastane
- Polygiene stay fresh: Permanent treatment against smell causing bacteria
- Seamless technology for optimum wearing comfort
- Thermo-regulating, breathable and fast-drying
- Strategically placed mesh structures for extra ventilation
- Optimized bike specific fit



Unisex XS - XXL

473137 Antracite

€ 55 £ 55 DKK 399 SEK 549



ESSENTIAL

### WINTERDAY MERINO BASE LAYER LS

The Merino wool in this long sleeve base layer is the perfect material to keep you warm and wick away perspiration. The Merino wool is highly temperature regulating, making this base layer the perfect partner in warmer weather as well as during very cold days. Thanks to the Polygiene treatment this base layer stays fresh for longer. A multi purpose winter base layer, that keeps you comfortable in a very wide temperature range. From very cold winter days to warmer spring and fall rides.

- Material: 35% Merino, 35% Polyester, 28% Polyamide and 2% Elastane
- Polygiene stay fresh: Permanent treatment against smell causing bacteria
- Seamless technology for optimum wearing comfort
- Thermo-regulating, breathable and fast-drying
- Strategically placed mesh structures for extra ventilation
- Optimized bike specific fit



Unisex XS - XXL

473141 Antracite

€ 60 £ 60 DKK 449 SEK 599







ESSENTIAL  
**UNDERSHORT MEN**

Enjoy undercover comfort with these undershorts with the comfortable Green 95 chamois, which are worn beneath sports or ordinary tights or shorts.

- Material: 100% Polyester comfort
- Elastic waistband
- Green 95 Comfort underwear pad

Breathable  
Insulation

**Men**      **S - XXXL**

473068 *White*  
473069 *Black*

€ 35 £ 35 DKK 259 SEK 359  
€ 35 £ 35 DKK 259 SEK 359

ESSENTIAL  
**UNDERSHORT WOMEN**

Enjoy undercover comfort with these undershorts with the comfortable Green 95 chamois, which are worn beneath sports or ordinary tights or shorts.

- Material: 100% Polyester comfort
- Elastic waistband
- Green 95 Comfort underwear pad

Breathable  
Insulation

**Women**      **XS - XXXL**

473066 *White*  
473067 *Black*

€ 35 £ 35 DKK 259 SEK 359  
€ 35 £ 35 DKK 259 SEK 359



# ESSENTIAL ACCESSORIES

All AGU accessories are available for every cyclist, for every budget. Of course, all AGU accessories can be combined with all collection items. From head 'till toe, we've got you covered!





ESSENTIAL  
**SUMMER ARM WARMERS**

Lightweight, thin arm warmers that will keep you warm when the temperature drops on a warm day, or when it still has to warm up. Very packable and easy to store in the backpockets of any jersey.

- Material: 210g Power Lycra (20% EA)
- Silicone gripper
- Coldblack treatment reduces heat absorption



Unisex XS - XXXL

47481000-000 Black

€ 25 £ 25 DKK 189 SEK 259

coldblack

ESSENTIAL  
**LIGHT ARM WARMERS**

Extra warm and comfortable arm warmers are a wish from many riders who ride in unpredictable weather. Starting in cold condition and finishing in the warmth is no problem with these arm warmers. Made with a brushed inside which feels very comfortable on the skin.

- Material: Vuelta
- water-repellent
- Preformed
- Silicone gripper
- Comfort elastic band



Unisex S - XXL

45305501-000 Black

45305501-002 Hi-Vis Neon Yellow

45305501-527 Reflection Black

€ 25 £ 25 DKK 189 SEK 259

€ 25 £ 25 DKK 189 SEK 259

€ 35 £ 35 DKK 259 SEK 359



ESSENTIAL  
**ARM WARMERS**

A pair of armwarmers is a convenient and simple way to expand the capabilities of your cycling wardrobe. They keep your arms warm effectively on brisk spring mornings or windy autumn afternoons. These can also be rolled up and stored in your jersey pocket.

- Material: Lombardia
- Silicone grippers
- Essential item for every cyclist

Breathable   
Insulation 

Unisex S - XXL

474120 Black

€ 30 £ 30 DKK 219 SEK 309

ESSENTIAL  
**ARM WARMERS DWR**

The official Team Jumbo-Visma arm warmers. With a water repellent DWR coating and thermo-regulating fabrics help you to keep warm and dry in changing weather conditions. The DWR coating makes water bead up and roll off the fabric easily.

- Material: Vuelta DWR
- DWR water-repellent
- Preformed
- Silicone gripper
- Comfort elastic band
- Official Team Jumbo-Visma armwarmers

Breathable   
Insulation   
Windproof   
Waterproof 

Unisex S - XXL

474800 Black

€ 35 £ 35 DKK 259 SEK 359







ESSENTIAL  
**SUMMER LEG WARMERS**

Lightweight, thin leg warmers that will keep you warm when the temperature drops on a warm day, or when it still has to warm up. Very packable and easy to store in the backpockets of any jersey.

- Material: 210g Power Lycra (20% EA)
- Silicone gripper
- Coldblack treatment reduces heat absorption



**Unisex XS - XXXL**

47481200-000 Black

€ 30 £ 30 DKK 219 SEK 309

coldblack®



ESSENTIAL  
**LEG WARMERS**

A pair of legwarmers is a convenient and simple way to expand the capabilities of your cycling wardrobe. They keep your legs warm effectively on brisk spring mornings or windy autumn afternoons. These can also be rolled up and stored in your jersey pocket.

- Material: Lombardia
- Silicone grippers



**Unisex S - XXL**

474121 Black

€ 40 £ 40 DKK 299 SEK 409



ESSENTIAL  
**LEG WARMERS DWR**

The official Team Jumbo-Visma leg warmers. With a water repellent DWR coating and thermo-regulating fabrics help you to keep warm and dry in changing weather conditions. The DWR coating makes water bead up and roll off the fabric easily.

- Material: Vuelta DWR
- DWR water-repellent
- Preformed
- Silicone gripper
- Comfort elastic band
- Official Team Jumbo-Visma leg warmers



Unisex      S - XXL

474801 Black

€ 45 £ 45 DKK 349 SEK 449

ESSENTIAL  
**LIGHT LEG WARMERS**

Extra warm and comfortable leg warmers are a wish from many riders who ride in unpredictable weather. Starting in cold condition and finishing in the warmth is no problem with these leg warmers. Made with a brushed inside which which feels very comfortable on the skin.

- Material: Vuelta
- Water-resistant coating
- Silicone gripper



Unisex      XS - XXXL

47480900-000 Black

€ 35 £ 35 DKK 259 SEK 359

47480900-002 Hi-Vis Neon Yellow

€ 35 £ 35 DKK 259 SEK 359

47480900-527 Reflection Black

€ 45 £ 45 DKK 349 SEK 449







ESSENTIAL  
**CLASSIC GLOVES**

Mix the distinctive style of the past with the comforts and pleasures modern technology offers. Our Classic Glove offers the best of both worlds at a competitive price point.

- Material: polyester Knit
- Foam padding
- Velcro clusore

Breathable       
 Insulation

**Unisex XS - XXXL**

465710 White  
465711 Black

€ 20 £ 20 DKK 149 SEK 199  
€ 20 £ 20 DKK 149 SEK 199

ESSENTIAL  
**GEL GLOVES**

An item meant for intense everyday use that you'll come to love for the understated comfort it offers to your hands. The gel padding ensures good shock absorption, and the breathable lycra helps to keep your hands cool in the summer sun.

- Material: 190 g Lycra
- 2-mm gel padding
- Silicone print on the inside for optimum grip

Breathable       
 Insulation

**Unisex XS - XXXL**

465704 White  
465703 Black

€ 25 £ 25 DKK 189 SEK 259  
€ 25 £ 25 DKK 189 SEK 259



ESSENTIAL  
**SUPER GEL GLOVES**

An item meant for intense everyday use that you'll come to love for the understated comfort it offers your hands. No less than 4-mm of gel padding are used in these gloves for supreme shock absorption, and the breathable lycra helps to keep your hands cool.

- Material: Stretch Mesh
- 4-mm gel padding
- 2-part pattern with separate thumb insert
- AX Suede grip
- Terrycloth thumb
- Velcro closure
- Pull-off system

Breathable   
Insulation 

Unisex XS - XXXL

465707 Black  
465708 White

€ 30 £ 30 DKK 219 SEK 309  
€ 30 £ 30 DKK 219 SEK 309

ESSENTIAL  
**HIGH SUMMER GLOVES**

The High Summer gloves really live up to their name. Light, highly breathable gloves for the hottest summer rides. Everything about the glove is made to be light and airy. The High Summer Cycling Gloves have Smart Temp fabric technology that provides active cooling as your body heat rises. If you are looking for uncompromising summer gloves for the hottest rides, the High Summer Glove is the perfect choice.

- Material: GIRO Mesh
- Perforated Serino palm
- Bonded cuffs
- Super Soft Suede thumb
- No padding

Breathable   
Insulation 

Unisex XS - XXXL

46572000-000 Black  
46572000-001 White  
46572000-004 Deep Blue

€ 35 £ 35 DKK 259 SEK 359  
€ 35 £ 35 DKK 259 SEK 359  
€ 35 £ 35 DKK 259 SEK 359







ESSENTIAL

## PITTARDS GEL GLOVES

The best cycling gloves that AGU has to offer are these Pittards Cycling Gloves. We have used premium materials in the different zones of the glove to achieve an optimal glove for long and intensive use. The Pittards leather on the palm not only feels very pleasant, adds to the durability of the glove and a look and feel of quality to these gloves. The 4 mm padding absorbs the shocks and vibrations of the road and provides comfort so that you can enjoy your bike ride for longer. If you're going for the best, the Pittards Gel Gloves are your choice.

- Material: Stretch Mesh & 190 g Lycra
- Pull-off system
- 4-mm gel padding
- 2-part pattern with separate thumb insert
- Pittards leather palm
- AX Suede grip
- Stretch bonded manchet
- Microfibre fleece thumb

Breathable  
Insulation

Unisex XS - XXXL

465712 Black

€ 40 £ 40 DKK 299 SEK 409



ESSENTIAL

## SOLID SOCKS

Your feet deserve some love, after all, they bang on the pedals for you every day. If you've ever cycled a long day in hot conditions, you know how unpleasant overheated feet can feel. A good sock should therefore not only fit well and be comfortable, but also keep your foot cool and wick away perspiration. And that is what these socks or really good at. Great looking socks with outstanding wear and no smelly feet. What else would you want?

- Material: Meryl Skinlife
- 22-cm height
- Lightweight, breathable and fast-drying
- Comfort footbed
- Ventilated upper

Breathable  
Insulation

Unisex S/M 38-42 - L/XL 43-47

474374 White  
474375 Black

€ 15 £ 15 DKK 109 SEK 149  
€ 15 £ 15 DKK 109 SEK 149



ESSENTIAL  
**LOW 2-PACK SOCKS**

The combined yarns keep your feet dry and warm, the thinner upper ensures that your feet can also get rid of the heat.

- Material: Coolmax
- 9-cm height
- Ventilated upper
- Comfort footbed
- Lightweight breathable and fast-drying

Breathable  
Insulation



**Unisex**      **S/M 38-42 - L/XL 43-47**

47435900-000 Black      € 16 £ 16 DKK 119 SEK 159  
47435900-001 White      € 16 £ 16 DKK 119 SEK 159

ESSENTIAL  
**MEDIUM 2-PACK SOCKS**

The combined yarns keep your feet dry and warm, the thinner upper ensures that your feet can also get rid of the heat.

- Material: Coolmax
- 13-cm height
- Ventilated upper
- Comfort footbed
- Lightweight, breathable and fast-drying

Breathable  
Insulation



**Unisex**      **S/M 38-42 - L/XL 43-47**

474309 Black      € 16 £ 16 DKK 119 SEK 159  
474310 White      € 16 £ 16 DKK 119 SEK 159





ESSENTIAL

**HIGH 2-PACK SOCKS**

Your feet deserve some love, it's what you use to power yourself forward all day. And this innovative mix of different yarns yields some fine results for comfort. The Coolmax fabric wicks sweat away from the skin to keep your feet dry, while the breathable upper part keeps them ventilated all day long so can keep focusing on putting the power down.

- Material: Coolmax
- 19-cm height
- Ventilated upper
- Comfort footbed
- Lightweight, breathable and fast-drying

Breathable  
Insulation**Unisex****S/M 38-42 - L/XL 43-47**474308 White  
474307 Black€ 17 £ 17 DKK 129 SEK 169  
€ 17 £ 17 DKK 129 SEK 169

ESSENTIAL

**TOE COVERS**

Are shoe covers too warm, but is the wind too cold? Toe covers are here to rescue you! They protect your toes from freezing in the cold wind and they are very easy to store when it gets too warm. Fully wind- and waterproof. This toe cover functions as a shield, preventing wind or water from getting through. It's reinforced with kevlar for extra durability and increased longevity. Toe covers are simply an essential piece of kit for every cyclist.

- Material: PU-Stretch windproof and waterproof
- Kevlar reinforced nose

Breathable  
Insulation  
Windproof  
Waterproof**S - XXXL**

403407 Black

€ 15 £ 15 DKK 109 SEK 149





ESSENTIAL  
**COVERSOCKS SHOE COVERS**

This is a very special product for all cycling lovers. A thin, knitted coversock with a particular structure and knit to mold around a shoe perfectly, especially around the toe and heel shapes. It features two openings on the bottom, one bigger opening to fit around a pedal cleat, which widens and tightens fitting to both road and MTB cleats, and a smaller rear opening for the heel.

- Thin Coversock for mild weather
- No zipper for a better fit
- Reflective details



**XS/S - XL/XXL**

45305700-000 Black € 25 £ 25 DKK 189 SEK 259  
 45305700-002 Hi-Vis Neon Yellow € 25 £ 25 DKK 189 SEK 259

ESSENTIAL  
**LATEX SHOE COVERS**

These shoe covers are waterproof and windproof for extra protection against wet circumstances. The absence of a zipper makes for a snug fit.

- Material: Latex
- Windproof and waterproof
- Reflective details
- Without zipper for a better fit



**S - XXXL**

40341200-000 Black € 35 £ 35 DKK 259 SEK 359  
 40341200-527 Reflection Black € 45 £ 45 DKK 349 SEK 449





ESSENTIAL

## RAINPROOF SHOE COVERS

The rainproof shoe cover is made for when it's properly pouring down rain and you need all the protection you can get. Reinforced elements on critical places offer extra durability. This model comes without a zipper for an optimal waterproof fit around your shoes.

- Materiaal: PU-Stretch Fleece
- Windproof and waterproof
- Without zipper voor een betere pasvorm
- Taped seams
- Reflective details
- Velcro Closure at the base of the shoe cover

Breathable  
Insulation  
Windproof  
Waterproof



S - XXXL

403411 Black

€ 40 £ 40 DKK 299 SEK 409



ESSENTIAL

## RACEDAY SHOE COVERS

The official Team Jumbo-Visma high shoe covers, developed with the team riders, who asked for an extra high boot top. The extra length protects your lower leg against wind and water spray. This bootie has no zipper, which makes it extra aerodynamic.

- Materiaal: PU-Stretch Fleece
- Windproof and waterproof
- Extra high: 29 cm long
- Without zipper
- Taped seams
- Reflective details
- Official Team Jumbo-Visma shoe covers

Breathable  
Insulation  
Windproof  
Waterproof



S - XXXL

403409 Black

€ 40 £ 40 DKK 299 SEK -1





ESSENTIAL

## RACEDAY ZIP SHOE COVERS

The official Team Jumbo-Visma high shoe covers, developed with the team riders, who asked for an extra high boot top. The extra length protects your lower leg against wind and water spray. The zipper makes it easier to take them on and off quickly, even during a race.

- Materiaal: PU-Stretch Fleece
- Windproof and waterproof
- Extra high: 29 cm long
- Met rits
- Taped seams
- Reflective details
- Official Team Jumbo-Visma shoe covers

Breathable  
Insulation  
Windproof  
Waterproof



S - XXXL

403408 Black

€ 40 £ 40 DKK 299 SEK -1









# ESSENTIAL EYEWEAR

Our eyewear collection has been improved! You can now choose for the sunglasses that live up to the standard of Jumbo-Visma's professional riders, with HD lenses and the best-in-class specs, to a simplified version of the lens in the same frame.

All equipped with a hydrophobic coating to keep the rain off, an Anti-Fog coating to prevent condense and with an option for photochromic lenses, this range keeps your sight sharp, and your eyes protected.



ESSENTIAL

**VALIANT GLASSES**

Our new sunglasses, perfect for the novice cyclist. It makes smart use of the technologies we have developed for the higher end sunglasses.

- Material: Grilamid TR90
- UV 400 lenses
- Anti-allergenic nose pads and temples
- Including storage pouch

**Unisex**

40518600-000 Black  
40518600-001 White  
40518600-002 Yellow

€ 50 £ 50 DKK 349 SEK 499  
€ 50 £ 50 DKK 349 SEK 499  
€ 50 £ 50 DKK 349 SEK 499



ESSENTIAL

**BOLD ANTI FOG GLASSES**

The single-piece lens of the Bold glasses supplies an excellent field of vision all around particularly thanks to the Anti-Fog treatment and conveys a contemporary design. Coupled with the attractive price, the Bold has all the ingredients to become a modern-day favourite for a new generation of riders.

- Material: Grilamid TR90
- UV 400 Anti-Fog lenses
- Adjustable, anti-allergenic nose pads
- Including storage pouch

**Unisex**

405132 Black  
405133 Fluo Yellow  
405134 White  
40514000-000 Black Gold  
40514000a-010 Transparent

€ 75 £ 75 DKK 549 SEK 749  
€ 75 £ 75 DKK 549 SEK 749  
€ 75 £ 75 DKK 549 SEK 749  
€ 75 £ 75 DKK 549 SEK 749  
€ 75 £ 75 DKK 549 SEK 749



ESSENTIAL

## VIGOR GLASSES

The Vigor is the latest addition to our sunglass collection. Developed on special demand from the Team Jumbo-Visma riders, who want to ride with frameless sunglasses more often. Great looking, with a wide lens to optimize your vision on the bike without the distraction of a frame. This is the more budget friendly version of the Vigor, that does not feature the HDII lens, but will nevertheless make for a great rides.

- Material: Grilamid TR90
- UV 400 lenses
- Anti-Fog treatment
- Anti-allergenic nose pads and temples
- Including storage case

ESSENTIAL

## PRIDE GLASSES

This Pride glasses feature the exact same frame as the official Team Jumbo-Visma racing glasses, but other lenses. The Pride glasses have been developed for professional use by Team Jumbo-Visma and are therefore completely tailored to the most demanding use. Good glasses for every bike ride.

- Material: Grilamid TR90
- UV 400 lenses
- Anti-Fog treatment
- Anti-allergenic nose pads and temples
- Including storage case

Unisex

40518700-000 Black

€ 80 £ 80 DKK 599 SEK 799

40518800-000 Black

40518800-001 White

€ 90 £ 90 DKK 649 SEK 899

€ 90 £ 90 DKK 649 SEK 899





ESSENTIAL

**GRIT HD GLASSES**

The Grit is an attractively priced pair of glasses that comes with multiple lenses for different light conditions, so you can always rely on an unobstructed field of view, wherever and whenever you ride. Versatile, strong and with a wide and unobstructed field of vision, the Grit HD always gives you a perfect view of the road or the trails during every ride throughout the year.

- Material: Grilamid TR90
- Available with UV 400 HD Anti Fog lenses
- Including spare lenses clear and yellow
- Anti-allergenic nose pads and temples
- Including storage pouch
- Adjustable nose piece

**Unisex**

40514400-000 Black  
40514400-001 White  
40514400-010 Crystal

€ 90 £ 90 DKK 649 SEK 899  
€ 90 £ 90 DKK 649 SEK 899  
€ 90 £ 90 DKK 649 SEK 899



ESSENTIAL

**VERVE GLASSES**

The Verve is the favorite sunglass of the pro's of Team Jumbo-Visma, BEAT cycling and a many other cyclists! This is a new version of the Verve, with other, more budget friendly lenses compared to the high-end HDII lenses. Do you wear the Verve with or without the frame? We've added a how-to video to the product description on our website, showing how to change the frame and lenses.

- Material: Grilamid TR90
- UV 400 lenses
- Anti-allergenic nose pads and temples
- Anti-Fog treatment
- Including storage case

**Unisex**

40518900-000 Black  
40518900-001 White

€ 100 £ 100 DKK 749 SEK 999  
€ 100 £ 100 DKK 749 SEK 999



ESSENTIAL

### BOLD CONVERT GLASSES

The single-piece lens of the Bold glasses supplies an excellent field of vision all around, particularly thanks to the Anti-Fog treatment and it conveys a contemporary design. The Convert version comes with multiple lenses for different light conditions. Coupled with the attractive price, the Bold has all the ingredients to become a modern-day favourite for a new generation of riders.

- Material: Grilamid TR90
- Interchangeable UV 400 Anti-Fog lenses
- Adjustable, anti-allergenic nose pads
- Including storage pouch

40515200-000 Black  
40515200-001 White

€ 110 £ 110 DKK 799 SEK 1149  
€ 110 £ 110 DKK 799 SEK 1149



ESSENTIAL

### VIGOR HDII GLASSES

The Vigor is the latest addition to our sunglass collection. Developed on special demand from the Team Jumbo-Visma riders, who want to ride with frameless sunglasses more often. Great looking, with a wide lens to optimize your vision on the bike without the distraction of a frame. This is the more budget friendly version of the Vigor, that does not feature the HDII lens, but will nevertheless make for a great rides.

- Material: Grilamid TR90
- UV400 HD II Lens for maximum clarity
- Lenses with Anti-Fog and Hydrophobic treatment
- Including Clear and Pro Yellow lenses
- Anti-allergenic nosepads and temples

Unisex

40518400-000 Black

€ 120 £ 120 DKK 899 SEK 1249





ESSENTIAL

## VIGOR XL HDII GLASSES

The Vigor XL with the top-notch HDII lenses is the latest addition to our sunglass collection. Developed on special demand of the Team Jumbo-Visma riders, who want to ride with frameless sunglasses more often. Great looking, with a wide lens to optimize your vision on the bike without the distraction of a frame. This is our highest quality version of the Vigor sunglasses, featuring the HDII lens, that makes for a sharper view while wearing glasses compared to riding without them.

- Material: Grilamid TR90
- UV400 HD II Lens for maximum clarity
- Lenses with Anti-Fog and Hydrophobic treatment
- Including Clear and Pro Yellow lenses
- Anti-allergenic nose pads and temples

Unisex

40518500-000 Black

€ 120 £ 120 DKK 899 SEK 1249



ESSENTIAL

## PRIDE HDII GLASSES

The official Team Jumbo-Visma racing glasses. The Pride glasses have been developed for professional use by Team Jumbo-Visma and are therefore completely tailored to the most demanding use. Truly top of the line glasses. The Pride is equipped with 2nd generation anti-fog technology and hydrophobic HD lenses, which offer a significant improvement in field of view and colour contrast. Top glasses for top cyclists and now you can wear them too.

- Material: Grilamid TR90
- UV400 HD II Lens for maximum clarity
- Lenses with Anti-Fog and Hydrophobic treatment
- Including Clear and Pro Yellow lenses
- Anti-allergenic nose pads and temples
- Official Team Jumbo-Visma race glasses

Unisex

40515000-000 Black Yellow

€ 130 £ 130 DKK 949 SEK 1349

40515000-499 Black

€ 130 £ 130 DKK 949 SEK 1349

40515000-001 White

€ 130 £ 130 DKK 949 SEK 1349







ESSENTIAL

## VERVE HDII GLASSES

The Verve HDII is favorite sunglass of the pro's of Team Jumbo-Visma, BEAT cycling and a many other cyclists! Do you wear the Verve with or without the frame? We've added a how-to video to the product description on our website, showing how to change the frame and lenses. It comes with a luxurious case and colored, transparent and yellow HD lenses, so you can see everything clearer with glasses than without them!

- Material: Grilamid TR90
- UV400 HD II Lens for maximum clarity
- Lenses with Anti-Fog and Hydrophobic treatment
- Including Clear and Pro Yellow lenses
- Removable lens frame for optional frameless/full frame use
- Anti-allergenic nose pads and temples
- Official Team Jumbo-Visma race glasses

### Unisex

40514600-000 Black  
 40514600-001 White  
 40514600-002 Yellow  
 40514600-500 Black Neon Yellow  
 40514600-010 Crystal  
 40514600-530 Turquoise

€ 140 £ 140 DKK 1049 SEK 1449  
 € 140 £ 140 DKK 1049 SEK 1449  
 € 140 £ 140 DKK 1049 SEK 1449  
 € 140 £ 140 DKK 1049 SEK 1449  
 € 140 £ 140 DKK 1049 SEK 1449  
 € 140 £ 140 DKK 1049 SEK 1449





LAZER

JUMBO

BOD  
MAN

Better.

HEMA

SKODA

PRO





# ESSENTIAL HELMETS

The perfect cycling helmet is lightweight, ventilates well and of course provides the ultimate level of protection. At AGU we design and develop our helmets to guarantee a perfect fit, comfort and safety. Our newest helmets are the Subsonic and Transsonic, both available with integrated MIPS-system for enhanced protection against brain injuries after an impact on the head.





ESSENTIAL  
**STRATO HELMET**

A staple in our collection for years, the Strato is an affordable yet essential piece of protection that offers a good balance between weight, ventilation and fit. Its availability in different colorways means you'll always find the right one to match your gear.

- In-mould helmet
- 20 ventilation openings
- Direct-Dial system
- Weight 240 g
- Camlock closures
- Complies with the EN1078 standard

Unisex S/M 52-58 cm - L/XL 58-62 cm

471003 Black	€ 70 £ 70 DKK 499 SEK 699
471004 Black Neon Yellow	€ 70 £ 70 DKK 499 SEK 699
47105600-001 White Silver	€ 70 £ 70 DKK 499 SEK 699
47105600-003 True Red	€ 70 £ 70 DKK 499 SEK 699
47105600-004 Deep Blue	€ 70 £ 70 DKK 499 SEK 699



ESSENTIAL  
**TESERO HELMET**

Featuring a distinctively strong yet lightweight double-mould construction, the Tesero surely ranks among the top choices for enthusiasts looking for an affordable helmet. Featuring the updated Direct Dial 2 system, the helmet is adjustable in height to allow for the best possible fit.

- Double in-mould helmet
- 24 ventilation openings
- Direct-Dial 2 system: Also adjustable in height
- Weight 199 g
- Comfort padding from a single piece, including insect net
- Complies with the EN1078 standard

Unisex S/M 54-58 cm - L/XL 58-62 cm

471008 Black	€ 90 £ 90 DKK 649 SEK 899
471009 Yellow	€ 90 £ 90 DKK 649 SEK 899
471010 White	€ 90 £ 90 DKK 649 SEK 899



ESSENTIAL

## THORAX HELMET

This model in AGU's helmet collection not only has super-fast styling, but also has other fast characteristics that make it a true showpiece. For example, there are at least 26 ventilation openings for perfect cooling under all conditions and the Thorax weighs only 240 g.

- Double in-mould helmet: extra strong and lightweight
- 26 ventilation openings
- Comfort padding from a single piece, including insect net
- Reinforced with internal Roll-Cage
- Direct-Dial 2 system: also adjusts in height
- Weight: 240g
- Complies with EN1078 standard

Unisex S/M 54-58 cm - L/XL 58-62 cm

471016 White € 120 £ 120 DKK 899 SEK 1249  
 471014 Black € 120 £ 120 DKK 899 SEK 1249

ESSENTIAL

## VIGAROUS HELMET

The Vigarous helmet excels through its aerodynamic profile and sleek appearance, developed 100% in-house at AGU. Meticulous care has been taken in the development of this lightweight helmet, including details such as the unique use of Y-buckles and the use of intentionally oversized vents. A contemporary look with heaps of attitude that does not skimp on the performance or safety.

- Double in-mould helmet: extra strong and lightweight
- Aerodynamic profile design
- 3 oversized ventilation openings and 7 regular vents
- Exposed internal cage
- Direct dial system
- Lightweight Y-Buckles and straps
- Complies with the EN1078 standard

Unisex S/M 54-58 cm - L/XL 58-62 cm

471025 White € 100 £ 100 DKK 749 SEK 999  
 471026 Black € 100 £ 100 DKK 749 SEK 999  
 471027 Fluo Yellow € 100 £ 100 DKK 749 SEK 999



ESSENTIAL

## VIGAROUS HELMET MIPS

The Vigarous MIPS helmet shines through its aerodynamic profile and sleek appearance, developed 100% in-house at AGU. Meticulous care has been taken in the development of this helmet, including details such as lightweight Y-buckles and oversized vents. Together with the integrated MIPS system, this provides a whole new level of increased reliability and protection. The Vigarous exudes a contemporary look with heaps of attitude that does not skimp on the performance or safety.

- Double in-mould helmet: extra strong and lightweight
- Multi-Directional Impact Protection System (MIPS)
- Aerodynamic profile design
- 3 oversized ventilation openings and 7 regular vents
- Exposed internal cage
- Direct dial system
- Lightweight Y-Buckles and straps
- Complies with the EN1078 standard

Unisex S/M 54-58 cm - L/XL 58-62 cm

471031 White  
471032 Black

€ 130 £ 130 DKK 949 SEK 1349  
€ 130 £ 130 DKK 949 SEK 1349

ESSENTIAL

## SUBSONIC HELMET

Our brand-new road helmet is the latest result of thorough innovation and development in close cooperation with TU Eindhoven and professional riders. A state-of-the-art item in our collection combining the best in safety with lightweight technological prowess. It offers windtunnel-proven aerodynamics and an airflow to run directly over the head, adding further ventilation benefits. An essential item for riders who expect outstanding performances from all of their gear.

- Windtunnel proven design
- Airflow design for optimal ventilation
- Lightweight double in-mould helmet
- Direct dial system
- Y-buckles and straps
- Complies with EN1078

S - L

47106000-000 Black  
47106000-001 White

€ 170 £ 170 DKK 1249 SEK 1749  
€ 170 £ 170 DKK 1249 SEK 1749







ESSENTIAL  
**SUBSONIC HELMET MIPS**

Our brand-new road helmet is the latest result of thorough innovation and development in close cooperation with TU Eindhoven and professional riders. A state-of-the-art item in our collection combining the best in safety with lightweight technological prowess. It offers windtunnel-proven aerodynamics, while the implemented MIPS system in the padding enables airflow to run directly over the head, adding further ventilation benefits. An essential item for riders who expect outstanding performances from all of their gear.

- Windtunnel proven design
- Multi-Directional Impact Protection System (MIPS)
- Airflow design for optimal ventilation
- Lightweight double in-mould helmet
- Direct dial system
- Y-buckles and straps
- Complies with EN1078

S - L

47106003-000 Black  
47106003-001 White

€ 200 £ 200 DKK 1499 SEK 2049  
€ 200 £ 200 DKK 1499 SEK 2049

ESSENTIAL  
**TRANSSONIC HELMET MIPS**

Our fastest helmet, windtunnel-proven! Offering superb aerodynamics, our new aero helmet is the latest result of thorough innovation and development in close cooperation with TU Eindhoven and professional riders. This helmet is a veritable state-of-the-art addition to our collection, combining the best in safety with lightweight technological prowess. The MIPS system has been implemented in the padding to enable airflow to run directly over the head, which adds significant ventilation benefits, and a reflective pattern has been added to the shell for enhanced visibility in dark conditions. A truly relevant piece of kit for riders who are serious about speed and performance.

- Windtunnel proven aerodynamic design
- Multi-Directional Impact Protection System (MIPS)
- Airflow design for optimal ventilation
- Lightweight double in-mould helmet
- Direct dial system
- Y-buckles and straps
- Complies with EN1078

S - L

47106103-000 Black  
47106103-001 White

€ 200 £ 200 DKK 1499 SEK 2049  
€ 200 £ 200 DKK 1499 SEK 2049





## ESSENTIAL

**XC MTB HELMET**

Our robust XC helmet was developed for the singletrack, but its removeable visor also allows for road-use. Easily adjustable, competitively priced and well-ventilated, the XC is guaranteed to withstand all the rigours the trails present to you every day.

- In-mould helmet
- Direct dial system
- Equipped with a removable visor
- Continental diverder system underneath the ears
- Complies with the EN1078 standard

Unisex S/M 52-58 cm - L/XL 58-62 cm

471045 Black	€ 60 £ 60 DKK 449 SEK 599
471046 White	€ 60 £ 60 DKK 449 SEK 599
471047 Green	€ 60 £ 60 DKK 449 SEK 599
471049 Blue	€ 60 £ 60 DKK 449 SEK 599

## ESSENTIAL

**TRAIL MTB HELMET**

Specifically developed for use on the singletracks, the Trail MTB helmet features a uniquely extended back to ensure back-of-the-head protection. With big vents that supply plenty of airflow to stay ventilated, the Trail has all the robust qualities that the fanatic MTB rider will be looking for, and is guaranteed to withstand all the challenges the tracks face you with.

- In-mould helmet
- Pivotal visor
- Extended rear for more protection
- 15 ventilation openings
- Direct Dial system
- Weight 299g
- Complies with the EN1078 standard

Unisex S/M 55-5 cm - L/XL 59-63 cm

471035 Black	€ 80 £ 80 DKK 599 SEK 799
471036 White	€ 80 £ 80 DKK 599 SEK 799
471037 Green	€ 80 £ 80 DKK 599 SEK 799



# ESSENTIAL SHOES

Whether you are looking for a super stiff racing shoe or enduring MTB footwear, the starting point for our shoes is always a neutral, timeless design that is compatible with the various existing pedal systems. The different price categories mean there's something here for everyone without ever losing sight of quality and durability.





ESSENTIAL

**R410 ROAD SHOES**

As a rider you want as much power as possible from your legs to be transferred to your pedals as directly as possible, without loss of strength. A good cycling shoe is essential for this. With the unisex R410 we have translated knowledge and technology from our premium products into a shoe with a very attractive price.

- Nylon Fibreglass sole
- Suitable for 3-bolt pedal system
- 3 Velcro Closures

Unisex 39 - 47

46017200-000 Black

€ 85 £ 85 DKK 649 SEK 849



ESSENTIAL

**R610 ROAD SHOES**

As a rider you want as much power from your legs to be transferred to your pedals as directly as possible, without loss of power. A good cycling shoe is essential for this. The unisex R610 has a modest design but offers a lot of comfort and a clear improvement of your cycling performance. A comfortable, stiff shoe that you can use all year round.

- Nylon Fibreglass sole with inject carbon
- Suitable for 3-bolt pedal system
- 1 Atop dial closure + 1 Velcro closure

Unisex 39 - 47

46017300-000 Black

€ 120 £ 120 DKK 899 SEK 1249



ESSENTIAL

## R910 ROAD SHOES

As a rider you want as much power as possible from your legs to be transferred to your pedals as directly as possible, without loss of power. A good cycling shoe is essential for this. Everythin about this shoe breathes the highest quality. Our premium ultra stiff road shoe with a beautiful and functional upper.

- Full carbon sole
- Knit fabric design for maximum ventilation
- Suitable for 3-bolt pedal system
- 2 Atop dial closures

Unisex 39 - 47

46017400-000 Black

€ 170 £ 170 DKK 1249 SEK 1749



ESSENTIAL

## M410 MTB SHOES

As a mountain biker you want good grip on your pedals, but also that as much power as possible from your legs is transferred to your pedals as directly as possible, without losing power. A good cycling shoe is essential for this. The unisex M410 is such a shoe in which the necessary technology has been incorporated at a very attractive price point.

- Nylon Fibreglass sole
- Suitable for the Shimano SPD pedal system
- 3 Velcro closures

Unisex 39 - 47

46017500-000 Black

€ 85 £ 85 DKK 649 SEK 849



ESSENTIAL

**M610 MTB SHOES**

The seamless design of the M610 focuses on comfort and performance at all times, on any unpaved surface or singletrack. The stiff sole construction helps with the power transfer to your pedals. The M610 is the ideal shoe for cyclists who like to ride off-road, on gravel paths or single tracks and who want a comfortable and functional shoe.

- Nylon Fibreglass sole
- Seamless construction
- Suitable for the Shimano SPD pedal system
- 1 Atop dial closure + 1 Velcro closure

Unisex 39 - 47

46017600-000 Black

€ 120 £ 120 DKK 899 SEK 1249



ESSENTIAL

**M810 MTB SHOES**

An MTB shoe must fit well, provide grip on the pedals and transfer maximum power from your legs to the pedals. The M810 does all that optimally. The full-carbon sole of the M810 does not compromise on performance and power transfer. The extra profile on the shoe sole provides extra grip off the bike.

- Full carbon sole
- Seamless construction
- Suitable for the Shimano SPD pedal system
- 2 Atop dial closures

Unisex 39 - 47

46017700-000 Black

€ 170 £ 170 DKK 1249 SEK 1749



# OFFROAD COLLECTION

**It used to be fairly simple; you had a road bike for road rides on tarmac and a mountain bike if you wanted to ride offroad. You had a tight lycra kit for road cycling and loose-fit baggy clothes for offroad. Those boundaries are blurring. Maybe the gravelbike formed the bridge between on- and offroad, and more and more people are mixing and matching their cycling kit. Whether you like it tight or baggy, we've got you covered with the offroad collection!**











ESSENTIAL  
**MTB JERSEY SS II ESSENTIAL MEN**

The MTB jersey features a baggy fit that allows for free movement on the bike. The reinforced shoulder sections are made of anti-abrasive fabric to provide excellent durability even when wearing a backpack.

- Material: 100% Polyester RideOut
- Anti abrasive shoulders; backpack protection
- Loose fit
- Breathable mesh inserts

Breathable  
 Insulation



**Men S - XXXL**

45310100-011 Army Green € 50 £ 50 DKK 349 SEK 499  
 45310100-000 Black € 50 £ 50 DKK 349 SEK 499

MTB  
**JERSEY LS II MTB MEN**

The MTB jersey features a baggy fit that allows for free movement on the bike. The reinforced shoulder sections are made of anti-abrasive fabric to provide excellent durability even when wearing a backpack.

- Material: 100% Polyester RideOut
- Anti abrasive shoulders; backpack protection
- Loose fit
- Breathable mesh inserts

Breathable  
 Insulation



**Men S - XXXL**

45309300-011 Army Green € 60 £ 60 DKK 449 SEK 599  
 45309300-000 Black € 60 £ 60 DKK 449 SEK 599





MTB

## SHELL HOODIE MTB MEN DWR

The MTB softshell jacket features a reliable DWR coating that offers plenty of breathability. The DWR coating makes water bead up and roll off the fabric easily. Its adjustable hood and stretchy fabric make it a comfortable companion on - and off - the trails. Reflective details ensure visibility in low-light conditions and the jacket features a practical back pocket.

- Material: Invero brushed DWR Shell
- Wind- and Water-resistant
- Adjustable hood
- Zippered chest and back pocket
- Full YKK zipper
- Reflective details

Breathable  
Insulation  
Windproof  
Waterproof



Men

S - XXXL

44282000-000 Black

€ 110 £ 110 DKK 819 SEK 1149

### DWR



MTB

### LINER SHORT MTB MEN

A highly breathable mesh short to wear as a padded baselayer under the MTB short. The Red120 chamois is specifically developed for comfortable use on the mountainbike, so you can fully concentrate on the trails ahead.

- Material: mesh polyamide/elasthan
- Highly breathable mesh short
- Mesh bib
- Flatlock seams
- MTB specific RED 120 pad
- 65 mm. Laser finished Silicone gripper

Breathable   
 Insulation 

Men S - XXXL

45104001-000 Black

€ 65 £ 65 DKK 499 SEK 649

MTB

### LINER BIBSHORT MTB MEN

A highly breathable mesh bibshort to wear as a baselayer with chamois under the MTB short. The Red120 chamois is specifically developed for comfortable use on the mountainbike, so you can fully concentrate on the trails ahead.

- Material: mesh polyamide/elasthan
- Highly breathable mesh short
- Mesh bib
- Flatlock seams
- MTB specific RED 120 pad
- 66 mm. Laser finished Silicone gripper

Breathable   
 Insulation 

Men S - XXXL

45104101-000 Black

€ 75 £ 75 DKK 549 SEK 749



MTB

## GRAVEL BIBSHORT MTB MEN

Our dedicated Gravel bibshort is made to withstand the many challenges you might encounter during extended rides over rugged ground. We added mesh pockets on the sides and back to store up on extra food, so you can explore longer and further on the bike. The specific construction with durable dirt- and water-repellent recycled fabrics can withstand all the dusty rigours of gravel riding, while the MTB specific pad offers reliability and heaps of all-day comfort on any road, no matter the weather or the terrain.

- Material: 190gr Intese Lycra (35% EA) Durable dirt- and water repellent
- Made from recycled Greensphere Polyester
- Easy-access mesh pockets on sides and back
- Flatlock seams
- 65-mm Laser-finished cuff with silicone gripper
- Men specific MTB pad for comfort in rough terrain

Breathable  
Insulation



Men

S - XXXL

45104901 Black

€ 105 £ 105 DKK 799 SEK 1049





MTB  
**LIGHTWEIGHT SHORT MTB MEN**

This water repellent MTB short is a durable and practical piece of kit that comes without a chamois pad, so every rider can make the choice for themselves of riding with or without a chamois. A velcro adjustable waistband provides the optimal fit.

- Material: DWR RIDEWOVEN
- Water-repellent
- Velcro adjustable waistband
- 2 Zipped pockets



Men S - XXXL

45104202-000 Black

€ 80 £ 80 DKK 599 SEK 799

**DWR**

MTB  
**SHORT MTB MEN WATERPROOF**

This waterproof MTB short is a rugged, practical piece of kit that comes without a chamois pad, so every rider can make the choice for themselves of riding with or without a chamois. Store your valuables safely in its waterproof pockets while you're out on the trail. A velcro adjustable waistband provides an optimal fit without restricting your movement in any way.

- Material: Poray 10.000
- Breathable, windproof and waterproof
- Fully taped seams
- Water-repellent pockets with YKK Zipper
- Adjustable waistband
- Legs fitted with gaiter



Men S - XXXL

451018 Black

€ 110 £ 110 DKK 799 SEK 1149

**PORAY**



MTB

## SHORT MTB MEN

This water repellent MTB short is a durable and practical piece of kit that can withstand the challenges and trapping of every trail. It comes with a removable inner pants with a chamois pad, so every rider can make the choice for themselves of riding with or without a chamois. A velcro adjustable waistband provides an optimal fit without restricting movement in any way.

- Material: Stretch Woven Water-Repellent
- Loose fit
- 2 pockets with zip
- Adjustable waistband
- 190 g Lycra removable innershorts
- Red 120 pad

Breathable  
Insulation



Men

S - XXL

451016 Black

€ 100 £ 100 DKK 749 SEK 999

# BIKEPACKING COLLECTION

Whether you're out riding for a weekend, a week or a month, the AGU bike packing collection comprises everything you'll ever need to expand your riding horizon. With over 50 years of experience in cycling bags under our belt, this range was specifically designed by bike packers for bike packers, at an attractive price. The quick and easy modular attachment system ensures these durable bags fit to any frame. Let AGU lighten your load and open up those unbeaten paths for #everydayriding.









VENTURE

## ROLL BAG HANDLEBAR BAG VENTURE

Team Jumbo-Visma rider Wout van Aert asked us to make the perfect bike bag for his training rides, inspired by the classic AGU handlebar bags. This roll bag is a very practical bag to bring on every adventure. Whether you go bikepacking or just for a short ride, the big main compartment can hold all kind of necessities, such as cookies, gels but a camera or phone as well. The main compartment can be closed with a water-repellent zipper. On the front several loops are added so you can easily attach a small light or other item. Two mesh pockets on each side of the bag keep small things like cookie wrappers nicely tucked away. Behind both mesh pockets a large 3M reflective logo is placed for enhanced visibility in traffic. For an even better visibility, the color way 'reflective mist' has a reflective overall print that ensures high visibility during the dark days. This bag is made of 100% recycled Greensphere polyester.

- Material: 100% Greensphere Polyester
- Highly reflective AGU logo (3M reflection)
- YKK (water-repellent) zipper closure
- Side mesh pockets
- Water repellent DWR-coating

1,5 L20 x 10 x 10 cm

41503202-507 Bronze

€ 30 £ 30 DKK 229 SEK 309

41503202-019 Reflective Mist

€ 35 £ 35 DKK 269 SEK 359

41503202-000 Black

€ 30 £ 30 DKK 229 SEK 309



VENTURE

## BAR BAG HANDLEBAR BAG VENTURE

When Team Jumbo-Visma rider Robert Gesink came to us with the idea of a new bar bag, inspired by the classic AGU handlebar bags, we started designing right away. Gesink is very enthusiastic and uses the bag to bring food and spare gloves, which saves room in the back pockets of his jersey. The main compartment of the bag is easily accessible from the top and holds a removable divider to organize everything you want to bring. Two mesh pockets are added to keep small items into place. On the front of the bag you can find a second pocket. The loops can be used to attach a light or other items to the bag. A large 3M reflective logo is added for enhanced visibility in traffic. For an even better visibility, the color way 'reflective mist' has a reflective overall print that ensures high visibility during the dark days. The bar bag comes with an adjustable shoulder strap, so you can easily carry it off the bike. This bag is made of 100% recycled Greensphere polyester.

- Green Sphere material: recycled water-repellent Polyester
- High visibility by 3M reflection
- YKK (water-repellent) zipper closure
- Inner side mesh pockets
- Inner divider
- Removable shoulder strap
- Usable as handlebar bag and as frame bag

2 L25 x 12 x 7 cm

41503201-507 Bronze

€ 40 £ 40 DKK 299 SEK 449

41503201-019 Reflective Mist

€ 45 £ 45 DKK 349 SEK 499

41503201-000 Black

€ 40 £ 40 DKK 299 SEK 449







VENTURE

**HANDLEBAR BAG VENTURE**

Our Venture Handlebar bag is made from Greensphere water-repellent 100% recycled polyester, with a roll-top construction that shields your gear from dirt and moisture. Attached solidly to the bars with a system of multiple straps, the pack offers valuable storage space without influencing the handling of your bike negatively. With the included spacers you create ample room for your cables and navigation, and the high quality 3M reflective elements guarantee visibility in low-light conditions. The color variant 'Reflection Mist' has a reflective overall print that ensures you are highly visible during the dark days.

- Roll-top opening
- High visibility by 3M Reflection
- Green Sphere material: recycled water-repellent Polyester
- Spacers and straps with quick release buckles
- Compression straps

**17 L65 x 15 x 15 cm**

415032 Black

€ 60 £ 60 DKK 449 SEK 649

41503200-000 Reflective Mist

€ 70 £ 70 DKK 499 SEK 749

41503200-522 Green

€ 60 £ 60 DKK 449 SEK 649

41503200-004 Blue

€ 60 £ 60 DKK 449 SEK 649



VENTURE

**SNACK-PACK VENTURE**

This is the perfect companion for the hardy bike-travellers who are inclined to drink and eat while pedalling, or just want to store some extra food. Always within reach and easy to open one-handed, the Venture Snack Pack offers yet more storage space for bars, nuts, crisps or drinks, right there on your handlebars. The color variant 'Reflection Mist' has a reflective overall print that ensures you are highly visible during the dark days.

- Green Sphere material: recycled water-repellent Polyester
- High visibility by 3M reflection
- Two external mesh pockets
- Mounts to either side of stem
- One handed opening and closure

**1 L9 x 16 x 9 cm**

415042 Black

€ 20 £ 20 DKK 149 SEK 209

41504200-000 Reflective Mist

€ 25 £ 25 DKK 189 SEK 259

41504200-507 Bronze

€ 20 £ 20 DKK 149 SEK 209







VENTURE

## TOP-TUBE FRAME BAG VENTURE

The Venture Top Tube Bag is the perfect storage for items you want to keep within reach while being on the road. The zipper is easy to open with one hand, to offer quick access to your valuables such as your camera and phone, when you need them. Or use it to store a bag of food to keep munching on the go. The color variant 'Reflection Mist' has a reflective overall print that ensures you are highly visible during the dark days.

- Green Sphere material: recycled water-repellent Polyester
- High visibility by 3M reflection
- One handed zipper opening
- YKK (water-repellent) zipper closure
- Inner side mesh pockets
- Inner divider

0,7 L6 x 12 x 23 cm

415034 Black  
41503400-000 Reflective Mist  
41503400-507 Bronze

€ 25 £ 25 DKK 189 SEK 259  
€ 30 £ 30 DKK 229 SEK 309  
€ 25 £ 25 DKK 189 SEK 259



VENTURE

## TUBE FRAME BAG VENTURE

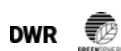
During long trips, or for carrying a tent or tarp, the convenient and spacious Venture Frame Pack will prove itself an essential part of your gear. Making clever use of a modular system of straps, it is quickly attached to the toptube, and will easily fit most frames out there. A clever hydration port opens up the possibility to use waterpacks, and the robust Greensphere polyester is proven to be water-repellent and durable when it counts most. The color variant 'Reflection Mist' has a reflective overall print that ensures you are highly visible during the dark days.

- Green Sphere material: recycled water-repellent Polyester
- High visibility by 3M reflection
- YKK (water-repellent) zipper closure
- Hydration port

Volume: 3, 4 & 5,5 L

415036 Black 3L  
41503600-004 Blue 3L  
41503600-522 Green 3L  
41503600-000 Reflective Mist 3L  
415038 Black 4L  
41503800-004 Blue 4L  
41503800-522 Green 4L  
41503800-000 Reflective Mist 4L  
415040 Black 5,5L  
41504000-004 Blue 5,5L  
41504000-522 Green 5,5L  
41504000-000 Reflective Mist 5,5L

€ 35 £ 35 DKK 259 SEK 369  
€ 35 £ 35 DKK 259 SEK 369  
€ 35 £ 35 DKK 259 SEK 369  
€ 45 £ 45 DKK 349 SEK 449  
€ 45 £ 45 DKK 349 SEK 449  
€ 45 £ 45 DKK 349 SEK 449  
€ 45 £ 45 DKK 349 SEK 449  
€ 55 £ 55 DKK 399 SEK 599  
€ 55 £ 55 DKK 399 SEK 599  
€ 55 £ 55 DKK 399 SEK 599  
€ 55 £ 55 DKK 399 SEK 599  
€ 65 £ 65 DKK 499 SEK 699





VENTURE

**SEAT-PACK VENTURE**

The Venture Seat Pack is an essential part of any bikepacking trip. Easily attached underneath your saddle, you won't even notice it's there until you need your dry clothes or sleeping kit. The waterproof Dryliner Tech inner and roll-top construction keep your gear clean and dry even in the most vile of conditions, so you can focus on finding the best possible routes. With its robust appearance and reinforced parts in critical places, this bag will continue to serve for many trips to come. The color variant 'Reflection Mist' has a reflective overall print that ensures you are highly visible during the dark days.

- Roll-top opening
- Waterproof through Dryliner Technology
- High visibility by 3M Reflection
- Made of recycled water-repellent Polyester
- Compression straps

**10 L10 x 15 x 50 cm**415030 *Black***€ 70 £ 70 DKK 499 SEK 749**41503000-000 *Reflective Mist***€ 80 £ 80 DKK 599 SEK 849**41503000-522 *Green***€ 70 £ 70 DKK 499 SEK 749**41503000-004 *Blue Bronze***€ 70 £ 70 DKK 499 SEK 749**

# LIFESTYLE COLLECTION

At AGU, we understand that the love for riding bikes can be harsh at times. It is not always possible to spend day after day on a bike. We all need some down time and for all those moments off the bike we want you to feel comfortable too. We've made a line of casual items so you can show and share your love for the bike at all times.

To make you feel even more comfortable while wearing these: all casual items are made from a premium quality organic cotton and the sweater and hoodie mix the organic cotton with 100% recycled polyester. Therefore, these items are all part of the AGU Greensphere collection. Better for you and better for the environment!









CASUAL

### #EVERYDAYRIDING 365 SHORT CASUAL

Every day, 365 days a year, #everydayriding is not just about physically riding. It's a lifestyle as much as an activity. Whether you are travelling or watching a race, these shorts are there for you! Made from 100% organic cotton, it feels soft and comfortable against your skin and is better for the planet. It comes with two pockets on the front and one back pocket and a drawstring closure to prevent your shorts from falling when your favourite rider makes the jump of a lifetime during a race. With the 365 #everydayriding print on this shorts it is clear what your lifestyle is.

- 85 Organic cotton, 15% recycled polyester
- 300 gram premium cotton
- Unisex model

Unisex S - XXL

49020400 Black

€ 45 £ 45 DKK 349 SEK 449



CASUAL

### #EVERYDAYRIDING 365 PANTS CASUAL

Every day, 365 days a year, #everydayriding is not just about physically riding. It's a lifestyle as much as an activity. Whether you are travelling or watching a race, these pants are there for you! Made from 100% organic cotton, it feels soft and comfortable against your skin and is better for the planet. It comes with two pockets on the front and one back pocket and a drawstring closure to prevent your shorts from falling when your favourite rider makes the jump of a lifetime during a race. With the 365 #everydayriding print on this shorts it is clear what your lifestyle is.

- 85 Organic cotton, 15% recycled polyester
- 300 gram premium cotton
- Unisex model

Unisex S - XXL

49020300-000 Black

€ 50 £ 50 DKK 349 SEK 499





CASUAL

**#EVERYDAYRIDING 365 T-SHIRT CASUAL**

#everydayriding is not just about physically riding your bike every day. It's a lifestyle as much as an activity. With our #everydayriding 365 t-shirt you can express your love for cycling in your daily life.

- Material: 100% organic cotton
- 180 grams premium fabric
- Unisex model

Unisex S - XXL

49012400-000 Black  
49012400-508 Natural Raw  
49012400-520 Mushroom

€ 35 £ 35 DKK 259 SEK 359  
€ 35 £ 35 DKK 259 SEK 359  
€ 35 £ 35 DKK 259 SEK 359



CASUAL

**SPOKESMAN T-SHIRT CASUAL**

- Material: 100% organic cotton
- 180 grams premium fabric
- Unisex model

Unisex XS - XXL

49012500 Black

€ 35 £ 35 DKK 259 SEK 359







CASUAL

### FLAT TO MOUNTAIN T-SHIRT CASUAL

When you put on this tee, you immediately feel the holiday season coming up. The moment when you change from riding flat roads to the highest mountain peaks, or vice versa. And when you stop riding after a long day on your bike, you put on this shirt and say cheers to another magnificent day out.

- Material: 100% organic cotton
- 180 grams premium fabric
- Unisex model

Unisex S - XXL

49020500-507 Dyed Ochre € 35 £ 35 DKK 259 SEK 359  
 49020500-508 Natural Raw € 35 £ 35 DKK 259 SEK 359  
 490205004 Antracite € 35 £ 35 DKK 259 SEK 359



CASUAL

### VELOMENAAL T-SHIRT CASUAL

When a cycling performance is extraordinarily good, it is phenomenal. In Dutch, you can say it is Velomenaal. Whether you cruise through the city or watch cycling on the tv, you can show your love for riding the bike by wearing this t-shirt.

- Material: 100% organic cotton
- 180 grams premium fabric
- Unisex model

Unisex S - XXL

49020000-501 Stargazer € 35 £ 35 DKK 259 SEK 359  
 490200004 Antracite € 35 £ 35 DKK 259 SEK 359





CASUAL

## MODDERFOKKER T-SHIRT CASUAL

Are you one of the cyclist who likes to ride the most challenging weather conditions, a gravel grinder, someone who loves rough trails, riding with mud on your face and sand between your teeth? Maybe you are a real "modderfokker" and this t-shirt is perfect for you. Modder is the Dutch word for mud, you can fill in the blanks yourself...

- Material: 100% organic cotton
- 180 grams premium fabric
- Unisex model

Unisex      S - XXL

49020100-014 Antracite

€ 35 £ 35 DKK 259 SEK 359





CASUAL

### #EVERYDAYRIDING 365 SWEATER CASUAL

#everydayriding is not only about riding your bike. It's a lifestyle choice which you can carry with you as you relax between your rides and which you want to express in daily life. It's made from 100% sustainable materials so its good for you and better for the planet.

- Material: 85% organic cotton and 15% recycled polyester
- Double layered hood
- Slip pocket / Kangaroo pocket at the front

Unisex      S - XXL

49012800-000 Black  
49012800-520 Mushroom

€ 50 £ 50 DKK 349 SEK 499  
€ 50 £ 50 DKK 349 SEK 499



CASUAL

### #EVERYDAYRIDING 365 HOODIE CASUAL

#everydayriding is not only about riding your bike. It's a lifestyle choice which you can carry with you as you relax between your rides and which you want to express in daily life. It's made from 100% sustainable materials so its good for you and better for the planet.

- Material: 85% organic cotton and 15% recycled polyester
- Double layered hood
- Slip pocket / Kangaroo pocket at the front

Unisex      S - XXL

49020200-000 Black  
49020200-520 Mushroom

€ 60 £ 60 DKK 449 SEK 599  
€ 60 £ 60 DKK 449 SEK 599







CASUAL

## SPOKESMAN SWEATER CASUAL

As a cycling lover, you can't stop talking about bikes. At AGU, we understand that feeling. Better yet, we can't stop speaking about it! Whether it is about the latest social ride, our newest products or a spectacular finish of a race, we are all Spokesman that share the love for the bike.

- Material: 85% organic cotton and 15% recycled polyester
- Round collar

Unisex XS - XXL

49012900 Black

€ 50 £ 50 DKK 349 SEK 499



CASUAL

## SIX6 BLOCK T-SHIRT CASUAL

Our heritage collection, with a hint to the founding year of AGU, 1966. SIX6 stands for our love for the bicycle. With a new look but retro feeling. It is a shirt that you want to put on after cycling, before you toast to another beautiful day.

- Material: 100% organic cotton
- 180 grams premium fabric
- Unisex model

Unisex S - XXL

49020600-503 Dyed Aged Rose  
Clay

€ 35 £ 35 DKK 259 SEK 359



CASUAL

## BIG 6 T-SHIRT CASUAL

Our heritage collection, with a hint to the founding year of AGU, 1966. SIX6 stands for our love for the bicycle. With a new look but retro feeling. It is a shirt that you want to put on after cycling, before you toast to another beautiful day.

- Material: 100% organic cotton
- 180 grams premium fabric
- Unisex model

Unisex S - XXL

49020600-014 Antracite

€ 35 £ 35 DKK 259 SEK 359



CASUAL

## DOUBLE 6 T-SHIRT CASUAL

Our heritage collection, with a hint to the founding year of AGU, 1966. SIX6 stands for our love for the bicycle. With a new look but retro feeling. It is a shirt that you want to put on after cycling, before you toast to another beautiful day.

- Material: 100% organic cotton
- 180 grams premium fabric
- Unisex model

Unisex S - XXL

49020600-507 Dyed Ochre

€ 35 £ 35 DKK 259 SEK 359









# TEAM JUMBO-VISMA COLLECTION

The Team Jumbo-Visma collection features not only replica jerseys, jackets and accessories, but also the real deal. The exact same clothes that the teams' professional riders wear. With the addition of the Women team, we receive even more valuable feedback to make our products live up to the highest of expectations. Please note this is the 2021 Team Jumbo-Visma collection!







TEAM JUMBO-VISMA

### REPLICA JERSEY SS TEAM JUMBO-VISMA MEN 2021

This is the official replica of the 2021 Team Jumbo-Visma men jersey. With its regular-fit and quick-drying and breathable Summerit Polyester fabric this shirt is comfortable to wear. The Lycra cuff fits around your arm like a second skin.

- Material: 100% Summerit Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica jersey

Breathable   
Insulation 

Men XS - XXXL

49010600 Yellow

€ 70 £ 70 DKK 499 SEK 699



TEAM JUMBO-VISMA

### REPLICA JERSEY LS TEAM JUMBO-VISMA MEN

The official Team Jumbo-Visma replica long sleeve jacket. The lightly padded jacket is comfortable to wear and insulates well.

- Material: Snowdrop brushed 100% Polyester
- Lightly brushed inside
- Fully separable zipper with camlock closure
- 3 Pockets
- Silicone gripper
- Official Team Jumbo-Visma replica long sleeve jersey

Breathable   
Insulation 

Men XS - XXXL

49011101 Yellow

€ 75 £ 75 DKK 549 SEK 749







TEAM JUMBO-VISMA

### RAPID REBEL JERSEY SS TEAM JUMBO-VISMA MEN

The Tour de France challenges us in many ways. We want to make the best kit possible for all Team Jumbo-Visma riders, but the normal Team jersey is too yellow. So, we've created three new designs and let all Team Jumbo-Visma fans decide which one the riders would wear during the Tour of 2021. With the names of all fans that pre-ordered the jersey on it, so they are right there at the Tour de France with their favourite rider! Please note this is the 2021 Tour de France jersey.

- Material: 100% Summer-ride Polyester
- Official Team Jumbo-Visma Tour de France replica jersey
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper

Breathable  
Insulation



Men XS - XXXL

49024400 Grey

€ 70 £ 70 DKK 549 SEK 749



ESSENTIAL

### PRIMOŽ ROGLIČ COLAB JERSEY SS MEN

"We wanted to make something different, something that stands out, something cool that expresses who I am". These are the words of Primož Roglič himself. The result is a striking and bold design, made in close cooperation with, and input from Primož. Made in premium quality. Needless to say, we are very proud of the result. A very cool kit with a cycling jersey and bibshorts, which tells the story of Primož in various ways. With attention to important events in his life, the values he promotes, and the Slovenian culture he represents.

- Material: Giro Mesh with HEIQ Smart Temp
- Developed with Primož Roglič
- Laser-finished sleeve cuff
- Silicone gripper
- Full YKK zipper

Men XS - XXXL

49023100 Black

€ 110 £ 110 DKK 849 SEK 1149







# THE EXCLUSIVE AND PERSONAL PRIMOŽ ROGLIČ SIGNATURE CYCLING KIT

“We wanted to make something different, something that stands out, something cool that expresses who I am”. These are the words of Primož Roglič himself. As a bikewear company, we could not have imagined a greater challenge, creating a “signature cycling kit” for one of the best cyclists in the world at this time. The result is a striking and bold design, made in close cooperation with, and input from Primož. And that made in premium quality. Needless to say, we are very proud of the result. A very cool kit with a cycling jersey and bib shorts, which tells the story of Primož in various ways. With attention to important events in his life, the values he promotes, and the Slovenian culture he represents.





TEAM JUMBO-VISMA

### REPLICA KIDS JERSEY SS TEAM JUMBO-VISMA 2021

This is the official Team Jumbo-Visma 2021 replica kids shirt, with a regular fit. Thanks to the quick-drying and breathable Summerit polyester fabric you cycle comfortably. The Lycra sleeve fits around your arm like a second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica jersey

Breathable   
Insulation 

Children 116 - 152

49010800 Yellow

€ 50 £ 50 DKK 349 SEK 499



TEAM JUMBO-VISMA

### REPLICA KIDS BIBSHORT TEAM JUMBO-VISMA 2021

This is the official Team Jumbo-Visma replica kids bibshort. The bibshort fits well and comfortably thanks to the multi-panel, preformed construction. The laser cut cuffs are finished with a silicone gripper, what makes for a tight fit. A special chamois pad for children has been incorporated in the bibshort, which provides extra comfort while cycling.

- Material: Performance Lycra
- Multi-panel preshaped shorts
- Mesh bibs
- 65 mm. laser finished cuff with silicone gripper
- Blue kids pad
- Official Team Jumbo-Visma replica bibshort

Breathable   
Insulation 

Children 116 - 152

49014501 Black

€ 70 £ 70 DKK 499 SEK 699





TEAM JUMBO-VISMA

### REPLICA BELGIUM CHAMPION JERSEY SS TEAM JUMBO-VISMA MEN

The official 20201 Belgian champion replica jersey, by Wout van Aert. The jersey fits comfortably thanks to the fast-drying and breathable Summer-ride material. The Lycra sleeve fits your arm as if it is your second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica shirt

Breathable  
Insulation

**Men** XS - XXXL

49014600 Black

€ 70 £ 70 DKK 499 SEK 699



TEAM JUMBO-VISMA

### REPLICA GERMAN CHAMPION JERSEY SS TEAM JUMBO-VISMA MEN

The official 2020 German champion replica jersey, by Tony Martin. The jersey fits comfortably thanks to the fast-drying and breathable Summer-ride material. The Lycra sleeve fits your arm as if it is your second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica shirt

Breathable  
Insulation

**Men** XS - XXXL

49014700

€ 70 £ 70 DKK 499 SEK 699





TEAM JUMBO-VISMA

### REPLICA DUTCH CHAMPION JERSEY SS TEAM JUMBO-VISMA MEN

The official 2020 Dutch champion replica jersey, by Jos van Emden. The shirt fits comfortably thanks to the fast-drying and breathable Summer-ride material. The Lycra sleeve fits your arm as if it is your second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica shirt

Breathable   
Insulation 

Men XS - XXXL

49014800 Red

€ 70 £ 70 DKK 499 SEK 699



TEAM JUMBO-VISMA

### REPLICA SLOVENIAN CHAMPION JERSEY SS TEAM JUMBO-VISMA MEN

The official 2021 Slovenian champion replica jersey, by Primož Roglič. The shirt fits comfortably thanks to the fast-drying and breathable Summer-ride material. The Lycra sleeve fits your arm as if it is your second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica shirt

Breathable   
Insulation 

Men XS - XXXL

49014900 Yellow

€ 70 £ 70 DKK 499 SEK 699







TEAM JUMBO VISMA

## REPLICA NEW ZEALAND CHAMPION TEAM JUMBO-VISMA MEN

The official 2021 New Zealand champion replica jersey, by George Bennett. The shirt fits comfortably thanks to the fast-drying and breathable Summer-ride material. The Lycra sleeve fits your arm as if it is your second skin.

- Material: 100% Summer-ride Polyester
- Laser finished lycra sleeve
- Fully separable zipper with camlock closure
- Silicone gripper
- Official Team Jumbo-Visma replica jersey

Breathable  
Insulation



**Men** XS - XXXL#N/B

49023000 White

Å 70 £ 70 DKK 499 SEK 699





TEAM JUMBO-VISMA

### REPLICA GLOVES TEAM JUMBO-VISMA

The official Team Jumbo-Visma replica gloves. These gloves feature a 4 millimeter gel padding and the Team Jumbo-Visma logo.

- Material: Lycra upper
- 4 mm. gel padding
- Terry cloth thumb
- Official Team Jumbo-Visma replica gloves

Breathable   
 Insulation 

Unisex      **XXS - XXXL**

49011500 Black

€ 20 £ 20 DKK 149 SEK 199



TEAM JUMBO-VISMA

### REPLICA SOCKS II TEAM JUMBO-VISMA

The official Team Jumbo-Visma replica socks. The sock is 19 centimeters high and developed with the team riders.

- Official Team Jumbo-Visma replica socks
- Quick drying materials
- Sock height 19 cm

Breathable   
 Insulation 

Unisex      **S/M 38-42 - L/XL 43-47**

49012000 White

€ 13 £ 13 DKK 99 SEK 129





TEAM JUMBO-VISMA

## COL TEAM JUMBO-VISMA PRIMALOFT

The official Team Jumbo-Visma neck tube. Multifunctional use, both as cap or neck warmer.

- Primaloft yarn
- Official Team Jumbo-Visma neck warmer

Breathable   
 Insulation 

Unisex **One Size**

49009100-512 Yellow

€ 17 £ 17 DKK 129 SEK 169







TEAM JUMBO-VISMA

### PODIUM CAP TEAM JUMBO-VISMA

The official Team Jumbo-Visma rounded podium cap. Comes with a team specific design, perfect for everyday use.

- Official Team Jumbo-Visma podium cap
- 3D logo's
- Stylish materials and execution

Unisex      One Size

49018300-512 Black

€ 23 £ 23 DKK 169 SEK 239



TEAM JUMBO-VISMA

### PODIUM SNAPBACK CAP TEAM JUMBO-VISMA

The official Team Jumbo-Visma Podium Snapback Cap.

- Official Team Jumbo-Visma podium flat cap
- 3D logo's
- Stylish materials and execution

Unisex      One Size

49018400-512 Black

€ 23 £ 23 DKK 169 SEK 239



TEAM JUMBO-VISMA

**CYCLING CAP TEAM JUMBO-VISMA**

A real cycling cap that prevents sweat and rain to drip into your eyes. With Jumbo-Visma design to complement your team kit or show your support of the team besides the bike.

- Material: Cotton
- Official Team Jumbo-Visma racing cap
- Also for showing support off the bike

Unisex One Size

49018700-512 Black Yellow

€ 15 £ 15 DKK 109 SEK 149



TEAM JUMBO-VISMA

**SKULL TEAM JUMBO-VISMA**

The official Team Jumbo-Visma beanie. Perfect for colder days.

- Official Team Jumbo-Visma beanie.
- 3D logo's
- Stylish materials and execution

Unisex One Size

49018500-512 Black

€ 23 £ 23 DKK 169 SEK 239

# TOUR DE FRANCE KIT

The Tour de France challenges us in many ways.

We want to make the best kit possible for all Team Jumbo-Visma riders, and we have to take the rules and regulations of the organizer into account by doing so. The normal team jersey is too yellow.

So, we created three new designs. All fans could choose their favourite. This is the winning design, with the names of all fans that pre-ordered the jersey on it so they are right there at the Tour de France, with their favourite rider!

Please note that this is the 2021 jersey only and can be ordered for a limited time only.







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VAN AEREN

JUMBO

HEMA

VISMA

LAZER

LAZER



TEAM JUMBO-VISMA

### PREMIUM AERO JERSEY SS TEAM JUMBO-VISMA MEN

The official Team Jumbo-Visma Aero jersey. This is the fastest jersey possible, it utilizes wind tunnel-proven aerodynamics technology. The fabrics contain active cooling properties, so no energy goes to waste while riding hard on hot days. Now these technologies have trickled down, every rider on any level who is erious about his performances can enjoy all the benefits this superior garment has to offer. As part of our AGU Premium Collection, this shirt is a top-notch innovative product.

- Material: Polyester/Elasthan Timewarp
- Time-Out mesh back insert
- Laser finished sleeve cuff with silicone print
- Windtunnel designed and proven design
- Deep Dive collar
- Full lenght YKK zipper
- 3 Pockets + 1 with zipper
- Official Team Jumbo-Visma Aero jersey

Breathable   
Insulation 

Men S - XXXL

49011600 Yellow Black

€ 110 £ 110 DKK 799 SEK 1149



TEAM JUMBO-VISMA

### PREMIUM AERO BIBSHORT TEAM JUMBO-VISMA MEN

The official Team Jumbo-Visma Aero bibshort. Taking performance to the next level, these Premium aero bibshorts are the apex of cycling shorts technology. By implementing a higher percentage of Elasthan in the lycra, these shorts now offer more compression at a lighter weight. The compression supports muscles and bloodflow to enhance your performance. Less seams mean more comfort, and the laser-cut grippers give the bibshorts that sharp edge every serious rider is looking for. It comes with the breathable Black 320 chamois, and provides excellent UV-protection in the summer thanks to the Coldblack treatment. As part of our AGU Premium Collection, this bibshort is a top-notch and innovative product.

- Material: 190 g. Intense Lycra (34% EA)
- Coldblack treatment reduces heat absorbtion
- Laser finished legs
- Single panel preshaped shorts
- Ultra flat laser cut bibs with ventilation
- Reflective details
- Black 320 pad
- Official Team Jumbo-Visma Aero bibshort

Breathable   
Insulation 

Men S - XXXL

49011701 Black

€ 180 £ 180 DKK 1349 SEK 1849





TEAM JUMBO-VISMA

**TONY MARTIN T-SHIRT TEAM JUMBO-VISMA**

Tony Martin is a machine. No one spends more time on the front of the peloton than Der Panzerwagen. He cranks out his turns in the wind with metronomic efficiency and never seems to tire. He is the key man in Team Jumbo-Visma's lead out. His time-trial routine is like clockwork. The thing is—he isn't a machine. He is just a really nice guy who works very hard to do his job well. Every morning, he gets up and does his best. He is meticulous about his equipment and his training. It's no wonder he is having such a long and successful career.

- Developed with Tony Martin
- Material: 100% Organic Cotton
- Neckline: round

Unisex S - XXL

49016000-004 Black

€ 35 £ 35 DKK 259 SEK 359



TEAM JUMBO-VISMA

**PRIMOŽ ROGLIČ T-SHIRT TEAM JUMBO-VISMA**

Primož Roglič always wanted to fly. As a kid in his native Slovenia, he took up ski jumping. Soon, he was junior world champion. His best ever jump was 183 metres. Following a crash which forced him to put away his skis, he started cycling in 2012, at the age of 22. The next year, he joined the professional ranks. By 2016, he was racing for Team Team Jumbo-Visma and directly won a stage at the Giro d'Italia. In 2017, he won a stage at the Tour de France. The next year, he finished fourth overall. He won 13 races in 2019, finished on the podium at the Giro, and took home the overall winner's jersey at the Vuelta. And 2020 was even better, with winning the cycling Monument Liège-Bastogne-Liège and the overall- and point classification of the Giro. He is a rockstar in Slovenia. Watching him soar up mountains in grand tours in the coming years is going to be fun.

- Developed with Primož Roglič
- Material: 100% Organic Cotton
- Neckline: round

Unisex S - XXL

49016100-000 Black

€ 35 £ 35 DKK 259 SEK 359







TEAM JUMBO-VISMA

### ROBERT GESINK T-SHIRT TEAM JUMBO-VISMA

Robert Gesink made bike racing his career, and he has had one heck of a good time of it so far. Victories at the Grand Prix Cycliste de Montréal and Grand Prix Cycliste de Québec, a stage win at the Vuelta, and top five overall at the Tour de France belie the countless contributions he has made to Team Jumbo-Visma's success. What keeps him going? The same thing that inspired him to race around his family's farm when he was a little boy: his love for the open road, which he loves to share.

- Developed with Robert Gesink
- Material: 100% organic cotton
- Neckline: round

Unisex S - XXL

49016300-525 Army Green

€ 35 £ 35 DKK 259 SEK 359



TEAM JUMBO-VISMA

### STEVEN KRUIJSWIJK T-SHIRT TEAM JUMBO-VISMA

A pure climber can dance over his pain limit. As the air thins and the summit nears, he can accelerate into oblivion, safe in the knowledge that he'll soon catch his breath and find strength in his legs once he eases off. It's a quality that can only be bred by spending long days riding fast in the mountains. Steven Kruijswijk is such a climber. Born and raised in Nuenen, in flat-as-a-pancake Brabant, he has made Monaco his home so he can train in the Alpes Maritimes. At the 2019 Tour de France, he showed what he can do, by finishing on the podium. He's kept training, kept honing his attack. It will be a beautiful dance.

- Developed with Steven Kruijswijk
- Material: 100% organic cotton
- Neckline: round

Unisex S - XXL

49016400-007 Grey

€ 35 £ 35 DKK 259 SEK 359





TEAM JUMBO-VISMA

### WOUT VAN AERT T-SHIRT TEAM JUMBO-VISMA

Cyclocrosser, time-triallist, sprinter, domestique, classics rider, champion—Wout van Aert refuses to be stuck in anyone else's categories. He is his own man. Be it at a muddy, wintertime 'cross in Belgium, an early-season training ride, or a Monument, his commitment to his sport is unmatched. In an unbelievable 2020 season, he won both Milano-San Remo and Strade Bianche and he took two stages in the Tour de France. No one but Wout can tell Wout what he can or cannot do.

- Developed with Wout van Aert
- Material: 100% organic cotton
- Neckline: round

Unisex S - XXL

49016600-009 Grey

€ 35 £ 35 DKK 259 SEK 359



TEAM JUMBO VISMA

### SEPP KUSS T-SHIRT TEAM JUMBO-VISMA

- Developed with Sepp Kuss
- Material: 100% organic cotton
- Neckline: round

Unisex S - XXL

49019800 Urban Grey

€ 35 £ 35 DKK 259 SEK 359





TEAM JUMBO-VISMA

### BUITENAERTS T-SHIRT TEAM JUMBO-VISMA

One rider is a good time trialist, the other a specialist in the mountains. On the other hand, I do not like to be pigeonholed. The work I did for Primož Roglič in the Alps gave me almost as much satisfaction as the bunch sprints I won in the Tour de France. I take my chances and help the team where I can. They call it "Buitenaerts, a hint to the literal Dutch translation for out of this world: buitenaards!" This shirt is made from 100% organic cotton

- Developed with Wout van Aert
- 100% organic cotton
- Neckline: round

Unisex

S - XXL

49019700 Black

€ 35 £ 35 DKK 259 SEK 359



TEAM JUMBO-VISMA

### RIDE YELLOW T-SHIRT TEAM JUMBO-VISMA

The Tour de France is the largest and most famous cycling round in the world. Every year the riders compete for the coveted yellow jersey. Enjoy the battle, the suffering, the escapes, the spectacular sprints, the tough mountain stages and the time trials for three weeks. In the second and third stage, the riders will immediately ride through the beautiful Champagne region. How many champagne bottles will team Jumbo-Visma be able to acquire this year? We are proud of our collaboration with Team Jumbo-Visma. We celebrate this with our casual clothing. A cotton shirt with a striking yellow print for the Tour de France.

- Material: 100% organic cotton
- Regular Fit
- Round neck

Unisex

S - XXL

49012600 Black Yellow

€ 35 £ 35 DKK 259 SEK 359







TEAM JUMBO-VISMA

## LA GRANDE BOUCLE T-SHIRT TEAM JUMBO-VISMA

La Grande Boucle, a tour with history and special stories. Working hard together with the team for three weeks. In the past, AGU has been present at the tour through the legendary Panasonic formation and with the successful Rabobank cycling team. A beautiful past at the highest cycling level. After these successful years, we are again connected to La Grande Boucle by Team Jumbo-Visma. A reason to enjoy the biggest cycling event of the year even more. Because we are so proud of the collaboration with Team Jumbo-Visma, we celebrate with our casual clothing. A cotton shirt with a "La Grande Boucle" yellow print for the Tour de France.

- Material: 100% organic cotton
- Regular Fit
- Round neck

Unisex      XXS - XXXL

49012300-000 Black

€ 35 £ 35 DKK 259 SEK 359





#### PERFORMANCE

### CASE PERFORMANCE

- Water-repellent (Durable Water Repellent)
- Lightweight
- Green Sphere material: Recycled Polyester
- Inner pockets to keep your credit cards, coins, key and phone close at hand.
- Suitable for a phone up to 6 inch

Unisex 10.5 x 17.5 x 2

41310200-000 Black

€ 20 £ 20 DKK 139 SEK 189

#### SHELTER

### CASE SHELTER

- 100% Waterproof recycled polyester
- YKK VISLON AquaGuard Waterproof zipper
- Lightweight
- Inner pockets to keep your credit cards, coins, key and phone close at hand.
- Suitable for a phone up to 6 inch

Unisex 10 x 17.50 x 2

41310600-007 Melange Grey

€ 30 £ 30 DKK 219 SEK 309



PERFORMANCE

**BACKPACK PERFORMANCE MEDIUM**

- Hydration system compartment for 2 Liter (hydration bag not included)
- Tool compartment
- Mesh side pockets
- Adjustable helmet net
- Lightloop
- Gear carry straps
- Sunglasses compartment
- Including raincover

Unisex 24 x 46 x 13

41160101-000 Black

€ 90 £ 90 DKK 649 SEK 899

41160101-009 Light Grey

€ 90 £ 90 DKK 649 SEK 899



PERFORMANCE

**BACKPACK PERFORMANCE SMALL**

- Hydration system compartment for 2 Liter (hydration bag not included)
- Tool compartment
- Mesh side pockets
- Helmet webbing loops
- Lightloop
- Including raincover

Unisex 19 x 43 x 10

41160100-000 Black

€ 70 £ 70 DKK 499 SEK 699

41160100-009 Light Grey

€ 70 £ 70 DKK 499 SEK 699











# CHAMOIS



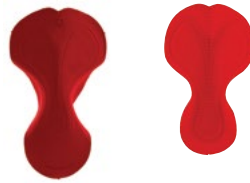
To take our range of chamois to the highest levels of performance and relief, we have carefully examined the specific challenges that cycling presents. Our four available models aim to provide a well-thought-out option that meets every rider's personal preference and needs, as well as to ensure a good fit and elongated comfort for both men and women on every ride — day after day.





### GREEN 95

The GREEN 95 is the entry-level model for our collection of chamois and it's a good example of a chamois that allows you to cycle longer and further. The chamois is made from fast-drying, comfortable 10-mm foam that offers excellent shock absorption for nearly everyone. With its excellent price/quality ratio, this chamois is the perfect choice for both beginners and frequent cyclists.



### RED 120

Our RED 120 chamois extends the boundaries of comfortable biking. On both longer rides and with more frequent use, the user benefits from the extremely high shock absorption value of the High-Impact Perforated foam. The chamois is also equipped with 'Skiving' technology that prevents skin irritation using subtle differences in the thickness of the chamois. This made this chamois our testers' absolute favourite. Flexible, comfortable and firm, exactly where it is needed most.



### BLACK 320

Especially for our Premium and SIX6 collections, we looked for the ultimate chamois for the most discerning cyclists. This was the BLACK 320, which uses the unmatched shock absorption value of the Hybrid Cell System. This padding is thin, light, extremely breathable and sustainably wear-resistant. The top layer of this chamois is made from CoolCube, which prevents irritation and chafing and also wicks perspiration away from the skin, keeping you fresh and dry. This chamois keeps providing comfort and support in the most extreme situations, so that you can cycle for longer and more frequently without discomfort.

	<b>GREEN 95</b>	<b>RED 120</b>	<b>BLACK 320</b>
	High-value comfort chamois for both the beginner and the frequent cyclist.	Extra comfortable chamois for longer rides.	The ideal product for intensive, long and frequent use.
Anti-Bacterial	Yes	Yes	Yes
Anatomically formed	—	3D Design	Ultra 3D Design
Top layer	Micro Polyester Stripe: rapid-dry, soft polyester	Micro Polyester Carbon fibre: rapidly drying comfort layer with carbon fibres for optimum conduction of heat.	CoolCube: Polyamide and polyester threads combined for maximum comfort and rapidly drying capacity.
Layer 2	60kg/m2 Foam Comfort layer	60kg/m2 Foam Comfort layer	80kg/m2 Super Air Foam Extremely breathable comfort layer
Layer 3	90 kg/m2 High Impact Foam Padding comfort	120 kg/m2 High Impact Perforated foam Long-lasting padding comfort	120 kg/m2 High Impact Perforated foam Long-lasting padding comfort
Layer 4	—	—	200 kg/m2 Hybrid Cell Foam Extremely long-lasting padding comfort; highly breathable
Produced in	Italy	Italy	Italy by Cytech
Women's version	Yes	Yes	Yes
Density	90 kg/m2	120 kg/m2	120 + 200 kg/m2
Chamois thickness	10mm	14mm	14mm
Technology	—	Skiving	Hybrid Cell

# CONTOUR PAD



This is our newest chamois pad that we've developed together with professional riders of Team Jumbo-Visma. It is preformed, following the lines of a rider's body in cycling position. Following the trend of long distance and combining on- and offroad surfaces with gravel riding asks for more comfort. Plus, the preshaped pad makes that there is less friction between your skin and the fabric. Therefore there is less chance on saddle sores. It is thicker than our other chamois pads, however we have reduced the thickness on strategic places like the front perineal area in the men's version so it reduces pressure on the prostate. On the men's version a seam runs through the middle of the chamois pad to make it extremely preshaped and thereby enhancing the comfort level even more. It goes without saying that this was not a wish for the women's version. So the women's version is preshaped, but not as extreme as the men's chamois pad, ensuring the same high level of comfort.



Bacteriostatic surface  
With inwoven CARBON YARN  
Antistatic and fast drying



Anti-Bacterial	Yes
Anatomically formed	Extremely preshaped
Top layer	Twitw inwoven carbon yarn
Layer 2	40kg/m2 Memory Elastic Foam
Layer 3	Elastic Jersey Technology
Layer 4	120 kg/m2 Reticulated Foam / Extreme breathing technology
Layer 5:	140 kg/m2 Reticulated Superlight Foam
Produced in	Italy
Women's version	Yes
Density	40 + 120 + 140 kf/m2
Chamois thickness	17mm
Technology	Skiving



**MEMORY ELASTIC**  
Technology  
 > 40 density foam  
 > Thickness 4mm

**ELASTIC JERSEY**  
Technology

**BREATHING**  
Technology  
 > reticulated  
 > 120 density foam  
 Thickness 10mm

**SUPERLIGHT**  
 > 140 density foam  
 > Thickness 3mm  
 > Light weight  
 reticulated



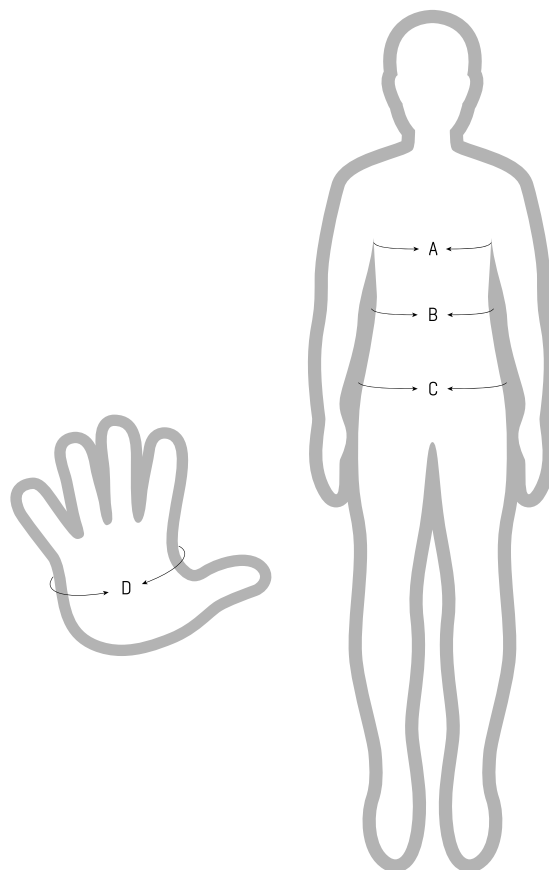


# SIZE CHART

MEN	S	M	L	XL	XXL	3XL
A <b>Chest</b>	< 96	96 - 100	101 - 104	105 - 108	109 - 112	> 112
B <b>Waist</b>	< 87	87 - 90	91 - 94	95 - 98	99 - 102	> 102
C <b>Hips</b>	< 96	96 - 100	101 - 104	105 - 108	109 - 112	> 112
D <b>Hand</b>	< 21.5	21.5 - 23	23 - 24.5	24.5 - 26	26 - 27.5	> 27.5

WOMEN	XS	S	M	L	XL	XXL
A <b>Chest</b>	< 85	85 - 88	89 - 92	93 - 96	97 - 100	> 100
B <b>Waist</b>	< 66	69 - 72	73 - 76	77 - 80	81 - 84	> 84
C <b>Hips</b>	< 93	93 - 96	97 - 100	101 - 104	105 - 108	> 108
D <b>Hand</b>	< 21.5	21.5 - 23	23 - 24.5	24.5 - 26	26 - 27.5	> 27.5

All measurements in cm



# TECHNICAL SPECIFICATIONS

## **210 G POWER LYCRA**

Material with considerable stretching capacity. In addition to maximum support and muscle compression, this material also offers complete freedom of movement.

## **ATOP DIAL CLOSURE**

Handy rotating closure system for putting shoes on and taking them off easily and providing almost infinite adjustment to the form of your foot.

## **CAMLOCK CLOSURE**

If the zipper's tab hangs down, it's 'locked', preventing it from unzipping further still.

## **COLORADO PLUS**

Micro-Polyamide fabric for optimum comfort and soft touch. Slightly roughed-up inside for improved insulating capacity.

## **DEEP DIVE COLLAR**

Lowered collar incision prevents unpleasant pressure on your neck from the collar and zipper.

## **DIRECT-DIAL ADJUSTING SYSTEM**

This lightweight system allows adjustment of the inner ring to the proper head size with a simple turn of the wrist.

## **DWR COATING**

Durable Water Repellent coating creates a layer on which (rain)water beads up and rolls off.

## **EN1078 NORM**

European safety standard for bike helmet compliance.

## **eVENT**

Fabric with a high breathable capacity. The millions of tiny pores in the membrane work immediately and continually wick away perspiration moisture.

## **FLATLOCK SEAMS**

Flat seams that prevent irritation.

## **GRILAMID TR90**

Light and extremely flexible material that is both durable and comfortable.

## **HEATED TECHNOLOGY**

Padding connected to a battery to adjust the heat of the pads between three settings. Manage body temperature, in line with the amount of exercise.

## **HI-VIS**

Hi-vis neon yellow is ideal for daytime use, in low-light conditions such as at dawn and dusk, with fog, rain or on cloudy days. The fluorescent colours absorb and reflect visible light, but they also absorb energy from the ultraviolet and infrared spectrums. After absorbing these, the fluorescent material will emit light and by doing so it will appear to glow. As a result, you can see the colour of the fabric two to three times brighter than the surrounding light.

## **HYDROPHOBIC LENSES**

The hydrophobic coating on the lenses ensures that droplets bead off immediately.

## **IN-MOLD**

The vibration absorption material is injected into the helmet's outer shell, causing the two parts to melt into a single component. The structure is stronger and lighter than gluing separate absorption material to the helmet shell. With Double in-mold, multiple layers with different characteristics are injected into one another.

## **INVERNO**

Elastic quality with roughed-up inside for improved warmth insulating capacity.

## **INVERNO DWR**

Elastic quality with roughed-up inside for improved warmth insulating capacity. The fabric has also undergone Durable Water Repellent treatment, that gives it durable dirt and water-repellent qualities. Rain beads up and rolls off the fabric.

## **JACQUARD ELASTIC CUFF**

Cuff made of an elastic knit.

## **LIGHT RAIN WATERPROOF**

3-layer laminate with polyurethane exterior, Interlock polyester lining and an intermediate layer of a windproof and waterproof membrane.



**LOMBARDIA DWR**

Elastic quality with roughed-up inside for improved warmth insulating capacity. The fabric has also undergone a Durable Water Repellent treatment that gives it durable dirt and water-repellent qualities. Rain beads up and rolls off the fabric.

**MERINO WOOL**

Very fine wool from merino sheep. Feels soft, ventilates and isolates well.

**NTA-8776 NORM**

Dutch safety standard for bike helmets for speed pedelecs.

**PITTARDS LEATHER**

Natural leather with high breathability. Remains flexible and washes well.

**POLARTEC ALPHA**

A warm, insulating and breathable material that is often used as a lining. Polartec Alpha breathes actively, which means that the fabric breathes continuously, not just during exercise, so that perspiration moisture and condensation accumulate less quickly. The material is also water repellent, lightweight and has a low volume.

**POLYESTER SUMMERIT SUPER SOFT**

Rapidly drying, breathable polyester with a flat look.

**POLYGIENE**

A layer of silver chloride prevents bad odors from the fabric following intensive use.

**PORAY**

A membrane that AGU developed in-house, ensures 100% waterproof, windproof and breathable materials.

**PRIMALOFT**

Ultra-fine, compact and lightweight microfibre material with a high insulating value.

**SOFTSHELL X290**

3-layer laminate. Windproof and waterproof membrane with DWR treated outer layer and roughed-up inside for improved warmth insulating capacity. 290 g/m<sup>2</sup>.

**THINSULATE**

Very fine synthetic microfibrils that trap air molecules in the material, which provides a highly insulating layer.

**UV400 HD LENS TECHNOLOGY**

Magnifies the colours and the contrast amongst colours to make the vision clearer. Has a flash coated exterior to reduce glare.

**UV400 PHOTOCROMIC LENSES**

The lens changes colour - from 85% to 17% light transmission - under the influence of UV radiation.

**VISLON ZIPPER**

Block-tooth zipper.

**VUELTA**

Elastic quality with roughed-up inside for improved warmth insulating capacity. The fabric has also undergone Durable Water Repellent treatment that gives it durable dirt and water repellent qualities. Rain beads up and rolls off the fabric.

**WNDPRF-HIVIS**

Windproof and waterproof fabric with a completely reflective outer layer.

**WNDPRF-50D**

50D Windproof 2-layer laminate. Thanks to the DWR coating, this is water-repellent.

**WNDPRF-X250**

3-layer laminate. Windproof and waterproof membrane with DWR treated outer layer and roughed-up inside for heat insulating capacity. 250 g/m<sup>2</sup>.

**WLFHEAT**

Because of the special weaving technique, the threads are closer together which results in a naturally wind-resistant fabric.







#EVERYDAY  
RIDING





AGU   
#EVERYDAYRIDING



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